



The wet set.
The Pepsi generation.

In tow: Pepsi-Cola. Drenching, bold, ocean-cold.

And Diet Pepsi-Cola: honest-to-Pepsi taste. With one lonely calorie.

Take along a carton or two. As thirst-aid kits.



REVIEW

By Judith Crist



The Beverly Hillbillies

There's one virtue to a fifth year on the air—at least to the one that *The Beverly Hillbillies* starts Sept. 14. The Great Debate is over.

The Great Debate, you'll recall, started 'way back there when Jed Clampett and his kinfolk took the Nation by storm; and critics, sociologists and deep-think doodlers by controversy.

Corn, muttered the scorners—fresh off the cob and pure, aglitter with mountain dew; its popular consumption proving beyond doubt the 12-year-old mentality of the wanderers in the wasteland.

Not at all, murmured the nonscorners—here we had social satire, in the hillbillies' puncturing of the pompous; here we had vicarious fulfillment of the great American dream of simplicity and purity, surviving intact under the pressures of all the evil that is inherent in wealth.

And while the Great Debate continued, Jed remained good and loyal and true, Granny baked her possums, Jethro consumed anything in sight, Elly May filled her blue jeans to perfection and the clan ensconced itself among the Top 10 for the first year and appeared there more often than not thereafter.

But now the ratings are leveling off, the Clampetts have settled into their comedy routines—and what's there to argue about? We're down to basics and there are enough of us around who can take them as a steady diet and a few more who find them an occasional pleasure.

At very least *The Beverly Hillbillies* offers its viewers security: Banker Drysdale's schemes will go agley and his apoplexy will get its exercise; Granny is going to be the *enfant terrible* that we love to think all the best of the school of the schoo

terrible that we love to think all elderly folk are at heart; the wicked and the worldly will get their come-uppance; and the canned laughter—above all, the canned laughter—will tell us where the jokes are, and Elly May will be back in her blue jeans by

finale time.

What makes the show both durable and endurable is an utter lack of pretension as far as characters, situation and even comedy are concerned. It's like an old, familiar song-sweet and simple. Simplicity and simple-mindedness are in fact the key words, with four appealing personalities and goodpast-the-point-of-slickness production providing the music. So smoothly are words and music combined by now. in fact, that you can find yourself smiling and even chuckling in spots where there isn't any canned laughter. The comedy (and the brow it's aimed at) may be low-but so is the pitch; the irritation, therefore, is minuscule.

So, of course, is the excitement of intellect, the refreshment of concept, the suggestion of wit. But why debate it? There are still those among us with a taste for possum—and the Clampetts certainly know how to dish it out in suitable style.

TV TELETYPE*: HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

ROCK HUDSON sings for the first time--on television anyway--when he is a guest on the CAROL BURNETT special Oct. 9 on CBS
. . . RANDY BOONE, after three seasons in Western clothes in
The Virginian, changes to a GI uniform for a guest-starring role
in "The Letter" episode of Combat! . . . AMANDA BLAKE (Gunsmoke)
and singer BOBBY RYDELL have joined RED SKELTON's "Clown Alley"
special on CBS Nov. 9, replacing GREER GARSON and JACK JONES.

JILL WILLS, daughter of CHILL, makes her acting debut with old dad in an episode of his new series, The Rounders . . . ZSA ZSA GABOR is also doing a Rounders, and the West may never be the same again . . . JULIE NEWMAR appears as Yellow Bird in the F Troop episode of that title . . . JOHN HUBBARD has been set for the continuing role of BRIAN KEITH's business partner in the new Family Affair series . . . And 17-year-old LISA JACKS has been signed for a recurring role in The Monroes.

*Trade-mark, Teletype Corp.

Continued on Page 28



Published by Triangle Publications, Inc. Walter H. Annenberg, President

AMERICA'S TELEVISION MAGAZINE
National Offices, Radnor, Pa. 19088

MERRILL PANITT, Editor
ALEXANDER H. JOSEPH, Managing Editor
ROGER J. YOUMAN, Assistant Managing Editor
HAROLD B. CLEMENKO, Local Editions Editor
WILLIAM M. MORRIS, Programming Editor
FRANK ELTONHEAD, Art Director
ALMA C. MOORE, Women's Editor

New York Bureau NEIL HICKEY (Chief), EDITH EFRON, ROBERT HIGGINS

Hollywood Bureau DWIGHT WHITNEY (Chief), LESLIE RADDATZ, JOSEPH FINNIGAN, DICK HOBSON, LADDIE MARSHACK (Pictures)

ERIC G. LARSON, Advertising Director

DAVID LICHTENBERG, Circulation Director

JAMES T. QUIRK, Publisher

Vol. 14, No. 35 | Aug. 27, 1966 | Issue #700

LOCAL PROGRAMS

Week of Aug. 27-Sept. 2 Following 14 ARTICLES All the Red Stars Aren't on the Kremlin, by Dwight Whitney8 Terry-Thomas: His Gap Is His Fortune. by Leslie Raddatz12 'Get Smart's Wholesome Agent 99, by Dick Hobson16 How I Found a Wife on Television, by Richard Warren Lewis20 Televising College Football, by Melvin Durslag26 PICTURE FEATURES 'Young Mr. Eisenhower'6 How to Paint an Elephant24 SPECIAL FEATURE

TV CrosswordOpposite 15
REVIEW

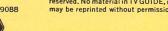
'The Beverly Hillbillies,'
by Judith Crist1

Cover: Barbara Feldon, Don Adams, K-13, by Ken Whitmore

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa., Zip Code 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to L. K. Armstrong, Subscription Manager, Box 900, Radnor, Pa. 19088. If possible, please include the mailing label from your latest TV GUIDE. Allow 5 weeks for corrections.

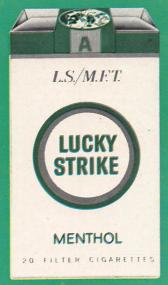
National Offices: TV GUIDE, Radnor, Pa. 19088

Member: Audit Bureau of Circulations



TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia, Pa., Zip Code 19101. Second class postage paid at Philadelphia, Pa., and at additional mailing offices. Subscription rates: in the U.S., 1 year \$6.00, 2 years \$10.00, 3 years \$13.00. In Canada, 1 year \$7.00, 2 years \$12.00, 3 years \$16.00. Pan-American and foreign postage extra. Single copy 15c. Copyright © 1966 by Triangle Publications, Inc. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner.

Shake hands with L.S.Green



L.S./M.F.T. Lucky-Strike is the brand that made fine tobacco famous.

And it's making a name for menthol, too.

Lucky Strike Green. The fine tobacco cigarette with menthol.

Product of The American Tobacco Company 2 ...

Today there is still no cure for arthritis. But there is a new and different kind of help.

Ben-Gay® Penetrating
Heat Lotion helps you in a
special way that aspirin and
other internal medications can't. It
bakes your ache . . . right down to
your bones.

This smooth white lotion is concentrated. Not thin and watery. Rub it in. It disappears. You'll feel its warmth deep down where you hurt.

New Ben-Gay Penetrating Heat Lotion brings you hours of relief from the minor pains of arthritis and rheumatism. It bakes your ache ... right down to your bones.

as we see it

■ The networks deserve a kind word for giving us something besides reruns and game shows this summer. For the first time in recent years they seemed to give some thought and effort to hot-weather scheduling.

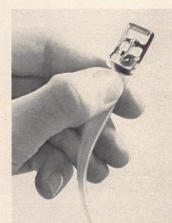
Whether this came about because sponsors insisted on something new or because so few of last season's programs were worth repeating is not important. The fact is that there were more than a half-dozen quite commendable summer series on the air. That's a modern record

■ Rowan and Martin, and a promising new comedian named Dom De Luise, frequently offered good comedy and always managed good music and bright production. Wayne and Shuster's summer hours were entertaining or dull depending upon the viewer's interest in the subject of the evening, but for most of us they had more hits than misses.

The boy singers-John Gary and John Davidson-led programs full of new faces and outstanding production. As for the boy singers themselves, they were capable, ingratiating and, of all things, they actually can sing. Hippodrome and Continental Showcase gave us some different vaudeville acts if not masters of ceremonies: and for those who like enthusiasm in their sing-alongs, there was Mickie Finn's. We will say nothing about Vacation Playhouse or Summer Fun except to remind readers that unsold pilots do not a program make. They merely prove that the advertising men and networks usually know what they're doing.

As for *The Avengers*, which was sort of a summer show this year—it has a large following and could probably make it now during the regular season if given a chance.

■ By television standards, it was an extraordinarily good summer.



Buckle Sergeant's Sentry Collar on your dog. It will kill his fleas from nose to tail for three full months.

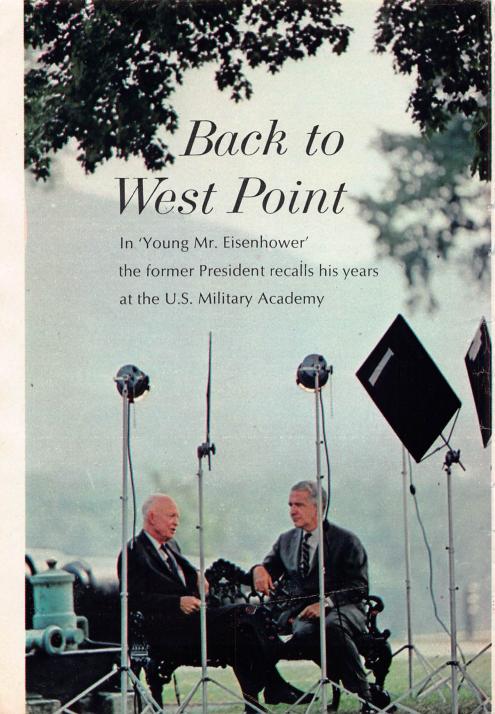
Positively, unequivocally, absolutely or you get your money back.

Period.

(Also aids in tick control)

Sergeant's® remarkable new Sentry Collar kills fleas by permeating every hair on your dog from nose to tail. It also aids in tick control, especially in the neck area. Guaranteed to kill fleas for three full months or money back. Only \$1.98 at drug-stores and pet counters.







Trophy Point: A chat against background of West Point's historic cannons.



Producer Burton Benjamin lights his pipe as the former President also relaxes.



On June 28, 1966, a historic military encounter was re-enacted: Dwight D. Eisenhower (class of 1915) came back to West Point. But this time, instead of entering as a lonely

plebe, he carried with him Harry Reasoner and a phalanx of TV documentary-makers who were there to shoot a major part of the forthcoming CBS special, "Young Mr. Eisenhower," scheduled to be telecast Sept. 13.

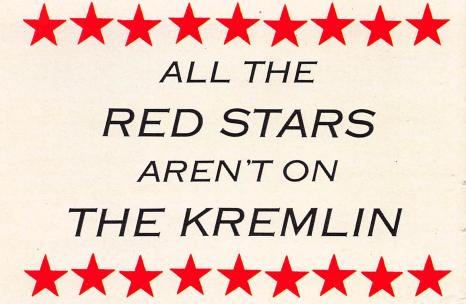
This autobiographical account will follow the former President from his first fishing trip as a boy in Abilene, Kan., to his football career at the Academy. Two cameras alternated for nonstop coverage of Mr. Eisenhower's conversations with Reasoner over periods of many hours.

The West Point segment alone accounts for four hours of filming. Another five took place in Abilene, where young Eisenhower grew up.

"That's very little shooting for a documentary," commented Bill Leonard, vice president of CBS News. "We still have 20 more hours of filming at various locations to which Mr. Eisenhower refers and we'll use hundreds of stills from the Eisenhower Museum as well."



The former cadet shows Harry Reasoner the way to the room he had in 1915.



Some appear on television despite official denials

BY DWIGHT WHITNEY

Il it took was 27 phone calls, four days of suspenseful waiting, the combined powers of Intourist, Scandinavian Airlines System, and the public information department of Mosfilm (Russia's largest movie studio, where all filmed TV is made), a bushel of free advice from resident American journalists, a clandestine dinner meeting at a restaurant where young Russian swingers noisily Twist, a miraculously assenting voice somewhere in the Department of Foreign Connections, and a favorable nod somewhere along the line from the Minister of Communications.

So here we are—David Bassett, a whizkid interviewer from CFCF Radio-TV in Montreal; John S. (Bud) Palmer, the onetime basketball star and sportscaster, here to represent the mayor of New York; Marty Pasetta, a young American director here on behalf of Gypsy Rose Lee, also a visitor in Moscow; Tanya Klochkovskaya, our Intourist interpreter; and this reporter, standing expectantly before the heavy iron gates and imposing 550-foot broadcast tower of Shabolovka Studios, the only television studio in Moscow.

We are ushered past a guard, stonyvisaged but unarmed, into a large complex of squat yellow buildings. I notice that Bassett, our whizkid, has wandered off with his movie camera. I also notice an official black car with driver, the most common status symbol in Russia, standing just outside the main building. Who it belongs



to we are to find out later.

Inside, stout Russian ladies with typical Russian straw brooms peck away at typical Russian stripe-edged carpets. Photographs line one wall. Aha, we tell ourselves, the stars of Russian TV. Not at all, corrects our Intourist guide. The technicians of Russian TV.

Our hostess is Stella Zdanova, the assistant to the Chief Editor of TV Programs. A handsome, dark-eyed woman in her mid-30's, she wears a severe blue suit, hair bobbed efficiently. We are ushered into a reception room gaudily furnished in a simulated leopard pattern. Obviously elaborate preparations have been made for our visit, and a low coffee table is heavy with Russian soft drinks, cakes and sweetened black coffee. Bassett is still not with us. After a few opening remarks by Palmer on behalf of New York City, Mme. Stella does the talking. Tanya interprets expertly. Mme. Stella wastes no time.

The Russians are very aware of television as a method of "reaching the people." There are 12,000,000 sets in the Soviet Union today, but, she says, they are selling at the fantastic rate

of 25,000 a day.

Sets can be bought for as low as 160 rubles (or about \$177) and go on up to 400 rubles. To stimulate sales, credit has been made more easily available. Moreover, a Russian used to pay a 15-ruble tax on purchase of his television set, but this tax has now been eliminated.

There are four of what we call channels. "The first," she says, "is whole programming [what we would call network programming]. It is for all the people in the Soviet Union. But we have a problem. Our country is too vast. We have a seven-hour time discrepancy. Thus, what you call 'prime time' is for us from 6 to 9 in the evening. Still it is too late for the Urals. We move the time up and the Muscovites complain. Yes, we have

tape. But we like to broadcast live. The actor feels it is not good to have no audience."

The second channel is for Moscow and environs only. With its correspondent "local" channels in Leningrad and Kiev, it telecasts, logically, the most sophisticated material on Russian TV, on the theory that the big cities are the stronghold of the intelligentsia. It leans toward the big dramas, often by Chekhov, who, dead 62 years, is still the Rod Serling of the Soviet Union; and to such heavy political thinking as there is (the Russians tend to almost childish simplification of political issues).

The "whole" channel (also called the "universal" channel) operates on a more popular level, heavy on sports, particularly football (soccer), which amounts to a national passion in the USSR. But even on this channel the football match is likely to be followed

by a play by Gorki.

The third channel is educational, a word which the Russians take seriously. In fact, they consider almost everything "educational," continued



Yuri Fokin, Soviet TV commentator.

Russian Television/continued

but the special function of this channel is to be sure the farmer knows about modern agricultural advances.

The fourth channel, which operates spasmodically out of Leningrad, is experimental. This is where the Russians have conducted experiments in color and dabbled in foreign telecasting. In point of fact, all Russian television, like most European television, is intermittent. The first channel telecasts from approximately 4:45 P.M. to 11. the second (Moscow) channel from approximately 6 to 11, the educational channel on an even looser schedule. No time boundaries are observed and a program may stop any time. If the next program is not ready, viewers look at a test pattern.

As far as Soviet officialdom is concerned, there is no such thing as a "TV star." Indeed, the word "star" is an embarrassment in a society in which the individual by definition takes a back seat. "Popular is a term without importance for us," Mme. Stella is saying. "We first want our audiences to become acquainted with our culture and our science and our state. This is the special function of the first channel. We are anti-star."

Russia's most popular show

Despite everything, "the stars" are indeed emerging. The most popular show in the USSR is a Saturday night variety show called *Blue Flame* (no relation to ABC's *Blue Light*) which has been going for five years. It operates with masters of ceremonies (not one but many, the Russians are quick to point out) in the classic Ed Sullivan manner. The setting is a café in which singers, dancers, comedians, jugglers or skating bears drop in for the evening.

"Yes, it has been getting awfully popular and we are suffering from it," our hostess admits. "It used to go on at 9, but we had to move it up, there was so much demand for it." It turns out that they have another "embarrassment," a detective show called Zero Two, modeled along Western lines. It, too, is a big favorite with Russian viewers.

But we pass quickly on to less touchy subjects. Since TV is state-owned and controlled, prodigious amounts of time and money are poured into it. For example, the studio can man nine mobile trucks to cover any story at any time. For a big news break such as the return of the Cosmonauts, a call to Leningrad can increase that number to 17 plus a helicopter unit. For its live dramatic shows, the director will begin rehearsing his actors four or five months before the performance.

French equipment is used

The equipment is primarily French, among Europe's best, and because of its finer grid, of a quality that easily surpasses ours. Later, watching the monitors on one of the six stages, our young American director, Marty Pasetta, was amazed that such a picture was possible at the low light level. By 1968 not only will all the equipment be French, but Russian TV will have moved into its new studios with 11 soundstages, a 1700-foot tower (with a restaurant 400 feet up), and six channels in operation. The present studio will be used for training.

Can our hostess measure the growth of the medium? "A difficult question," she allows. "When I came here in 1956 my number was 96. Now, the creative staff is over 2000 people. A hundred of these are directors."

The Russians even have a version of the Nielsen ratings. This is because, according to Mme. Stella, "the workers in TV should often meet with their audience." The agency is known as the Laboratory of Social Investigations, and tabulating the results of

its elaborate questionnaire takes three months. The data is then submitted to a "Conference on Scientific Programming" in Leningrad. All to find out—and she hesitates—that Blue Flame is the most popular program in Russia, followed by sports and news shows.

With the new prominence of TV as a propaganda force, Mosfilm has moved prominently into the picture. A sprawling 20-acre plant built on the scale of a 20th Century-Fox, it has 4000 workers turning out TV films. These films average about an hour and 10 minutes apiece, cost about 120,000 rubles (\$133,000) and are made as carefully as any full-length movie. A young director, Sergei Kolosov, whom I had visited at Mosfilm earlier that same day, told me about "Fire on Us," a four-parter he had made for TV which had a running time of five hours and 10 minutes. It was, he said, a modern story of the German occupation of Russia, starring his blonde wife, the prominent Russian actress Lyudmilla Kasatkina. It was so successful that it was later released to the theaters, where, Kolosov was quick to add, it returned its costs (300,000 rubles) in Sweden, Finland and Japan alone.

One-third of Mosfilm's TV output, he said, is directed toward youths. Did it accurately reflect youthful Russian mores—for example, the Twist dancers at such night spots as the Budapest and the Metropole? He had smiled. "Our main task is to give some serious ethical and moral substance to the films. But we also show the life of the teen-ager as it is, yes," he said.

I recall this conversation now as Mme. Stella leans hard on the "ethical," "moral" and, naturally, starless values of Soviet newscasting. As we are about to begin a tour of the studio, we run into Bassett in the hall. He has in tow a large, remarkably handsome, broad-shouldered man who speaks nearly impeccable English and graciously welcomes us all.

He turns out to be Yuri Fokin, graduate of the University of Moscow, conductor of a newsmagazine-type program called News Relay and the No. 1 political commentator in the USSR. When Bassett had become lost, Fokin had found him and, upon being told that Bassett was his counterpart in Canada, had invited him into his office to tape an interview, guaranteeing him a speedy return to the Hotel National in his chauffeur-driven limousine if the party left without him.

How much freedom?

While two secretaries served them Russian coffee, Yuri Fokin had answered a half hour's worth of tough questions on tape and equipment supplied by the Shabolovka Studios—questions like "How much freedom do you really have?" and "Have you ever come into direct conflict with your party bosses?"

To which Fokin had replied: "No, no, no! I am responsible for what I say. I may disagree with the Minister of Education and I may say something not to the liking of the Minister of Education, but I still exercise my own judgment. Of course, I am a Communist . . . we have here our Communist point of view and we have to express it . . ."

Now, as Fokin excuses himself to change from sport shirt to sedate suit in preparation for his next newscast, we say good-by to Mme. Stella and pass out of the yellow building, past the broom ladies and past the official black car awaiting Mr. Fokin.

"Do you know who you met?" Tanya asks Bassett breathlessly. As she enumerates the fascinating attributes of Yuri Fokin, including intellect, wit and, most of all, charm, it is evident that the star system is breathing down Russian necks even harder than we had already suspected. It seems that the Walter Cronkite of Russia is also its Clark Gable.



His Gap Is His Fortune

Terry-Thomas's name is forgettable—

it's his smile that stays with you

BY LESLIE RADDATZ

fter flying some 10,000 miles from London, via Barbados, to Los Angeles, actor Terry-Thomas arrived, teeth agap, at Universal City Studios to begin work in "Munster, Go Home," the recently released featurelength motion picture based upon The Munsters television series.

Flashing the smile which, it has been said, has made him "in all his tunnel-toothed glory, the unchallenged, blustering, bumbling successor to Colonel Blimp," he told a young lady at the entrance to the makeup department that he was reporting for the Munsters picture.

"What's your name?" she asked.

"Terry-Thomas."

"What part do you play?"

"Freddie."

Whereupon she got on the intercom and announced, "The guy that plays Freddie is here."

Later, when he reached the sound-

stage and the assistant director asked him what part he played, he replied witheringly, "The mother." Whether the assistant director got the message is not known, but after that he called the actor "Mr. Thompson."

This sort of thing can be damaging to the tender ego of a performer, but Terry-Thomas received his indoctrination the first time he appeared on The Ed Sullivan Show and was intro-

duced as "Tommy Tucker."

Of course, in a way, he has only himself to blame. Terry-Thomas is a tricky sort of name. But, as he says, "My real name—Thomas Terry Hoar-Stevens—is impossible." When he decided to be an actor, he tried Thomas Terry but dropped it for fear people would think him a member of the famous theatrical family. He even tried spelling his name backwards, and to this day friends who do not call him Tom call him Mot.

Whatever he is called, he has, it has been truly said, "virtually monopolized the comic English codger and added his own lunatic stripe to the old school tie."

To the question which has been asked, "whether he is spoofing the uppercrust Briton or simply being one," he insists that the latter is the case. In his first big movie, "Private's Progress," in 1956, he played an officer he insists was completely true to life—"all charm on the surface and an absolute swine underneath."

Terry-Thomas learned about officers as a British army sergeant during World War II. He was born in London on July 14, 1911, and was a movie extra and cabaret entertainer before the war broke out. He began his show-business career as organizer and leader of a touring band called the Rhythm Maniacs.

He first attracted attention in such British pictures as "Blue Murder at St. Trinian's," "School for Scoundrels," "I'm All Right, Jack" and "Make Mine Mink," In the United States, he has appeared in "How to Murder Your Wife," "It's a Mad, Mad, Mad, Mad World" and "Those Magnificent Men in Their Flying Machines." On television, he has principally performed on variety programs—Danny Kaye, Judy Garland, Andy Williams.

In 1963, after being divorced for many years, Terry-Thomas married Belinda Cunningham, the daughter of a retired British colonel. They have a 2-year-old son, Timothy, more familiarly known as "Tiger," of whom his father says, "He has the gap—I'm so excited!" Until the actor himself, it seems, the gap has been limited to the distaff side of the family.

Despite the lack of recognition he received at Universal City, Terry-Thomas and his gap have become an international institution. Ladies stop him on the street and ask him to smile, and when he does they say, "It's real!" Once, when he met the late King George VI, he said, "Have you ever seen me on TV?" The king said, "Don't be bloody silly. Of course, I have."

Although his home is still in London, Terry-Thomas travels everywhere to make pictures, and the size of the role does not concern him. "I'm much too busy to play big parts," he

says. "I love little parts.

In his travels, he likes to waterski. In this respect, the stop at Barbados en route to Hollywood was a disappointment. "Despite much time spent in the tropics, I was sunburned within 20 minutes," he says. "I had to ski fully clothed."

Such antic observations are typical of him, but he takes himself seriously as a performer. He has said, "I'm often referred to as a farceur, but I don't consider myself as such at all, but as a very straight comedian." He adds, "I've never wanted to play Hamlet. Anyone can play Hamlet. I prefer to do something difficult, like making people laugh."

He makes it seem easy.

We'd like to give you a going-away present for Labor Day.

Take this coupon to any U.S. Royal dealer listed on the opposite page and get \$4 off on a set of 4 Tiger Paws. (Or, \$1 off each Tiger Paw you buy.)

This saving is off the dealers' lowest selling price of the season.

Offer expires on Sept. 10, 1966
(Sorry, only one coupon to a customer.)

U.S. ROYAL DEALERS

CALIFORNIA

ARNOLD
Ebbett's Pass Service
Center
R. Stanley Douglass

BERKELEY Berkeley Tire Service 1865 University

CASTRO VALLEY Freeway Tire Service 2433 Castro Valley

COLUSA Buck & Willoh

CONCORD Lehmer's Sales & Serv. 1851 Galindo

DUNSMUIR
J. B. Hamilton Auto
Save
805 Florence

FORT BRAGG Coast Tire Recap, Inc.

HAYWARD Hayward Tire & Brake 22328 Mission Blvd.

LAFAYETTE Miilu & Mac Pherson 3440 Mount Diablo

LODI O. L. Bohnet, Inc. 8 North Cherokee Lane

MARYSVILLE Chas. Merz Co. 517 Fifth

MODESTO U.S. Tire Sales & Serv. 1308 H St.

OAKLAND Chase & Teddy 288-22nd St. U.S. Royal Tire Center 4201 East 14th St.

OROVILLE Oroville Tire Service 2971 Lincoln St.

PALO ALTO Royal Tire Service 955 Alma St.

PETALUMA Bob Acorne's Union Service

PLACERVILLE The Tire Exchange 320 Broadway

REDDING
Sierra Tire Service
2783 Market St.
REDWOOD CITY
U.S. Royal Tire Center
110 Chestnut St.

RICHMOND Golden State Tire Serv. 2134 McDonald Ave.

SACRAMENTO Schaap Brenner Tire Co. 17th & J Sts.

SAN BRUNO Mark Morris Tire Co.

SAN FRANCISCO
City Tire Company
Lambert Tire Co., Inc.
165 S. Van Ness Ave.
Malman & Toft
1058 Valencia St.
Mark Morris Tire Co.
999 Geary St.
Massei Auto Sup. Co.
5016 Mission St.

SAN JOSE D. Amico Tire Service 802 S. First St.

SAN MATEO U.S. Royal Tire Center 2499 El Camino Rd.

SAN RAFAEL Triple-S-Auto Service Center 130 Jacoby St.

SANTA CRUZ Palomar Garage 1261 Soquel Ave.

SANTA ROSA Sprague & Tait, Inc. 418 Santa Rosa Ave.

SEASIDE Gerber Enterprises, Inc. 2021 Del Monte Blvd.

ST. HELENA St. Helena Tire Serv. STOCKTON Royal Tire Service of Stockton 340 N. Wilson Way

SUNNYVALE Royal Tire Service

VALLEJO Golden State Tire Serv. 1605 Solano Ave. Victor Raahauge 1341 Lemon St.

WOODLAND Epperson, Inc. Court & College

YREKA Siskiyou Tire Co. G. M. Younggren

UNIROYAL

If any listed dealer isn't participating in this offer, write DDB-Dept, HM, 20 W. 43rd St., New York, N.Y. for name of another dealer near you who is participating.

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

'THE MOST UNKINDEST CUT OF ALL . . . '

Hurrah for Joseph Finnigan. It's about time someone made it known to the public that TV editors are destroying motion pictures ["Those Busy Network Surgeons Are Still at It," Aug. 6]. The message which motion pictures so often contain is always lost when the commercial is injected into the most meaningful part of the movie. And, invariably, the viewer becomes a yo-yo . . . jumping from one mood to another.

J. M. Kerigan Riverside, N.J.

Regarding the chopping up of old movies: The other day I started to watch one I'd missed for years. The first few scenes kept me on my toes, trying to sort out the characters and their place in the story, but I did pretty well and soon had figured out the probable setup. Suddenly came the announcement—by error, they'd skipped the first *hour* of the show, and now would begin again. The point is that, until then, I didn't realize anything was wrong.

Lida Newberry Mt. Vernon, N.Y.

ABOUT THAT WEDDING

Harry Reasoner and Marya Mc-Glocklin of CBS made noticeable Continued on page A-5

THIS WEEK

TeleVision Guide

7R refers to KRCR, Redding 9R refers to KIXE, Redding

SPECIALS
KIXE Auction Sat. 2 P.M. (9R, 12),
4 P.M (7P)
March of Time Sat. 6:30 P.M. (4);
Mon. 8 P.M. (8); Tues. 7:30 P.M. (12)
Intertel Sat. 6:30 P.M. (9)
Intertel
(2)
Extrasensory Perception Sun. 4 P.M. (7, 11, 13)
Sibelius FestivalSun. 8:30 P.M.,
Fri. 8:30 P.M. (9)
National Symphony Orchestra Sun. 9:30 P.M.
(6, 9R)
America's Crises
International Magazine Mon. 8 P.M. (6, 9R),
8:30 P.M. (9); Fri. 9:30 P.M. (9)
Dear Liar
Up with PeopleTues. 7:30 P.M. (3)
Religion and War Tues. 9 P.M. (9)
Mystery of Stonehenge Tues. 10 P.M. (5, 10)
Biography of Einstein Wed. 7:30 P.M. (9),
8 P.M. (6, 9R) Maid of California Wed 7:30 P.M. (10)
Wednesday ShowcaseWed 7:30 P.M. (10)
Miss Teen Pacific Coast Thurs. 8 P.M. (5)
Forest Fire StudyFri. 9:30 P.M. (4)
Pro Football Fri. 10 P.M. (5, 8, 10, 12)
Baltimore Symphony Fri. 10 P.M. (6, 9R)
DEBUTS
Winchell-Mahoney MonFri. 7:30 A.M. (10)
Nine on Japan Wed. 7:30 P.M. (6, 9R)
Pleasure Horse and You Fri. 7:30 P.M. (9)
Casals Master Class Fri. 8:30 P.M. (6, 9R)
RETURN
49er HighlightsThurs. 9 P.M. (2)
GOING OFF
Hullabaloo
John Forsythe
John Davidson Mon. 9 P.M. (3, 4, 7R) Dr. Kildare Mon., Tues. 8:30 P.M. (3, 4)
McHale's Navy. Tues. 8:30 P.M. (7, 7R, 11, 13)
Patty Duke Wed. 8 P.M. (7, 11, 13)
Blue Light
Movie
Continued on page A-14
Continued on page 11 11

TV SPORTS GUIDE

SATURDAY

FISHING 12:30 P.M. (3)
Fly-casting for Atlantic salmon.
BASEBALL 1 P.M. (3, 7R, 8)
Dodgers vs. Giants.
BASEBALL 1 P.M. (4)

Pirates vs. Cardinals.

GYMNASTICS, SURFING, F00TBALL REVIEW 2 P.M. (5) North American Gymnastics Championships; Duke Kahanamoku Invitational Surfing Championships; 1965 Baltimore Colts' films.

AUTO RACING 2:30 P.M. (11), 8:30 P.M. (32)

GOLF 3:30 P.M. (5), 4 P.M. (2) HORSE RACE 5 P.M. (2, 8, 12)

Del Mar Derby, \$25,000 added. SWIMMING AND DIVING, GOLF 5 P.M. (7, 7R, 11, 13) National AAU Outdoor Swimming-

Diving Championships; National Public Links
Golf Championship.

WRESTLING 5:30 P.M. (12), 6 P.M. (19), 9 P.M. (32)

ROLLER SKATING 5:30 P.M. (32) BOWLING 6 P.M. (2) BOXING 10 P.M. (32)

SUNDAY

BOWLING 12 Noon (2)
PRO FOOTBALL 1:30 P.M. (3, 4, 7R)
Exhibition game: Raiders vs. Broncos.
GOLF 2 P.M. (2, 8, 10, 12)

Philadelphia Golf Classic, final round. GOLF 2:30 P.M. (5)

SWIMMING AND DIVING, FOOTBALL REVIEW 3 P.M. (10, 12) Hall of Fame Swimming-Diving Championships; 1965 Cleveland Browns films.

SURFING 3:30 P.M. (5) TENNIS 4 P.M. (9) RODEO 7 P.M. (19) ROLLER SKATING 9:30 P.M. (2)

Braves vs. Bombers.

FRIDAY

WRESTLING 9 P.M. (2)
PRO FOOTBALL 10 P.M. (5, 8, 10, 12)
Exhibition game: Vikings vs. Cowboys.

FOR THE RECORD



Trouble on the Pad: The Ford Foundation proposal for a nonprofit satellite system to give the U.S. a financially healthy educational-TV operation was announced on Aug. 1. Wasting no time in getting their satellite idea off the ground, the Foundation's president McGeorge Bundy and consultant Fred W. Friendly appeared last week before the U.S. Senate's Commerce Committee's communications subcommittee to explain and defend their proposal.

It won't be an easy countdown, for Communications Satellite Corp., too, was on hand in the person of its board chairman James McCormack as a reminder of COMSAT's contention that Congress has given it the exclusive right to operate systems of this type, and on a profit-making basis. Witnesses from the American Telephone & Telegraph Co. backed him up. McCormack, however, praised the Ford Foundation suggestion for "dramatizing in a new way the needs of noncommercial broadcasting."

AT&T contended that the Ford Foundation had made a \$30-million error in presenting its case. ("They're crazy!" replied Bundy later, in his office.) Other organizations opposing the plan were ITT, Western Union and General Telephone & Electronics.

Appropriately enough, the editor at the proceedings, Friendly, presented the most succinct description of the need for the proposal: Commercial networks have the money to present quality public-service shows but not

Northern California Edition

the time on the air; educational TV has the air time, but not the money.

Sen. John O. Pastore (D., R.I.), chairman of the committee, commended Bundy for his testimony, and there seemed to be general agreement in the body with what McCormack called the need for "providing massive additional support to noncommercial broadcasting."

Watts Happening: NBC's documentary "The Angry Voices of Watts," presented on the anniversary of the Los Angeles riots, was favorably received as a commendable escape from escapism. Negro writers, training in a workshop established by Hollywood writer Budd Schulberg, indicated in readings from their stories, poetry and essays that the problem of Watts has lessened little, if at all.

Clay Wings on Batman?: In a world full of international, national and community conflicts, ordinary citizen John Q. Public received still another psychic blow last week from a most improbable quarter: Out of Holly-wood came the rumor of discord on the Batman set. The intrepid defender of justice and his young aide Robin, it was said, were not getting along together. Adam West, who plays Batman, was asking "re-evaluation" of his contract; and Boy Wonder Burt Ward, still emulating his mentor, was thinking along the same lines.

Explained observers on the set: "working pretty hard . . . occasional upstaging, a scene steal . . . testiness." Deprecated producer Howie Horwitz: "just actor stuff." But the best diagnosis came from another studio oldhand: "hit-show virus."

-Henry Harding

TV Programs for week beginning Saturday, August 27

Morning

The letter (R) appearing in the listing of any show indicates that this episode of the nighttime network series is a rerun.

ALL NIGHT MOVIE—Continued Cheyenne: "The Mustang Trail."

6:00 5 COLOR AGRICULTURE FILM

12 SUMMER SEMESTER

Afro-Asian Politics: "Foreign Policies in Africa." Prof. L. Gray Cowan. (90 min.)

6:10 B NEWS

6:15 B SOCIAL SECURITY IN ACTION

6:30 4 WHITE COLLAR FARMER

5 10 SUMMER SEMESTER
Western Religious Trends: "Judaism and
Christianity." Prof. Harold Stahmer.

CHANNEL FOR LEARNING

13 VOICE OF AGRICULTURE

7:00 CARTOON TIME

5 COLOR JACK'S PLACE-Children

CARTOON FACTORY
FOCUS ON FARMING

CHANNELS LISTED IN PROGRAM SECTION

BAY AREA

- 2 KTVU (IND.) JACK LONDON SQ. (OAKLAND) 94607
- 4 KRON-TV (NBC) 929 MISSION ST. (SAN FRANCISCO) 94119
- **SAN FRANCISCO)** 94109
- **7 KGO-TV** (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102
- 9 KQED (EDUC.) 525 FOURTH ST. (SAN FRANCISCO) 94107
- (SAN FRANCISCO) 94103
- 42 KCFT-TV (IND.) 817 CHALLENGE DR. (CONCORD) 94521

SALINAS

8 KSBW-TV (CBS, NBC) 238 JOHN ST. 93901

SAN JOSE

MKNTV (ABC) 645 PARK AVE. 95110

SACRAMENTO

- 3 KCRA-TV (NBC) 310 10TH ST. 95814
- 6 KVIE (EDUC.) P.O. BOX 6 95801
- **EXTV** (CBS) 601 SEVENTH AVE., BOX 628 95803
- **BOX 3283** 95815 ARDEN WAY,

REDDING

- 7 KRCR-TV (ABC, NBC) 2770 PIONEER DR. 96001
- (9) KIXE (EDUC.) P.O. BOX 9 96001

CHICO

EXECUTE (ABC, CBS) 180 E. FOURTH ST., BOX 489 95927

MODESTO

KLOC-TV (IND.) P.O. BOX 3689, 2842 IOWA AVE. 95352

(Ch. 9, San Francisco, is seen on Ch. 72 in the Monterey, Salinas, Soquel, Watsonville area; Ch. 76, Gilroy, Morgan Hill; Ch. 80, Antioch, Martinez, Mt. Diablo, Pittsburg, Walnut Creek.)

130

R SUPERMAN—Adventure

Jimmy dreams that he and Lois Lane have the powers of Superman. Jack Larson, Noel Neill, George Reeves.

7:15 3 FILM FEATURE

7:30 3 AGRICULTURE U.S.A.-Interview

10 BIG PICTURE—Army

EXISTENCE—Agriculture

B COLOR CAP'N DELTA-Cartoons

7:45 8 DAVEY AND GOLIATH-Religion

8:00 3 4 7 JETSONS—Cartoon

COLOR Jane decides to vacation at the Beta Bar Dude Ranch.

5 8 10 12 CAPTAIN KANGA-

R00—Children

7 COLOR MARSHAL 'J'—Children
13 SERGEANT PRESTON-Adventure

8:30 STATE TROOPER—Police

3 4 7 COLOR ATOM ANT

13 COLOR CAP'N DELTA-Cartoons

9:00 MOVIE—Adventure

"The White Goddess." (1953) Jon Hall, M'liss McClure. (90 min.)

3 4 7 COLOR SECRET SQUIR-

REL—Cartoons

5 8 10 12 COLOR HECKLE AND JECKLE—Cartoons

AGRICULTURE FILM
B POETRY—Education

9:30 3 4 7 COLOR UNDERDOG 5 8 10 12 COLOR TENNES-

SEE TUXEDO—Cartoons

10:00 3 4 7 TOP CAT—Cartoon

COLOR A TV crew films a crime show in the gang's alley.

5 8 10 12 COLOR MIGHTY MOUSE—Cartoons

7 11 (B) COLOR PORKY PIG

10:30 MOVIE—Mystery
"Laura." (1944) Gene Tierney, Dana Andrews, Clifton Webb. (90 min.)

A man wants to convert a children's camp into a ranch for raising trotting

horses. Norden: Robert Burton.

10 10 12 LASSIE—Drama
The town's children are bewildered when their lunches start disappearing. Timmy:
Jon Provost. Zoitsa: Karen Dicker.

LETTERS

Continued from page A-1

snide, sarcastic and sneering remarks in reporting the events of Luci Johnson and Patrick Nugent's wedding.

Marsha R. Gordon Los Angeles

I am sure you noticed as well as I the excellent coverage of the wedding by the gentlemen reporters, including Harry Reasoner. But why did CBS add a lady reporter, Marya McGlocklin? Her catty comments practically ruined the sentimental atmosphere.

Dottie Hoover Riverside, Cal.

EVEN SHAKESPEARE HATED IT

Bravo for Gerald Weales' masterly panning of the meretricious breakup that is increasingly stultifying television comedy ["Review," Aug. 6]. This childish stupidity is so outworn that it even bugged Shakespeare, who was moved to conclude Hamlet's admonition to the players: "And let those who play your clowns speak no more than is set down for them; for there be of them that will themselves laugh, to set on some quantity of barren spectators to laugh too."

Rose Pape Los Angeles

UNFAIR TO ROBOTS

Let's get with it. The real star of Lost in Space is the robot, yet he doesn't even receive recognition on the credits. Oh, yes, how about a spread on this marvelous machine. (It is a machine isn't it? This question has half the Air Force technicians in an uproar.)

A1C James W. Knight Grand Forks Air Force Base, N.D.

[Technicians, relax. And humans take hope. The robot depends on an inside man.—Ed.]

Saturday August 27, 1966

Morning-Afternoon

7 11 13 BEATLES—Cartoons

COLOR 1. "Bad Boy." A Swiss boy wants to join the Beatles. 2. "Tell Me Why." The boys encounter a man who can run as fast as a horse. (Rerun)

11:00 3 MOVIE—Science Fiction

"War of the Satellites." (1958) Dick Miller, Susan Cabot. (90 min.)

4 GREEN THUMB—Gardening
5 10 12 COLOR TOM AND
JERRY—Cartoons

7 II B COLOR CASPER

7 TO BE ANNOUNCED

MOVIE—Adventure
"Giant of the Evil Island." (1964) Rock
Stevens, Diana De Santis, Ted Carter.

11:30 A ROBIN HOOD—Adventure

5 10 12 COLOR QUICK DRAW McGRAW—Cartoons

COLOR MAGILLA
GORILLA—Cartoons

Afternoon

12:00 2 TOMBSTONE TERRITORY

A clergyman attempts to bring religion to a town. Tuttle: Christopher Dark.

4 CARTOON TIME

5 10 12 SKY KING—Adventure 7 11 13 COLOR BUGS BUNNY

MERICAN BANDSTAND See 1:30 P.M. Ch. 7. (60 min.)

12:30 2 MOVIE—Adventure

COLOR "The Rebel Gladiators." (Italian; 1961) Don Valdis. (Two hours)

3 SPORTSMAN'S HOLIDAY

"Men from Fourmen Lodge." This show is devoted to a fishing and camping trip along the Miramichi River in New Brunswick, Canada.

5 10 12 COLOR LINUS
7 11 13 COLOR MILTON THE
MONSTER—Cartoons

12:45 8 FILM SHORT

1:00 3 7 8 BASEBALL—Dodgers vs. Giants

COLOR The Los Angeles Dodgers vs. the Giants at San Francisco. Curt Gowdy and Pee Wee Reese report. (Live)

4 BASEBALL-Pirates vs. Cardinals
The Pittsburgh Pirates meet the Cardi-

nals at St. Louis. Jim Simpson and Tony Kubek report the action. (Live)

5 10 12 MY FRIEND FLICKA

COLOR Flicka is blinded in an accident.

Ken; Johnny Washbrook.

COLOR HOPPITY HOOPER
MOVIE—Science Fiction

"Beast from 20,000 Fathoms." (1953) Paul Christian, Paula Raymond. (90 min.)

1:30 5 STEAM FOR SUPER SKUNK
This film traces the history of California's

only steam engine, still in service.

13 AMERICAN BANDSTAND
"Bandstand" begins a two-week celebration of its 10th anniversary. Today, Dick
Clark greets Johnny Rivers. (60 min.)

LLOYD THAXTON—Variety

COLOR Frank Gorshin sings "The Riddler" and "Never Let Her Go." (60 min.)

STINGRAY—Children

COLOR It looks like Commander Shore
is the spy in the control room.

1:55 5 KPIX EDITORIAL—Louis Simon 2:00 5 CBS SPORTS SPECTACULAR

1. A repeat showing of the North American Gymnastic Championships, taped last February at Montreal. 2. A repeat of the Duke Kahanamoku Invitational Surfing Championships, filmed in color last December at Hawaii. 3. Chuck Thompson narrates color films of the 1965 Baltimore Colts. (90 min.)

(9) 12 KIXE AUCTION

SPECIAL The final day of the second annual fund raising auction featuring donated merchandise is scheduled to run until all the merchandise has been sold. Viewers may phone their contributions to 241-7900 in Redding or 343-9303 in Chico. (Live)

The auction will run for three hours only on Ch. 12.

2:30 MOVIE—Western

"Bad Man of Deadwood." (1941) Roy Rogers, Gabby Hayes. (60 min.)

ADVENTURES IN PARADISE
Prof. Flanders enjoys life in the South
Sea Islands, but his wife doesn't like it
a bit. Flanders: Henry Jones. (60 min.)

A DVENTURES IN PARADISE
A girl's uncle is found dead. Adam: Gardner McKay. (60 min.)

SPOTLITE ON SPEED

August 27, 1966 Saturday

Afternoon

13 HAVE GUN-WILL TRAVEL

A rumored Indian treasure is hunted by a homesteader and a lady rancher. Doris: Lorna Thayer. Ben: David White.

19 FILM FEATURE

3:00 MOVIE-Drama

"Bright Leaf." (1950) A former tenant farmer forms his own cigaret company. Gary Cooper, Lauren Bacall. (Two hours)

B DONNA REED—Comedy

Life is just a round of parties for the Stones—but Alex' strength and morale are beginning to sag. Alex: Carl Betz. Midge: Ann McCrea. (Rerun)

19 DIMENSIONS IN COINS

3:30 TRAILS WEST-Drama

Maj. Gen. Lew Wallace promises amnesty to Billy the Kid if he will turn state's evidence against an outlaw gang. Wallace: Dayton Lummis.

KPIX SPORTS SPECIAL

COLOR Lloyd Mangrum vs. Art Wall Jr. at the Apple Valley (Cal.) Country Club. (60 min.)

MOVIE—Melodrama

"The Neanderthal Man." (1953) Robert Shayne, Richard Crane. (90 min.)

MOVIE—Western

"Brothers in the Saddle." (1949) Tim Holt, Richard Martin. (90 min.)

R GALLANT MEN-Drama

D'Angelo discovers that his Uncle Nicola is living very well despite the German occupation. Eddie Fontaine. (60 min.)

MOVIE-Melodrama

"The Revenge of Frankenstein." (English; 1958) Peter Cushing, Francis Matthews, Eunice Gayson. (90 min.)

4:00 2 CALIFORNIA GOLFERS

Kai Thomsen and Col. Joe Worthington, Marin Golf and Country Club. (60 min.)

3 OUTER LIMITS—Science Fiction
A husband-and-wife team of scientists
enters the fourth dimension. Mark Richman, Nina Foch. (60 min.)

4 BAY REGION REPORT

7 9 P KIXE AUCTION

SPECIAL See 2 P.M. Ch. 9R. (Live)

3 FILM FEATURE

The adventures of a spinster as she tries out hydroplane and auto racing.

DON ATKINS—Music

4:30 MOVIE—Drama

"Johnny Trouble." (1957) A wealthy widow refuses to move when a college converts her apartment building into a men's dormitory. Ethel Barrymore, Cecil Kellaway. (90 min.)

5 MOVIE—Drama

"Little Miss Marker." A penny-pinching Broadway bookie receives a small child as security for a gambling debt. Shirley Temple, Adolph Menjou. (90 min.)

8 FILM FEATURE

A documentary study of the nuclear submarine USS Triton.

9 ONCE UPON A DAY

O STINGRAY—Children

COLOR After poisoning Troy, Titan offers to trade the poison's antidote for his ex-slave Marina.

COLOR SPORTS WORLD

5:00 2 8 12 HORSE RACE—Del Mar

The \$25,000-added Del Mar Derby is telecast from the Del Mar (Cal.) Turf Club. The mile-and-one-eighth featured event is exclusively for three-year-olds. Gil Stratton conducts, the interviews and Harry Henson calls the race. At press time, the following were among the expected entrants: Drin, Hill Clown, Fleet Clown, Ri Tux and Embassy. (Live)

3 MOVIE—Biography

"Gentleman Jim." (1942) The story of one of boxing's greatest heavyweights. Errol Flynn, Alexis Smith. (Two hours)

7 1 1 1 1 WORLD OF SPORTSScheduled: 1. Women's events in the Na-

Scheduled: 1. Women's events in the National AAU Outdoor Swimming and Diving Championships, taped Aug. 18-19 at Lincoln, Neb. 2. Color highlights of the July 10-16 National Public Links Golf Championship at Milwaukee's par-71, 6765-yard Brown Deer Golf Course. Chris Schenkel reports the action. (90 min.)

STORIES OF DE MAUPASSANT

Three stories about "Consequences." 1. "An Arrangement" between the Comte and Comtesse de Sallure early in their marriage has unpleasant repercussions. 2. "A Question of Latin." A student plays a practical joke on his teacher with some surprising results. 3. "The Olive Grove." The Abbé Vilbois receives a visit from the son he has never seen. (60 min.)

ONE HOUR TV SPECIAL THE MARCH OF TIME



THE LONGS: A LOUISIANA DYNASTY

The fantastic story of a political reign unique in American history. A film portrait of three men who dominated Louisiana politics for 40 years.

"The Longs: A Louisiana Dynasty" is another in the outstanding series of March of Time TV Specials.

TONIGHT 6:30 PM Channel 4

Brought to you by



Saturday

Afternoon-Evening

10 MOVIE—Western

(1953) A major in the Cavalry is sent to discover who is behind a group of revolutionists. Randolph Scott, Patrice Wymore. (90 min.)

FIV DANCE STAND

42 HOUSE DETECTIVE-Real Estate

5:30 2 ADVENTURE—Travel

John Elden narrates films of his travels through Southern Argentina.

8 RED RYDER—Western

"Homesteaders of Paradise Valley." Allen "Rocky" Lane. (60 min.)

WRESTLING

ROLLER SKATING

Evening

6:00 CHAMPIONSHIP BOWLING

Mike Limongello vs. Ed Bourdase. Fred Wolf reports. (60 min.)

4 COLOR NEWS-Scherer, MacNeil

5 NEWS—Rod Sherry, Pat O'Brien





August 27, 1966 Saturday

Evening

O PORTRAIT IN MUSIC

The recording is Sonata No. 1 in G for cello and harpsichord.

KIXE AUCTION—Continued

SPECIAL See 2 P.M. Ch. 9R. (Live)

19 WRESTLING—Chicago FILM FEATURE

"The Lady and the Stock Exchange."

6:15 9 KQED REPORTS—James Day 6:30 MARCH OF TIME—Documentary

SPECIAL "The Longs: A Louisiana Dynasty." See Monday 8 P.M. Ch. 8 for details. (60 min.)

5 10 12 COLOR NEWS-Mudd

7 42 NEWS

(7) BIG VALLEY—Western

The Miles and Barkley families were long-time friends-until young Evan Miles made unwanted advances to Audra. Victoria: Barbara Stanwyck. Audra: Linda Evans. Heath: Lee Majors. (R; 60 min.)

LOST IN SPACE—Adventure

John falls into a cave containing a centuries-old mummy whose spirit possesses John's body and promises to gain more control of his mind each time he falls asleep. John: Guy Williams, Smith: Jonathan Harris. (R; 60 min.)

9 INTERTEL—Documentary

SPECIAL Should the mentally retarded child be institutionalized? This documentary raises that question as it explores problems of retardation in Canada and England. (60 min.)

M OUTDOORSMAN—Jim Thomas MOVIE—Western

"Johnny Concho." (1956) The young brother of a ruthless gunfighter tries to hide his cowardice. Frank Sinatra, Keenan Wynn, William Conrad. (90 min.)

ADVENTURE CALLS

"Drag Boats."

7:00 BARN DANCE—Music Jody Miller is the guest.

3 COLOR NEWS-Scherer, MacNeil SAN FRANCISCO BEAT—Police

A vagabond puts San Francisco police on the trail of a ring of narcotics dealers.

Ed Austin: Harry Harvey Sr.

ABC SCOPE—Vietnam Report Scheduled: "Hearts and Minds," Part 2 of "Key to Victory." At Vangtau, South Vietnam, cameras show the Revolutionary Redevelopment training school, where Major Nguyen Be tells how he and his staff try to win the trust and loyalty of hamlet residents. Films show training sessions in which villagers are taught self-defense and ways to improve community life. Reporter: Howard K. Smith.

10 DOBIE GILLIS—Comedy **M** SUMMER FUN—Comedy

In the early 1800's, young Barnaby Kidd. grandson of the infamous pirate, sets sail with his crew-hoping to strike it rich in the great family tradition. Capt. Barnaby Kidd: William Cort.

BATMAN—Adventure

Batman, hoping to destroy the maddened Tut's Tin Dynasty, finds his problems pyramiding as the self-styled Pharaoh readies the dreaded Ancient Theban Pebble Torture, Batman: Adam West, Robin: Burt Ward. King Tut: Victor Buono. (R)

19 BILL SHELTON—Music

MOVIE—Comedy

"Meet the Stewarts." (1942) A girl mar-

AWAY WE GO!

THE JACKIE GLEASON SHOW

With Art Carney/Sheila MacRae SAT. 7:30 PM SEPT. 17-COLOR



Saturday August 27, 1966

Evening

ries over the objections of her parents. William Holden, Frances Dee. (90 min.)

42 SPORTS—Riddle, Ryan, Pfeiffer
7:30 COLOR LET'S GO TO THE
RACES—Game

3 4 7 8 FLIPPER—Drama

COLOR Ulla's research submarine strikes a coral formation that kills the power, jams the escape hatch—and traps Ulla and Porter on the ocean floor. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Ulla: Ulla Stromstedt. Fisherman: Jack Becerra. (R)

5 10 12 CONTINENTAL SHOW-CASE—Variety

Host Jim Backus introduces singer-drummer Sadi and the Henry Segers orchestra (Belgium), impressionists Rex Gildo and Gitte (Germany), songstress Birthe Wilke (Denmark), folk singers Esther and Abi Ofarim (Israel), and singers Rika Zarai (Israel), Les Parisiennes (France), Carmela Coren (Italy), Bibi Johns and Lars Lonndahl (Sweden), and Udo Jurgens, the Kessler Twins and Klaus Lowitsch (Germany). Hazy Osterwald Sextet. (60 min.)

OZZIE AND HARRIET

COLOR

Joel, a neighborhood youngster who wants to go into business, isn't faring well with his lemonade stand, so Ozzie suggests that he might study law by helping in Dave and Rick's office. The Nelsons portray themselves. (R)

FOCUS ON BEHAVIOR

Demonstration of experiments involving "Computers and Human Behavior" conducted by Bert Green, Herbert Simon and Allan Newell, of the Carnegie Institute of Technology. John G. Darley is host.

MOVIE—Drama

"From Here to Eternity." (1953) This Oscar winner, set near Pearl Harbor just before World War II, centers on three men: Milton Warden, a career sergeant; moody "Prew" Prewitt, the new man in Warden's outfit; and wisecracking Maggi, Prewitt's only friend. Montgomery Clift, Burt Lancaster, Frank Sinatra, Deborah Kerr, Donna Reed. (Two hours)

FILM FEATURE

COLOR "Nile the Creator."

8:00 MOVIE—Adventure

COLOR "Ali Baba and the Sacred Crown." (Italian; 1960) An old prophet of the Sesame treasure mountain sends Ali Baba to liberate the people of Sciraz from the arch villain Mustafa Bey. Rod Flash, Bella Cortez. (90 min.)

3 4 7 8 I DREAM OF JEAN-NIE—Comedy

Tony has been assigned to escort the visiting Princess Tarji—but Jeannie says she must kill Tarji to settle a 3000-year-old family feud. Jeannie: Barbara Eden. Tony: Larry Hagman. Dr. Bellows: Hayden Rorke. Roger: Bill Daily. Tarji: Gila Golan. Turhan: Vic Tayback. (R)

DONNA REED—Comedy

After flunking a youth test in the daily paper, Donna, Alex and Midge begin a whirlwind campaign to recapture their youthful spirit. Alex: Carl Betz. Midge: Ann McCrea. Jeff: Paul Petersen. Huckster: Paul Bryar. Attendant: Bobby Johnson. (R)

© CREATIVE PERSON—Braque

One of the leading men in 20th-century art, the late Georges Braque originated



Now, for every woman: the second deodorant you may need every day whether you know it or not.



Norforms, the internal deodorant, kills germs...stops feminine odor before it can offend.

Most fastidious women use a deodorant every day for underarm odor. But internal feminine odor, caused by internal germs, can be an even more serious problem. For this, women need a second deodorant.

What to use? Douching is a nuisance, and doctors may say you shouldn't douche daily. Now, thank goodness, there's something easier, and you can



Here's a Norforms... small and easy to use! use it every day-Norforms.®

Norforms is a tiny suppository, thoroughly tested by doctors. It's as easy to use as your underarm deodorant . . . and just as important.

After insertion, Norforms spreads a powerful germicidal film that stops odor

internally. Odor never becomes a problem...never can offend.

Use Norforms, the internal deodorant, every day.



THE NORWICH PHARMACAL COMPANY

Saturday August 27, 1966

Evening

the college technique and evolved the style called cubism in collaboration with Pablo Picasso. This program highlights Braque's full career. Recordings of Braque's words supplement Whitfield Connor's narration.

SKIXE AUCTION—Continued
SPECIAL See 2 P.M. Ch. 9R. (Live)
COLOR LET'S GO TO THE

RACES—Game
FILM FEATURE

8:30 3 4 8 GET SMART—Comedy

COLOR CONTROL learns that the missing plans for a supersonic bomber are in the lining of an evening gown. So Smart sets out to recover the plans—and spends a fortune buying dresses. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Richelieu: Lee Bergere, Luchek: Allen Emerson. Mildred: Judy Lang. Hilda: Alice Reinheart. (R)

5 10 12 SECRET AGENT

"Loyalty Always Pays." Britain's generosity to a newly independent African nation may come to a halt: Drake has been sent to find out if the young country's Defense Minister has negotiated a secret treaty with Communist China. Drake: Patrick McGoohan. Beyla: Johnny Sekka. Enugu: Errol John, Prime Minister: Earl Cameron, Miss Sefadu: Dolores Montez. Major Barrington: Nigel Stock. Colonel M'Bota; Mark Heath. (R; 60 min.)

Musical highlights include "Pagan Love Song" (Jo Ann Castle); "The Rose of Tralee" (Joe Feeney); "Bumble Boogie" (Bob Ralston); "Chim Chim Chim Cheree" (Lennons); "I've Told Every Little Star" (Natalie Nevins); "Sweetheart Tree" (Anita Kerr Singers); and "Yes, Sir, That's My Baby" (Dixieland band). (R; 60 min.)

PLAY OF THE WEEK—Drama
Albert Salmi and Sally Ann Howes in

"The Old Foolishness." Peter Sheeran has been a father to Time and Francis, his two younger brothers. Barely literate himself, he has begun to regret the education he gave them. Francis renounced the Church, ran off to Dublin—and now is wanted by the police for "being a dangerous member of an illegal political organization." (One hour, 50 min.)

SPOTLIGHT ON SPEED FILM FEATURE

9:00 3 4 8 MOVIE—Adventure

"Secret of the Incas." (1954) American adventurer Harry Steele and Elena Antonescu, an Iron Curtain refugee, search for a legendary Incan jewel. This movie, made in Peru, includes an appearance by four-octave singer Yma Sumac, who portrays Kori Tica. Charlton Heston, Robert Young, Nicole Maurey. (R; two hours)

WRESTLING—Hollywood
FILM FEATURE

9:30 SOMETHING SPECIAL-Damone

Vic Damone is joined by the Serendipity
Singers, dancer Marie Roe and guitarist
Sam Brown. (60 min.)

Highlights

"The Shadow of Your Smile," "Cherokee," "The Best Is Yet to Come," "Someday," "The Dreamer," "Adios"

"Rider," "And I Love Her".. Serendipitys

FACE IS FAMILIAR

COLOR Actor Roddy McDowall and
musical-comedy star Florence Henderson are this week's celebrity players.

Jack Whitaker is the host.

7 7 1 13 HOLLYWOOD PAL-ACE—Variety

COLOR Hostess Janet Leigh welcomes comedian Allan Sherman; "F Troop's" Forrest Tucker, Ken Berry and Larry Storch; the comedy team of Rowan and



August 27, 1966 Saturday

Evenina

Martin; singer Andy Russell; table-tennis experts Bob Ashley and Erwin Klein; and magician Michel de la Vega, Mitchell Ayres orchestra. (R; 60 min.)

ROGUES—Drama

"House of Cards." Tony has the task of avenging dear old Uncle Bertie, who was cheated out of his entire retirement fund at London's most elegant gambling house. Major Hamilton: Patric Knowles. Tony: Gig Young. (60 min.)

FILM FEATURE COLOR "Thailand."

10:00 5 10 12 GUNSMOKE—Western

After robbing the Sedalia Bank, ruthless Jim Stark and his outlaw band make plans to hit Dodge City. Clyde Ware wrote the script for this two-part drama, to be concluded next week. Matt: James Arness. Doc: Milburn Stone, Kitty: Amanda Blake. Festus: Ken Curtis. Jim: Gary Lockwood. Les: John Anderson, Clell: Jim Davis. Pence: Richard Jaeckel, Web. Jeremy Slate. Cash: Michael Conrad. T. R. Stark: John Kellogg. Jeff: Preston Pierce. Tom Carlyle: Dee Pollack. (R; 60 min.)

(9) KIXE AUCTION—Continued SPECIAL See 2 P.M. Ch. 9R. (Live)

BOXING

Nelson vs. Moran; Nelson vs. Wolgast. MEWS-Manfrina, Hinn

10:20 9 CINEPOSIUM—Films

"Forget Me Not," a film short by Roy Newbert, Robert Randall and Joseph Giordano, is discussed by writer Giordano and Curtis Lee Hanson,

10:30 DOCTOR'S NEWS CONFERENCE

Panelists include Doctors Jose C. Montero and Kenneth D. Smythe who discuss their article on physical fitness and its relationship to the task to be performed.

OH, MY WORD!—Game

Scheduled guests are comics Pat Harrington Jr. and Professor Irwin Corev.

(7) MOVIE—Drama

"No Trees in the Street." (English: 1958) A mother encourages her children to become involved with a criminal. Sylvia Syms, Herbert Lom.

III HOLLYWOOD AND THE STARS

"Teen-age Idols," first of two parts. shows the spectacular rise of such as Frank Sinatra, Tony Curtis, James Dean and Elvis Preslev.

OZZIE AND HARRIET—Comedy

COLOR See 7:30 P.M. Ch. 7. (R)

NAKED CITY—Drama

Nora Condon, the only survivor of an auto smashup, is taken into custody. Nora: Suzanne Pleshette. (60 min.)

MOVIE—Drama

"Babies for Sale," (1940) Expectant mothers sign away rights to their infants. Rochelle Hudson, Glenn Ford.

11:00 MOVIE—Drama

"Woman They Almost Lynched." (1952) During the days of the Civil War, a gang leader's wife continually displays her hostility toward the sister of the man she really loves. John Lund, Brian Donlevy, Joan Leslie, Audrey Totter.

3 MOVIE—Drama

"Watch on the Rhine." (1943) Wealthy society matron Fanny Farrelly eagerly expects the arrival of her daughter Sara and her family from Europe-unaware that they are involved in dangerous anti-



LOOK ME OVER!

PISTOLS 'N PETTICOATS

Blazing western fun. SAT. 8:30 PM



Saturday August 27, 1966

Evening

Nazi movement. Bette Davis, Paul Lukas, Lucile Watson. (Two hours)

4 5 7 11 12 NEWS

8 MOVIE—Drama

"Secret Mission." (English; 1944) Four secret agents are sent into occupied France. Hugh Williams, Carla Lehmann. (One hour, 45 min.)

MOVIE—Drama

"5 Fingers." (1953) The valet to the British ambassador in Turkey during World War II is an extremely capable man. He is an impeccable valet, and a very clever spy. James Mason, Danielle Darrieux, Michael Rennie. (Two hours)

MOVIE—Drama

"My Teen-age Daughter." (English; 1956) A war widow discovers that her teen-age daughter has started running around with an unsavory crowd of young people. Anna Neagle, Sylvia Syms. (90 min.)

FILM FEATURE
COLOR "Ski Patrol."

11:15 A MOVIE—Mystery

"Time Running Out." (English; 1955) A wanted man and his fiancée flee through the French countryside. Simone Signoret, Dane Clark, Robert Duke.

MOVIE—Drama

"A View from the Bridge." (American-French; 1961) Sidney Lumet's film of Arthur Miller's tragedy. Longshoreman Eddie Carbone and his wife have raised

THIS WEEK

Continued from page A-2

 Beatrice's niece, Catherine. Eddie appreciates her—perhaps too well. Raf Vallone, Carol Lawrence, Maureen Stapleton, Jean Sorel. (Two hours. 25 min.)

11:20 MOVIE-Drama

"Lost Horizon." (1937) A group of people fleeing China by plane discover that they are not going in the direction planned, and instead are transported to the Tibetan utopia—Shangri-La. From the novel by James Hilton. Ronald Colman, Jane Wyatt, Sam Jaffe, Thomas Mitchell. (Two hours, 15 min.)

11:30 T FILM SHORT

Highlights of a bout between Jack Dempsey and Tommy Gibbons.

MOVIE—Adventure

"The Black Arrow." (1948) A young knight attempts to avenge the murder of his father. Louis Hayward, Janet Blair.

1 FILM FEATURE

COLOR "Indian Ocean Expedition."

11:35 MOVIE—Drama

"The Naked Dawn." (1955) A Mexican bandit, on the run from the law, seeks the aid of a young farmer and his wife. Arthur Kennedy, Betta St. John, Eugene Iglesias, Charlita. (One hour, 55 min.)

12:00 SKIXE AUCTION—Continued

SPECIAL See 2 P.M. Ch. 9R. (Live)

12:30 13 MOVIE—All Night

1. "The Solid Gold Cadillac." (1956) Judy Holliday, Paul Douglas.

2. "Sirocco." (1951) Humphrey Bogart, Marta Toren, Lee J. Cobb.

 "Temptation." (1946) Merle Oberon, George Brent, Charles Korvin, Paul Lukas.
 "Ivy." (1947) Joan Fontaine, Patric Knowles, Herbert Marshall.

1:00 THRILLER—Mystery

Rose French's career in the movies has waned. Mary Astor. (60 min.)

1:05 4 NEWS

1:35 5 MOVIE—Drama

"Desert Fury." (1947) Burt Lancaster, Lizabeth Scott, John Hodiak.

1:40 MOVIE—All Night

1. "Force of Impulse." (1961) Robert Alda, Jody McCrea, J. Carrol Naish. 2. "Sudan." (1945) Maria Montez, Jon Hall, Turhan Bey.

3. "Man in the Dark." (1953) Edmond O'Brien, Audrey Totter.

4. Sugarfoot: Will Hutchins.

August 28, 1966 Sunday

Morning

Morning

7 ALL NIGHT MOVIE—Continued See Sat. 1:40 A.M. Ch. 7 for details.

6:00 A ACROSS THE FENCE

6:30 4 WAKE-UP CLUB—Children
THE ANSWER—Religion

A man tries to practice his Christian faith in his everyday life.

7 CHANNEL FOR LEARNING

6:40 13 NEWS

6:45 B SACRED HEART—Religion

"True Liberalism."

7:00 5 COLLECTOR'S ITEM
A display of 19th-century French dolls.

VOICE OF AGRICULTURE
A look at new methods being used in

A look at new methods being used in marketing farm produce. Guest: market manager Frank J. O'Connell.

B FAITH FOR TODAY

color A father tries to persuade his daughter's teacher to pass her.

7:30 3 THIS IS THE LIFE—Religion

A life-term prisoner volunteers to be injected with a virus.

4 POPEYE—Cartoons

5 INTERNATIONAL ZONE

In Moslem Tunisia, UN cameras look at the woman's changing role.

ADVENTUROUS MISSION

"Portrait of Promise" describes work done by Episcopalian missionaries in Liberia. West Africa.

SACRED HEART—Religion
"Facts of Racial Superiority."

BIBLE ANSWERS—Religion

"Hope Beyond the Grave."

THIS IS THE LIFE—Religion

An Army sergeant is grief-stricken over his buddy's death.

7:45 4 DAVEY AND GOLIATH—Religion

COLOR Grandpa's advice changes a

"Bully up a Tree" into a good friend.

ID INDUSTRY ON PARADE

CHRISTOPHER PROGRAM

Jim Nabors, TV's "Gomer Pyle, USMC," discusses the "Value of Hard Work."

8:00 CATHOLIC HOUR—Religion
"Protestant-Catholic Dialog," Part 3.
Laymen, representing four Christian denominations, talk about the differences between "witnessing" and evangelism.

4 HERITAGE—Discussion
5 8 LAMP UNTO MY FEET

"I'm Here Now," a look at the "Summer in the City" project of the New York archdiocese. The Federally supported project, which provides cultural activities for children and adults in deprived areas, utilizes the talents of volunteer artists, including painters, sculptors, musicians and photographers. This study includes an amateur sound film made by members of the project.

SOCIAL SECURITY IN ACTION

Social Security for household help is discussed. Guest: Cheryl Miller.

THE ANSWER—Religion

COLOR "To Breathe Free" documents the work of Christian missionaries in Hong Kong.

III SOCIAL SECURITY IN ACTION

Actress Anne Seymour talks about her career. Self-employment is discussed.

ALLEN REVIVAL HOUR
COLOR CAP'N DELTA-Cartoons

8:15 DAVEY AND GOLIATH—Religion

COLOR Davey's liking for bananas leads
him into an adventure.

11 ALABEMOS AL SENOR

8:30 **3** HEART OF THE PROBLEM
Religion in the schools is discussed by guests including James Dent of the Mt.
Diablo School District.

4 PROBLEMS PLEASE—Panel

Films highlight the World Council of Churches conference held at Geneva, switzerland, this past July. Representatives from Protestant and Eastern Orthodox denominations discuss recent trends in Catholic social thought and the role of Christianity in the technological age. Dr. George Crothers is the host.

WONDER WINDOW—Children

MKNTV INFORMA—Ed Grigg
HERALD OF TRUTH—Religion

"The Prophets of Israel."

MISS PAT'S PLAYROOM

9:00 2 COLOR LIVING WORD

GOLOR CHRISTOPHER PRO-

GRAM—Religion

A COLLOQUY

Panelists continue the discussion on the college experience today.

Sunday August 28, 1966

Morning

5 8 10 CAMERA THREE

Actor Will Geer reads selections from the poetry of Robert Frost and Walt Whitman, (Rerun)

COLOR BUGS AND DAFFY

7 HERALD OF TRUTH—Religion

III COMICOS Y CANCIONES

ORAL ROBERTS—Religion

13 MOVIE—Western

"Massacre River." (1949) Guy Madison, Rory Calhoun, Carole Mathews. (90 min.)

9:15 2 SACRED HEART—Religion

9:30 MOVIE—Mystery

**Danger Street." (1947) A young couple become involved in murder. Robert Lowery, Jane Withers. (60 min.)

3 SACTO'S FAVORITES—Children

4 SPEAK OUT—Panel
5 8 FACE THE NATION

Scheduled guest: Edwin O. Reischauer, retiring U.S. ambassador to Japan. Reischauer, who plans to return to his teaching post at Harvard, is likely to be asked about his recent criticism of the Administration's policy in Vietnam. Panelists include Martin Agronsky. (Live)

BROTHER BUZZ—Animals
COLOR The world of dinosaurs.

7 FAITH FOR TODAY—Religion
10 HERALD OF TRUTH—Religion

COLOR "The Five Million."

MAMA—Drama

2 AMERICANS AT WORK

How leaf tobacco is made into a "A Good 5-Cent Cigar."

9:45 12 INDUSTRY ON PARADE 10:00 3 MOVIE—Western

> "Virginia City." (1940) Errol Flynn, Miriam Hopkins. (Two hours)

4 COMMUNITY CIRCLE-Interviews
Scheduled guests include U.S. Marshal
Edward Heslep and Dorothy Tarpey,
Volunteer Bureau of Contra Costa County.
5 INSIGHT—Religion

Two drama students, a nun and an agnostic, have widely differing views on the meaning of life.

7 COLOR BEANY AND CECIL

8 INSIGHT—Religion

"The Killer" is the story of the murder of St. Maria Goretti by an Italian peasant. Frank Gorshin. CALENDAR—Sacramento

The role of a lobbyist with the California legislature is discussed.

PEDRO VARGAS—Variety

LAMP UNTO MY FEET-Religion See 8 A.M. Ch. 5 for details.

10:30 MOVIE—Drama

"Fighter Attack." (1953) A man volunteers to destroy a strategic supply dump. Sterling Hayden, Joy Page. (90 min.)

4 CATHOLIC HOUR—Religion

"Protestant-Catholic Dialog," last of four programs in which Catholic and Protestant laymen discuss the differences and similarities between their respective faiths. Today's discussion analyzes the concept of Christian witnessing, and examines the responsibilities of individual Christians and the church in political matters and international affairs.

BIG PICTURE—Army

Films chronicle the political holocaust in Europe and Asia during the Thirties.

7 7 13 COLOR PETER POTA-MUS—Cartoons

THE ANSWER—Religion

An American embassy employee in a Middle Eastern city helps some people enter the U.S. illegally.

10 MOVIE—Western

"The Lion and the Horse." (1952) Cowboy Ben Kirby is determined to own a prize stallion. Steve Cochran, Sherry Jackson. (90 min.)

CANTO DE MEXICO

LOOK UP AND LIVE—Religion See 8:30 A.M. Ch. 5 for details.

11:00 A AGRICULTURE U.S.A.-Interview
Safety on the farm and highways is discussed by Howard Pyle of the National
Safety Council.

MOLNAR ON MUSIC

Students prepare a Brahms horn trio.

7 7 13 COLOR BULLWINKLE

8 ADVENTUROUS MISSION

"Life on Wheels" shows how the church must travel to meet the people's needs.

BOSTON SYMPHONY—Music
Richard Burgin is guest conductor for this
program featuring Sibelius's Concerto in

D Minor. (60 min.)

CAMERA THREE—Macandrew

See 9 A.M. Ch. 5 for details.

TV GUIDE

August 28, 1966 Sunday

Morning-Afternoon

11:30 4 ON STAGE-Rachmael ben Avram

5 NEXT QUESTION—Interview
7 (7) 1 DISCOVERY '66

"Aléxandré Discovers the World," first of a two-part chronicle of a world tour made by two French puppeteers on behalf of UNESCO. With Philippe Genty and Ives Brunier holding the strings, our guide Alexandré (a most Parisian puppet) visits puppet theaters in several countries. Host: Frank Buxton. (Rerun)

CARTOON CIRCUS

NAKED CITY—Drama

An out-of-work actor is locked out of his room by his landlord. Don: Roddy Mc-Dowall. Norma: Mary Fickett. (60 min.)

VOICE OF MEXICO—Variety

Afternoon

12:00 2 TOP STAR BOWLING

Bill Pace challenges the winner of the Buddy Bomar-Dick Hoover match. Whitey Harris and Jack Buck report, (60 min.) 3 INSIGHT—Religion

The relationship between religion and the dignity of man is shown in the writings of three religious leaders.

4 CARTOON TIME
5 MOVIE—Drama

"Huckleberry Finn." (1931) Mark Twain's beloved Huck takes his adventurous journey down the Mississippi. Jackie Coogan, Mitzi Green. (90 min.)

EXPLORATION CALIFORNIA

The national origins of Bay Area people are examined in relation to their contributions to history and culture.

7 FILM FEATURE
8 MOVIE—Drama

"Tomorrow Is My Turn." (French; 1962) This World War II drama won first prize at the Venice Film Festival. Charles Aznavour, Nicole Courcel. (Two hours)

TO SUM AND SUBSTANCE

Guest: artist Stanton Macdonald-Wright.

THE FILM FEATURE

B ABC SCOPE—Vietnam Report
See Sat. 7 P.M. Ch. 7 for details.

CLOSE-UP GUIDE

1:30 3 4 7 PRO FOOTBALL—Raiders-Broncos

SPECIAL The Oakland Raiders meet the Broncos in an exhibition game at Bears Stadium, Denver. (Live)

Raiders Scouting Report

The Raiders, 8-5-1 and second in the Western Division in 1965, are counting on quarterbacks Tom Flores and Cotton Davidson, who was sidelined by an injury last year. The offensive line is anchored



by six-time All-Pro Jim Otto. The receivers are led by Art Powell, Fred Biletnikoff and Clem Daniels, who is also the Raiders' best rusher. The tough defense is built around new Raider lineman Tom Keating and veterans Ben Davidson, Isaac Lassiter, Dan Birdwell, Dave Costa and All-League back Dave Grayson.

Broncos Scouting Report

The Broncos' porous defense was a big factor in the team's last-place finish in the West, but the holes should be plugged by the return of star back Willie Brown (injured last season), the acquisition of veteran linebacker Archie Matsos and a promising rookie crop. If unpredictable fullback Cookie Gilchrist stays retired (he was rumored to have been involved in a trade with the Raiders), Wendell Hayes and Abner Haynes will lead the ground attack. Quarterbacks Mickey Slaughter and John McCormick pass to Lionel Taylor, the league's top receiver, and Bob Scarpitto.

Sunday August 28, 1966

Afternoon

12:30 3 CAPITOL AND THE CLERGY

Panelists debate the question "Should State Educational Institutions Teach Religion?"

7 GOLDEN GATE STORY

7 VOICE OF ARGICULTURE

FACE THE NATION See 9:30 A.M. Ch. 5.

TILM FEATURE

TRAILS WEST—Drama

Two Murphy Flats residents are ostracized because they don't carry guns and won't fight. Ron Hayes, Terry Loomis.

ORAL ROBERTS—Religion
THIS IS THE LIFE—Religion

1:00 DEDITOR'S FORUM

3 A MEET THE PRESS-Interview

COLOR Scheduled: George Meany, president of the AFL-CIO, is interviewed in Washington. Meany is expected to be asked about the effects on the economy of recent strikes by air-line machinists and New York newspaper workers, and the current image of labor in Congress and the Nation. Newsmen include producer Lawrence E. Spivak; Richard Harkness, NBC; John Grimes, Wall Street Journal; and Hobart Rowen, Washington Post. (Taped from a live telecast)

NAKED CITY—Drama

An elderly sewer worker learns that his son belongs to a holdup gang that uses the sewer system as an escape route. Strokirch: Will Kuluva. Son: George Maharis.

7 DAN SMOOT—Commentary
D LLOYD THAXTON—Variety

COLOR Singer Barry Young is the guest. (60 min.)

1 ORAL ROBERTS—Religion

"Be Thou Made Whole."

SUSPICION—Drama

Frank Marre drives a truck for a construction firm. When the firm hires a new foreman, Marre is furious. Rod Steiger. (60 min.)

13 EXISTENCE—UC, Davis

A discussion of the importance of water to California.

130 3 4 7 PRO FOOTBALL

-Raiders vs. Broncos

SPECIAL The Oakland Raiders meet the Broncos at Denver. See the Close-up on page A-17. (Live)

"Vietnam Review," "The Frank McGee Report" and "Encore" will not be seen.

5 POW!—Rolfe Peterson
7 13 ISSUES AND ANSWERS

Massachusetts attorney general Edward W. Brooke is interviewed in New York. Brooke is running unopposed for the GOP Senatorial nomination, and will attempt to gain the seat vacated by the retiring Sen. Leverett Saltonstall (R.; Mass.). If elected, he will be the first Negro in the U. S. Senate since Reconstruction. The attorney general, considered a moderate, is expected to be asked about the role of the Negro in the Republican Party, his political aspirations and problems of the urban Negro living in the North. William H. Lawrence and Keith McBee are the reporters.

FRIENDLY BIBLE CHURCH
BIBLE ANSWER—Modesto

32 ALLEN REVIVAL HOUR 2:00 2 8 10 12 PHILADELPHIA GOLF CLASSIC

SPECIAL Action on the last four holes of the \$110,000 Philadelphia Golf Classic is telecast from the par-72, 6761-yard Whitemarsh Valley Country Club course, Chestnut Hill, Pa. Among those expected to compete for the \$20,000 first prize are defending champ Jack Nicklaus (who also won in 1964); Al Geiberger (winner of the PGA); Bobby Nichols (Minnesota Classic); and Billy Casper (U.S. and Western opens). Whitemarsh favors the long



FINAL DAY-LIVE

Philadelphia Golf Classic

ON THE PGA NATIONAL TOUR

PURSE: \$110,000

SUNDAY 2:00-3:00 P.M. CHANNEL 2-8-10-12

August 28, 1966 Sunday

Afternoon

hitter who can stay out of the trees guarding the fairways and the traps surrounding many of the greens. Jimmy Demaret, John Derr, Jack Drees, Jim Mc-Arthur and Bob Toski report. (Live)

In case of a tie, cameras will cover the sudden-death play-off.

PAGE ONE—Roger Grimsby

III FILM FEATURE

"Vietnam—Whose War?" The U.S. involvement in Vietnam is discussed by a panel of missionaries.

FOCUS ON EDUCATION

A look at poetry of 17th-century America.

HERALD OF TRUTH—Religion
WORD OF LIFE—Religion

2:25 5 KPIX EDITORIAL—Louis Simon

2:30 5 KPIX SPORTS SPECTACULAR

COLOR Gene Littler vs. Art Wall Jr. at the Apple Valley (Cal.) Country Club. (60 min.)

MOVIE—Drama

widower is suspected by a vigilante group when a detective is found murdered on his property. Joel McCrea, Barbara Hale. (90 min.)

FILM FEATURE

MOVIE—Comedy

"Keep 'em Flying." (1941) Two zanies are discharged from an amusement park after an argument with the manager. Bud Abbott, Lou Costello. (90 min.)

19 ASSEMBLY OF GOD CHURCH

32 ORAL ROBERTS—Religion
3:00 MOVIE—Mystery

"Deadly Record." (English; 1959) A pilot sets out to clear himself after he is falsely charged with the murder of his estranged wife. Lee Patterson, Barbara Shelley. (60 min.)

8 MOVIE—Science Fiction

"The Beast with 1,000,000 Eyes." (1955) A family living in the desert encounters a creature from another planet. Paul Birch, Chester Conklin. (90 min.)

Football films and a repeat showing of the Hall of Fame Swimming and Diving Championships, which were taped last December at Fort Lauderdale, Fla. Entrants included divers Ken Sitzberger, Bruce Brown and Sharon Finneran; and

U.S. swimmers Don Schollander, Sharon Stouder, Thompson Mann and John Nelson, Australia's Kevin Barry and Robert Windle, and Argentina's Louis Nicoleo. Ken Coleman narrates color films of the 1965 Cleveland Browns in action. Jack Whitaker is host. (90 min.)

Picked up in progress.

II RICHARD DIAMOND—Mystery Diamond helps a woman who has received a threatening letter from a man she thought had been dead for 15 years. David Janssen.

19 GOD'S POINT OF VIEW

32 GOSPEL SINGING JUBILEE

3:30 S KPIX SPORTS SPECTACULAR
COLOR "The Surfers." Films of surfing
in California and Hawaii.

I BELIEVE IN MIRACLES
D HOUR OF DELIVERANCE

4:00 MOVIE—Musical
"Poor Little Rich Girl." (1936) A child
runs away from her wealthy father. Shirley Temple, Alice Faye. (90 min.)





BOYS! Turn spare time into prizes and profits as a TV Guide Young Merchant. Mail coupon below for complete details.

TV BOY SALES (130) Box 163, Fresno, Cal. 93707 P-13

Name.	 	 	 .Age
Street.	 	 	
City	 	 State	 Zip

Sunday August 28, 1966

Afternoon

5 AMATEUR HOUR—Variety

Ted Mack's guests include the Rosalene Kenneth Dancers; singer Dillon O'Connor; and Cy Weiss, toy flute player; the Four Tones vocal quartet; acrobatic dancer Kathleen Hackney; the Plunkouts, jug band; and the dancing Hartbeats. Lloyd Marx orchestra.

6 9 SPECULATION—Discussion

A discussion on understanding the gifted child by guests including Norman J. Mirman, director of the Mirman School for Gifted Children; and Harry Sobel, biochemist. (60 min.)

7 ID IB EXTRASENSORY PER-CEPTION—Documentary

documents the changing attitude of science toward clairvoyance, mind-overmatter, mental telepathy and other extrasensory phenomena. ABC writer-director Susan Garfield interviewed parapsychologists currently conducting research in ESP, physicists, mediums, psychics and clairvoyants in this country and in Europe.

DEATH VALLEY DAYS
6:30 PM SUNDAY
IN COLOR

KXTV©10

They include prof. Hans Bender of Germany's University of Freiburg, who discusses a young boy whose glance allegedly shatters chinaware; Dr. Milan Ryzl of Czechoslovakia, who uses hypnosis to develop ESP in subjects; Gerard Croiset, a Dutch psychic; English medium Douglas Johnson; psychologist Gardner Murphy; parapsychologist Willem Tenhaeff; psychiatrist Montague Ullman; and physicist Henry Margenau. Basil Rathbone narrates. (Rerun; 60 min.)

SPORT OF THE WEEK

Ned Weld and Chum Stele compete in the Mens' Singles Final of the New England Amateur Tennis Championships, held at the Newton (Mass.) Squash and Tennis Club on June 19. Sportswriter Bud Collins is the reporter. (90 min.)

MOVIE-Melodrama

"House of Wax." (1953) Henry Jarrod doesn't go along with his partner's plan to set fire to their wax museum for insurance. Vincent Price, Frank Lovejoy. (Two hours)

HAVE GUN-WILL TRAVEL

A wagonmaster claims an infant has typhoid, and he'll go to any lengths to keep it from spreading. Richard Boone.

19 VOICE OF BETHEL—Religion

32 MOVIE—Comedy

"You Can't Cheat an Honest Man." (1939) A showman is having financial difficulties. W. C. Fields, Edgar Bergen. (90 min.)

2 CONSIDER THE LILIES

4:30 3 OUTER LIMITS—Science Fiction The rulers of Zanti, incapable of execut-

The rulers of Zanti, incapable of executing their criminals, send them into exile —on earth. Michael Tolan, Robert F. Simon. (60 min.)

4 HONEYMOONERS—Comedy

Norton teaches Ralph how to play golf. Jackie Gleason, Art Carney.

5 TWENTIETH CENTURY

"Operation Gwamba," an account of the rescue of more than 10,000 animals stranded in flooded regions of Surinam (Dutch Guiana). Walter Cronkite narrates the experiences of John Walsh of the International Society for the Protection of Animals, who headed the rescue team. Using the cinema-verité technique, cameras view Walsh and his help-

A-20 TV GUIDE

ers surrounding a swampy island with canoes and sending in dogs to flush the wildlife into the water; Walsh wrestling with a deer in piranha-infested waters; and an operation on a baby jaguar. (Rerun)

7 TO BE ANNOUNCED

8 FILM FEATURE

"The Seven Seas."

COLOR OUTDOORSMAN

DIXIE SINGIN'—Music

5:00 MOVIE—Drama

"The River Changes." (German; 1956) A small European village finds itself being taken over by a Communist government. Rossana Rory, Harold Maresch. (90 min.)

MOVIE—Comedy

COLOR "The Secret Life of Walter Mitty." (1947) James Thurber's story of a shy young man who finds his daydream adventures more exciting than real life. Danny Kaye, Virginia Mayo, Boris Karloff, Fay Bainter, Ann Rutherford. (Two hours)

G CHALLENGES—Discussion
A report on the Government's refusal to supply water to farms over 160 acres in area. (60 min.)

MOVIE—Musical

"Meet Me in St. Louis." (1944) Vincente Minnelli directed this affectionate piece of Americana about a typical middle-class family at the turn of the century. Songs include "Have Yourself a Merry Little Christmas," "The Trolley Song" and "The Boy Next Door." Judy Garland, Margaret O'Brien, Mary Astor. (Two hours) ABC SCOPE—Vietnam Report

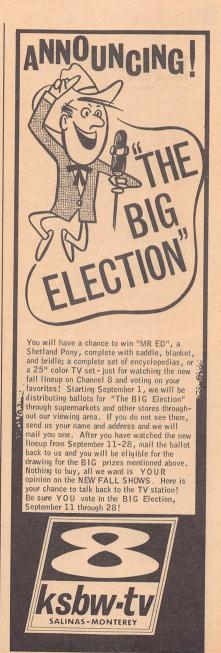
ABC SCOPE—Vietnam Report
See Sat. 7 P.M. Ch. 7 for details.

8 TWENTIETH CENTURY

"Siege at Malta." During World War II, the Axis powers spent more than two years trying to bomb and starve Malta and its British naval base into submission. Films show air raids, communal kitchens, catacomb shelters, the visit of King George VI (who awarded the island the George Cross for courage), and crowds cheering the arrival of ships and desperately needed supplies. (R)

MOVIE—Mystery

"Operation Secret." (1952) An officer in the French underground was murdered by one of his own men. Cornel Wilde, Steve Cochran. (Two hours)



Sunday August 28, 1966

Afternoon-Evening

MISTER ED—Comedy

When Gordon loses money playing pool, Ed gets the cue from Wilbur to win it back. Wilbur: Alan Young. Gordon: Leon Ames. Chicago Chubby: Thomas Gomez. Gallagher: Olan Soulé. (Rerun)

NOYAGE—Drama

"Escape from Venice." In Venice, Nelson tries to rescue Crane, who is wanted by both the police and enemy agents. Nelson: Richard Basehart. Crane: David Hedison. Riley: Allan Hunt. Sharkey: Terry Becker. Count Staglione: Renzo Cesana. Lola: Danica d'Hondt. Betty: Margot Stevenson. (R; 60 min.)

DAN SMOOT—Commentary
5:15 DONALD JACKSON-Commentary
5:30 ABBOTT AND COSTELLO

The sweetheart of a well-known gang leader evolves a plot which leads to excitement and trouble for Costello.

MOVIE—Comedy

"The Doughgirls." (1944) In crowded Washington during World War II, a pair of newlyweds are forced to share an

SUNDAY MONDAY 7:30 PM



apartment with another couple. Ann Sheridan, Alexis Smith, Jack Carson, Eve Arden, Jane Wyman. (Two hours)

ADDAMS FAMILY—Comedy Lurch falls hard for Trivia, a former school chum of Morticia's, but the feeling isn't mutual. Morticia: Carolyn Jones. Trivia: Diane Jergens. (R)

8 12 AMATEUR HOUR—Variety
Contestants include singers Ike Jones
and Dolores Kass.

9 LOCAL ISSUE—Report

"And Strive to Win" examines the pressures of Little League baseball on the players and the fathers who coach them. Films highlight games in Pittsburgh and Williamsport, Pa., site of the Little League World Series.

FRANK SOARES—Travel
COLOR BIG PICTURE—Army

Evening

6:00 @ GREATEST SHOW—Drama

COLOR "There Are No Problems, Only Opportunities." Clay Kelfer holds a large block of stock options on the circus—enough, he thinks, to tell Slate how to run things. Kelfer: Barry Nelson. Denny Greenleaf: Joanna Moore. (60 min.)

OPEN END—David Susskind "Is There Life on Other Planets?" Writers Ray Bradbury, Lester Del Rey, Isaac Asimov, and Walter Sullivan, science editor of the New York Times, discuss the possibilities of intelligent life on other planets. The panelists also speculate about life on earth in the year 2000. (60 min.)

7 TALL MAN—Western

B DAKTARI—Adventure

Magazine photographer Barbara Ingram will go to any extreme to get a picture —including luring a tribe of hostile native poachers to the Wameru Reserve. Tracy: Marshall Thompson. Paula: Cheryl Miller. Barbara: Doris Dowling. Hedley: Hedley Mattingly. (R; 60 min.)

AMERICAN PERSPECTIVE

"The International American Girl," as personified by Henry James' "Daisy Miller," is examined.

TWENTIETH CENTURY
See 4:30 P.M. Ch. 5 for details. (R)



THE TRUE TO LIFE COLOR TV! **FULL FEATURED CONSOLE!**

plus ...

PHILCO SOLID STATE STEREO

fully transistorized, 4 speed automatic stereo. 4 speakers.

Continental TV. SENSATIONAL OFFER

FOR THE PRICE OF

FAMOUS PHILCO QUALITY

W/T

FULL PHILCO FACTORY WARRANTY ALL NEW MERCHANDISE



plus ... COMPACT PORTABLE TV



IN YOUR OWN HOME

FREE

THE EASY WAY TO SHOP CALL NOW. CALL COLLECT

OPEN 7 DAYS A WEEK 'TIL 9

IMMEDIATE DELIVERY

ALL NEW MERCHANDISE CALL NOW IF YOU CAN'T COME IN

IN OAKLAND AND ENTIRE EAST BAY

SAN FRANCISCO 3210 Geary Blvd. EV7-2334 OAKLAND. GL2-4489 SANTA CLARA 3585 Stevens Creek CH4-6171

924 S. Main St. SALINAS HA4-3911

Sunday August 28, 1966

Evening

13 MOVIE—Drama

"The Key." (1958) Setting: London during World War II. David Ross has the key to Stella's apartment—but he can only use it if his best friend, Chris Ford, is killed. David Ross: William Holden. Stella: Sophia Loren. Chris Ford: Trevor Howard. Captain Van Dam: Oscar Homolka. Kane: Kieron Moore. (Two hours)

D DICK POWELL—Drama

Blackjack dealer Eddie Doyle needs five grand for his daughter's operation, so he plans a rigged game against his employer. Milton Berle, Jan Sterling. (60 min.)

6:30 A RICHARD BOONE—Drama

VOYAGE—Drama
See 5 P.M. Ch. 13. (R; 60 min.)

GLORY TRAIL—Documentary
"Eyeball Witnesses," the story of the
journalists and writers who nurtured and

embellished the image of the West.

DEATH VALLEY DAYS—Drama

COLOR The Dalton brothers stage a simultaneous robbery of two banks in Cof-

"The Cliff Dwellers"

High in the towers of Manhattan, former college classmates band together to clear a friend of murder.

First Time on Television 8:00 PM In Color 7



feyville, Kan. Bob Dalton: Forrest Tucker. Grat Dalton: Jim Davis.

CANDID CAMERA—Comedy

Included: At a switchboard, operators find the plugs popping out and changing connections; a man searching through a desk drawer is swamped by an endless flow of material. (R)

7:00 NEWS—Manfrina, Hinn
7:00 HOLLYWOOD AND THE STARS

"The Wild and Wonderful 30's," when stars really lived like stars, are traced through film clips of Hollywood's madcap social life and scenes from the early minor roles of stars-to-be Clark Gable, Cary Grant and W. C. Fields.

5 8 10 12 LASSIE—Drama

COLOR Lassie goes to the aid of a family of raccoons that have been attacked by a coyote. Hank: Clyde Howdy. Chris: Ray Hamilton. Jean: Susan Crane. (R)

6 9 FRENCH CHEF—Cooking
Julia Child prepares a Génoise cake with
butter-cream filling.

7 M VOYAGE—Drama

COLOR "The Return of the Phantom," sequel to "The Phantom Strikes." After the burial at sea of Gerhardt Krueger, the U-boat captain who once demanded that Nelson kill Captain Crane, an apparition appears before Nelson—with a warning that Krueger will return for Crane's body. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Kowalski: Del Monroe. Riley: Allan Hunt. (R: 60 min.)

Guest Cast

Capt. Gerhardt Krueger ... Alfred Ryder LaniVitina Marcus



Living Formula X-1000 Leather vs. Gook



If you're ever up to your ankles in mud, this is the shoe to be up to it in. It's made of Living Formula X-1000® Leather, the incredible natural (it breathes) leather that

loves gooky, sloppy weather. That's specially treated to withstand stains, scrapes and scuffs. That will stay newer looking 5 times longer than shoes of ordinary leather.



Guide Step

LIVING FORMULA X-1000° LEATHER

IN JOHNSONIAN, GUIDE STEP AND ASTRO JETS SHOES. A QUALITY PRODUCT OF ENDICOTT JOHNSON, ENDICOTT, N.Y.

Family Shoe Store FREMONT Casual Corner MOUNTAIN VIEW Klines Working Mens Store NOVATO Family Shoe Store OAKDALE Chicou Family Shoe Store

EL SOBRANTE

OAKLAND
A G E Dept. Store
Brown Bros.
Gobardines Dept. Store
Marc Paul, Inc.
OROVILLE
City of Paris Dept. St.
PINOLE
Family Shoe Store
REDDING
Army & Navy Store,
Inc.

SAN FRANCISCO Family Shoe Store

SAN JOSE Genes Lou Jons Dept. Store U-Save Dept. Store

SAN PABLO Gabardines Dept. Store Simons Dept. Store SEBASTOPOL Busy Bee Family Shoe Store

SONORA Wenells's Mens Wear VALLEJO A G E Dept. Store

WALNUT CREEK Simons Dept. Store

Sunday August 28, 1966

Evening

CANTO DE MEXICO

PRODEO U.S.A.—Jack Phillips

42 SPORTS-Riddle, Ryan, Pfeiffer

7:30 2 MOVIE—Western

COLOR "Springfield Rifle." (1952) When his company is ambushed by Confederates, a major in the Union Army retreats. He's accused of cowardice and dismissed from the service. Gary Cooper, Phyllis Thaxter, David-Brian, Paul Kelly, Lon Chaney Jr. (Two hours)

3 4 7 DISNEY'S WORLD

"Andrews' Raiders," first of two parts, recounts the Civil War deeds that led Congress to establish the first Medals of Honor. James J. Andrews leads his volunteers behind Rebel lines to disrupt communications. Released as a feature film in 1956. (R; 60 min.)

Cast

James J. Andrews ... Fess Parker
William A. Fuller ... Jeffrey Hunter
William Campbell ... Jeff York
William Pittenger ... John Lupton
Anthony Murphy ... Kenneth Tobey
Robert Buffum ... Eddie Firestone

5 3 10 12 MY FAVORITE MARTIAN—Comedy

COLOR Tim and Martin get a new roommate when Martin's molecular reassembler turns a squirrel into a human. Martin: Ray Walston. Tim: Bill Bixby. Mrs. Brown: Pamela Britton. Brennan: Alan Hewitt. Red: Hal England. (R)

6 (9) SAKI—Drama

"Bread and Butter Miss." Friends rely on Lady Bastable's (Martita Hunt) dreams. "The Hounds of Fate" are after Martin Stoner (Anthony Newlands). "Dusk." A con man (Jack Austin) finds a bar of soap useful. "The Talking Out of Tarrington" (Peter Myers) is accomplished by Clovis (Mark Burns). "Laura" (Moyra Fraser) is looking forward to her death and reincarnation. (60 min.)

PROFILE: BAY AREA

A report on the scheduled "Tight Money Rally," a demonstration against the Administration's economic policies. Guest is Charles D. Walker, originator of the movement. (60 min.)

MOVIE-Drama

"The Key." See 6 P.M. Ch. 13 for details.

8:00 5 8 10 12 ED SULLIVAN

COLOR Ed plays host to a host of circus stars. See the Close-up on the opposite page for details. (R; 60 min.)

Soviet officials don't want TV stars like Sullivan in their programming—but the Russian people do. See page 8.

PREVIEW TONIGHT

COLOR "The Cliff Dwellers." Frank Saxon and Annie Navasky belong to a group of former college classmates now living in New York, But the group isn't as close as it used to be: Frank's body has been found on the street in front of Annie's 15th-floor apartment. Filmed on location in New York. Script by David W. Rintels. (60 min.)

Cast

8:30 3 4 7 BRANDED—Western

COLOR "Call to Glory," conclusion. Chief Sitting Bull assures McCord that his braves did not kill the Indian agent—information that McCord must get back to General Custer to avert a full-scale battle. McCord: Chuck Connors. Custer: Robert Lansing. Hazin: David Brian. MacAllister: H. M. Wynat. Sitting Bull: Felix Locher. Crazy Horse: Michael Pate. Charlie: Lee Van Cleef. (R)

6 9 CREATIVE PERSON-Braque See Saturday 8 P.M. Ch. 9 for details.

SIBELIUS FESTIVAL—Concert

special The first of two programs honoring the centenary of Finnish composer Jean Sibelius. Conductor Jussi Jalas, the son-in-law of Sibelius, directs the Finnish Radio Symphony in an all-Sibelius concert. Program: Suite from the Incidental Music to Shakespeare's "The Tempest" (1926); Humoresques for Violin and Orchestra (1917); "The Origin of Fire" cantata (1902). (60 min.)

August 28, 1966 Sunday

Evening

9:00 3 4 (7) 8 BONANZA-Western

COLOR "Big Shadows on the Land." Little Joe is chased off Ponderosa land by a family of immigrant winegrowers who have decided the area would be an ideal site for their vineyards. Ben: Lorne Greene. Little Joe: Michael Landon. Hoss: Dan Blocker. (R; 60 min.)

Guest Cast

Giorgio Rossi ... Jack Kruschen Regina Rossi ... Brioni Farrell Lorenzo Rossi ... Michael Steffani

The Case of the Nebulous Nephew."
Con artist John Brooks comes up with a new twist to convince Sophia and Minevah Stone that he's the long-lost heir to their immense fortune. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper, Burger: William Talman. Anderson: Wesley Lau. Sophia: Beulah Bondi. John: Ron Starr. Irene: Kate Manx. Ernest: Hugh Marlowe. Minevah: Meg Wyllie. Wayne: Mark Roberts. Caleb: Ivan Dixon. (R; 60 min.)

6 (9) CINEPOSIUM—Films

Producer Ric Hardman and columnist Art Seidenbaum discuss "Scarface and Aphrodite," by Vernon Zimmerman; and "The Abney Stevenson Story," the actress's own homemade film test of herself. Host: Michael Jackson.

MOVIE—Drama

COLOR Sunday Night Movie: "The 300 Spartans." (1962) A retelling of the Battle of Thermopylae, where, in 480 B.C., 300 Spartans defended a mountain pass for three days against the finest Persian troops. Leonidas: Richard Egan. Themistocles: Sir Ralph Richardson. Ellas: Diane Baker. Phylon: Barry Coe. Xerxes: David Farrar. Hydarnes: Donald Houston. (R; two hours, 15 min.)

9:30 2 ROLLER DERBY—Bombers

The New England Braves meet the Bay Bombers at Kezar Pavilion. Walt Harris reports. (Live; 90 min.)

6 9 NATIONAL SYMPHONY

SPECIAL Conducted by Howard Mitchell, the National Symphony Orchestra of

CLOSE-UP GUIDE

8:00 5 8 10 12 ED SULLIVAN—Circus

COLOR Ed is the ringmaster at the Krone Circus Arena in Munich, Germany, for performances by some of the world's great stars of the big top.

Acts include the Golgojews, a Cossack riding troupe; the Four Gaonas, a trapeze act in which the difficult triple somersault is executed; the Schickler Sisters, a riding trio; Sam and Samy, father-and-son foot-jugglers; sword balancer Rogana; and two of Europe's leading clown acts, the Bentos and Pio Nock.

Also highlighting the bill are Gert Siemoneit's lions, panthers and tigers; the Sembach Elephants; Kroplin's Chimps; Ruppert's Bears; Miss Mara, high-trapeze artist; and Katharina, a high-wire ballerina.

The show, first telecast last December, was produced by Bob Precht. Ray Bloch orchestra. (R; 60 min.)



Cossack equestrian

Sunday August 28, 1966

Evening

Washington performs Mozart's Overture to "The Magic Flute"; Saint-Saens' "Introduction and Rondo Capriccioso"; two movements from Aaron Copland's "Rodeo"; and Beethoven's Fifth Symphony. James Buswell IV is the featured violinist. (60 min.)

9 CINEPOSIUM—Films

See Sat. 10:20 P.M. Ch. 9 for details.

10:00 3 4 8 WACKIEST SHIP

COLOR The Kiwi is under orders to transport Garvin Stone wherever he wants to go—and Stone refuses to tell the curious crew anything about the mission except his destination. Butcher: Jack Warden. Riddle: Gary Collins. Nagurski: Rudy Solari. Miller: Mike Kellin. Tyler: Don Penny. Trivers: Fred Smoot. Hollis: Mark Slade. (R; 60 min.)

Guest Cast

Stone	. Felice	Orlandi
Lieutenant Fun		
Lana	. Marian	Collier
Laura	Majel	Barrett
Lillian	Filen I	McCown

6 CANDID CAMERA—Comedy
A secretary is embarrassed by her

A secretary is embarrassed by her boss's bad grammar; children use an electric toothbrush for the first time; a man who thought he was helping the "Candid Camera" staff discovers that he's being filmed; and a grown man is asked to held a child's teddy bear. Hosts: Allen Funt and Durward Kirby. (R)

7 MOVIE—Drama

Sunday Night Movie: "The 300 Spartans." See 9 P.M. Ch. 7. (R; two hours, 15 min.)

9 AMERICA'S CRISES

"The Rise of New Towns." This first of a four-part study of city planning and urban problems examines the new town (or garden city) as an alternative to the ugliness, overcrowding and inefficiency of unplanned towns and suburbs. (60 min.)

COURT-MARTIAL-Drama

Whittaker and Young face each other in the trial of Major Wilder, who is charged with behavior unbecoming an officer. Whittaker: Peter Graves. Young: Bradford Dillman. Major Wilder: William Sylvester. (60 min.)

MEWS-Manfrina, Hinn

10:30 5 10 WHAT'S MY LINE?—Panel

"Password" host Allen Ludden and Betty White (Mrs. Ludden) are the guest panelists. Arlene Francis, Bennett Cerf. John Daly is the host.

6 9 EASTERN WISDOM

Alan Watts proposes tests for a philosophy or way of life, using as a guide the statement "By their fruits ye shall know them."

SPORTS—Riddle, Ryan, Pfeiffer

11:00 MOVIE—Comedy

"Oklahoma Annie." (1952) A sheriff is given the task of cleaning up a wide-open frontier town. Judy Canova, John Russell, Grant Withers.

3 FILM FEATURE

COLOR NBC's promotion film, previewing their fall lineup, is shown.

MOVIE—Western

"A Man Alone." (1955) A gunman seeks sanctuary in the home of a sheriff who is ill with yellow fever. Ray Milland produced, directed and stars in this film. Mary Murphy, Ward Bond, Raymond Burr. (One hour, 55 min.)

5 NEWS, SPORTS—John Weston

8 10 12 COLOR NEWS

SPORTS LINE—Ray Storey

11:10 WELLS FARGO—Western

Jim Hardie is trailing robber Belle Starr

and her gang. Hardie: Dale Robertson.

8 SACRED HEART—Religion
"The Lonely Crowd." Father Raymond S.

"The Lonely Crowd." Father Raymond S. O'Conner, S.J.



Rodeo! Horse Racing! AUG. 31 thru SEPT. 11

SACRAMENTO

August 28, 1966 Sunday

Evening

MOVIE-Drama

"The Wrong Man." (1956) Director Alfred Hitchcock based this film on a true incident involving a Stork Club musician who was arrested for a crime he didn't commit. Henry Fonda, Vera Miles, Anthony Quayle. (One hour, 55 min.)

11:20 5 NEWS

11:30 3 MOVIE—Drama

COLOR "Blood and Sand." (1941) The story of a young bullfighter's struggle to reach the top, and how two beautiful women have a profound effect on his life. Tyrone Power, Rita Hayworth, Linda Darnell. (Two hours, 10 min.)

MOVIE—Adventure

"Viva Revolution." (Mexican; 1955) During the Mexican Revolution of 1909, a beautiful wine vendor is separated from the man she loves. Maria Felix, Pedro Armendariz.

R ELEVENTH HOUR-Drama

Childless after seven years of marriage, Esther and Kenneth Miller find that their relationship has become a barren game of playing house. Sandra Church, Michael Tolan. (60 min.)

11:35 5 MERV GRIFFIN—Variety

Scheduled guests include comedians Henny Youngman and Donna Jean Young, TV personality Virginia Graham, psychologist Albert Ellis, singer-actress Pat Marand and singer David Soul. (90 min.)

11:45 CHEYENNE—Western

The town of Clairmont has erected a statue to Col. Charles De Vier, believing that he died from Apache torture. Edmon Ryan, Frank de Kova. (60 min.)

12:15 (7) NEWS AND SPORTS

12:30 PETER GUNN—Mystery

After exposing a gangster, a reporter is attacked by a savage dog. Craig Stevens.

12:55 4 NEWS

1:05 5 SILENTS PLEASE—Movies

"Clown Princes," a compilation of silentfilm clips that examines the comedy styles of such as Charlie Chaplin, Harold Lloyd, Laurel and Hardy, Charlie Chase, Billy West, Larry Semon and Ben Turpin.

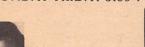




SIX O'CLOCK NEWS HOUR

brings you 60-minutes of complete news coverage with Chet Huntley, David Brinkley, Art Brown, Jerry Jensen and Ed Hart.

MONDAY-FRIDAY 6:00-7:00 PM







Monday August 29, 1966

Morning

6:00 RHYME AND REASON

1. Water pollution is discussed. 2. "Of Time and the City." (60 min.)

5 SUMMER SEMESTER

Afro-Asian Politics: "Neutralism and Commitment in Asia," Part 1.

A.M.—Dunbar, Fleming, Bentley

6:25 **4 10** FARM NEWS

6:30 4 PROFILE—San Diego State

Robert Lee discusses the works of some of Russia's literary rebels.

5 GOLDEN CENTURY—History
A look at early mining methods.

10 SUMMER SEMESTER

Afro-Asian Politics: "Neutralism and Commitment in Asia," Part 1.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled: the show originates from the Ohio State Fair in Columbus. (Taped from a live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

WEATHER—Bob Douglas
COLOR CARTOONLAND

7:05 6 10 COLOR NEWS—Benti

7:30 S NEWS—Jim Anderson

WINCHELL-MAHONEY-Children

DEBUT Ventriloquist Paul Winchell and his pal Jerry Mahoney are featured in this half-hour daily children's show. Today: Tessie wants to develop charm.

7:35 12 COLOR NEWS—Joseph Benti

7:45 BEANY AND CECIL—Cartoons

8:00 5 10 12 CAPTAIN KANGAR00 Grandfather Clock disappears. (60 min.)

GIRL TALK—Panel

Guests include TV personality Betsy Palmer and actress Arlene Golonka.

1 VOICE OF AGRICULTURE

8:15 13 COLOR CARTOONLAND

8:30 **Z** GYPSY ROSE LEE—Panel Scheduled guest is actor Carl Ballantine.

DISCOVERY '66—Children

"Discovery Goes to West Berlin" to show what life is like for the children of the divided city. (Rerun)

B COLOR JACK LA LANNE

9:00 3 4 7 COLOR EYE GUESS 5 8 10 12 I LOVE LUCY

Ricky and the band are to meet the Queen of England. Ricky: Desi Arnaz.

MOVIE—Comedy

"Paradise Alley." (1962) Hugo Haas, Carol Morris, Chester Conklin. (90 min.)

HOCUS POCUS—Children

R DIVORCE COURT—Drama

A woman denies that she has been having an affair with a sewing machine salesman. (60 min.)

9:15 11 BUCKAR00 500—Buck Weaver 9:25 3 4 7 COLOR NEWS—Vanocur

9:30 3 4 8 CONCENTRATION

5 10 12 McCOYS—Comedy

Luke tries to impress Louise's visiting socialite aunt. Luke: Richard Crenna. Aunt Wilma: Lee Patrick.

JACK LA LANNE—Exercise
HOCUS POCUS—Children

9:45 RELIGION TODAY—Protestant

10:00 NEWS-Walt Harris

3 4 7 CHAIN LETTER—Game
COLOR This week's celebrity guests
are comics Dan Rowan and Dick Martin.

ANDY GRIFFITH

Mayberry is cited as the most crime-free town in the country. Barney: Don Knotts. Mayor: Dick Elliott.

BILIFE OF RILEY—Comedy

Riley purchases what he thinks is a Geiger counter. William Bendix.

LEAVE IT TO BEAVER—Comedy Wally and Beaver become "Yard Birds." Jerry Mathers, Tony Dow.

DARK SHADOWS—Serial

10:30 2 COLOR JACK LA LANNE

3 4 7 COLOR SHOWDOWN

5 8 10 12 DICK VAN DYKE

Rob is accused of flirting in the office. Rob: Dick Van Dyke. Sally: Rose Marie. Laura: Mary Tyler Moore.

LUAU—Bill Gordon

PEOPLE'S CHOICE—Comedy

Mayor Peoples decides that Cleo's barking will annoy his prospective grandchild. Jackie Cooper, Paul Maxey.

13 DONNA REED—Comedy

Donna thinks that Alex is having hallucinations, Alex: Carl Betz.

11:00 2 ROMPER ROOM—Children

August 29, 1966 Monday

Morning-Afternoon

	3	4	7	COLOR JEOPARDY
	6	8	10	D LOVE OF LIFE
				MARKET SWEEP-Game
15		-	6TA	FO COLOR NEWS

11:25 **5 8 10 12 COLOR** NEWS 11:30 **3 4 7 8** SWINGIN' COUNTRY

COLOR Merle Haggard sings "Swingin'
Doors." Rusty Draper does "Sitting on
Top of the World." Molly Bee.

S TO P SEARCH FOR TOMOR-ROW—Serial

DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial 11:55 3 4 (7) 8 NEWS—Newman

Afternoon

12:00 STAR PERFORMANCE—Drama

A man receives a message from an old friend who is contemplating suicide. Lee Bowman, Jean Byron.

3 COLOR NEWS—Boggs, Biondi 4 (7) 8 COLOR LET'S MAKE A

DEAL—Game

5 10 13 NEWS
7 11 DONNA REED—Comedy

A case of measles keeps Trisha from going on a trip. Trisha: Patty Petersen.

PEOPLE ARE FUNNY-Linkletter

12:15 TODAY IN AGRICULTURE

12:25 **3 4 7 8** NEWS

12:30 2 NEWS—Walt Harris

3 4 COLOR DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD

TURNS—Serial

7 7 1 B FATHER KNOWS

BEST—Comedy

Bud serves as the bride's stand-in at the wedding rehearsal. Bud: Billy Gray. Jim: Robert Young. Margaret: Jane Wyatt.

12:35 2 I WANT TO KNOW—Mel Venter 1:00 2 DIVORCE COURT—Drama

A rich businessman decides to divorce his wife. (60 min.)

3 4 DOCTORS—Serial

5 8 10 12 PASSWORD—Game

Musical-comedy star Florence Henderson and sportscaster Frank Gifford are this week's celebrity players.

7 1 13 BEN CASEY—Drama Casey tells actor Miles Houghton to stop working on his latest film—or face the possibility of dying. Houghton: Gary Merrill. Casey: Vincent Edwards. Zorba: Sam Jaffe. Alice: Sally Brophy. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD

5 8 10 12 HOUSE PARTY

color Charm expert Caroline Leonetti Ahmanson is Art's guest.

2:00 MOVIE—Drama

"Rocky." (1948) A dog is wrongfully suspected of being a sheep-killer. Roddy McDowall, Edgar Barrier, Nita Hunter. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game
COLOR Actors Dale Robertson and
Kathy Nolan are celebrity guests.

5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME

Actor Michael Evans and his wife are today's celebrity players.

2:25 5 8 10 12 COLOR NEWS

2:30 3 MOVIE—Adventure

"Devil Dogs of the Air." (1935) A wise-cracking flyer joins the Marine air corps. James Cagney, Pat O'Brien.

4 MATCH GAME

 COLOR
 Comedian
 Sam
 Levenson
 and

 psychologist
 Joyce
 Brothers
 are
 this

 week's celebrity
 players.

5 8 00 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US 2:55 4 7 7 11 13 NEWS

3:00 A MILLIONAIRE—Drama
Refugee Josef Martin returns to Europe

to find an orphan boy he met during the war. Martin: Helmut Dantine.

5 8 0 2 SECRET STORM
7 (7) 11 13 GENERAL HOSPITAL

42 ROMPER ROOM—Children

3:25 NEWS

3:30 CAPTAIN SATELLITE—Children

MAYOR ART—Children
JOHN B. TUCKER—Variety

Sharon Carnes sings "From This Moment On." Ralph Sharon Trio. (Live)

7 7 11 13 NURSES—Serial 8 MOVIE—Comedy

"Taming Sutton's Gal." (1957) A bank clerk stops at the home of a moonshiner who isn't very cordial. John Lupton, Gloria Talbott. (90 min.)

O GYPSY ROSE LEE—Panel
Gypsy's guests are actresses Elena Ver-

Monday August 29, 1966

Afternoon

dugo and Beverly Garland, and fashion designer La Vetta.

MOVIE—Drama

"Death of a Killer." (French; 1963) A former prisoner sets out to find the man who betrayed him. Robert Hossein, Marie-France Pisier. (90 min.)

4:00 3 MOVIE—Comedy

Time approximate. "Youth Takes a Fling." (1938) A shy truck driver from Texas meets a girl in the big city. Andrea Leeds, Joel McCrea.

MIKE DOUGLAS—Variety

Comedienne Totie Fields is this week's co-host. Scheduled guests include singer Bobby Rydell; the Angels, rock 'n' roll group; and actress Pia Lindstrom, daughter of Ingrid Bergman. Ellie Frankel Sextet. (90 min.)

7 DARK SHADOWS-Serial

O TIME FOR MUSIC

COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

LET'S IMAGINE—Children

4:15 9 FRIENDLY GIANT—Children

Friendly tells the story of "The Sleepy Echo," while Jerome does the animal and echo sounds.

4:30 2 COLOR ROCKY AND HIS FRIENDS—Cartoons

4 RAWHIDE—Western

Two prisoners kill their lawman escort in Favor's camp. Terry Moore, Tom Conway. (60 min.)

WHERE THE ACTION IS
Performers: Bobby Hebb ("Sunny,"
"Bread"), the Uniques ("All These
Things," "You Ain't Tough") and Keith
Allison ("Catch the Wind").

WHAT'S NEW—Children

TV science _teacher George Fischbeck talks about insects.

COLOR HUCKLEBERRY HOUND

CARTOONS

5:00 2 SUPERMAN—Adventure

Identical twins steal some radium valued at one million dollars. Phyllis Coates.

7 B NEWS



NEWSatFIVE

August 29, 1966 Monday

Afternoon-Evening

(7) CASPER—Cartoons

SUPERMAN—Adventure Superman must solve the problem of a

vanishing town. George Reeves.

SCIENCE IN OUR WORLD

See Tues, 7 P.M. Ch. 9 for details. MARSHAL DILLON—Western

Matt is trying to get evidence on a poker dealer suspected of killing gambler. Matt: James Arness.

COLOR CARTOONS

MARSHAL WARD—Children

FILM FEATURE

COLOR A film report on the history of sporting firearms in the U.S.

5:30 THREE STOOGES—Comedy

"Blunder Boys." The Three Stooges are police sergeants hunting a gunman.

TRAVENTURE THEATRE

COLOR | Columnist Erskine Johnson interviews movie stars on location in Europe. Host: Bill Burrud.

ZANE GREY—Western

After a long prison term, prospector Jim Goad is ready to resume work. Jim: Cameron Mitchell. Coley: Ben Piazza.

TWILIGHT ZONE—Drama

Hit-and-run driver Oliver Pope's car behaves as if it had a life of its own. Oliver Pope: Edward Andrews.

6 9 FOUR SCORE—Music The Chicago Fine Arts Quartet performs the first movement of Mozart's String

Quartet in C Major (K. 465). (7) BEATLES—Cartoons

1. "What You're Doing." Ringo enters a gypsy camp. 2. "Money." The Beatles visit Coney Island. (Rerun)

SUPERMAN—Adventure

A cunning criminal and his henchmen wear special masks that defy Superman's X-ray vision. George Reeves.

Q LOCAL ISSUE—Report

See Tuesday 8 P.M. Ch. 6 for details.

m m NEWS

OZZIE AND HARRIET—Comedy

See Sat. 7:30 P.M. Ch. 7. (Rerun) 19 BUCKAR00 500—Children

WILD BILL HICKOK—Western

A gorilla causes terror in a circus. Guy Madison, John Carradine, Andy Devine.

TEEN TALENT-Lou Di Maggio 5:45 IN IN NEWS—Peter Jennings

Evening

6:00 COLOR CARTOON CUT-UPS

3 4 COLOR NEWS-Chet Huntley, David Brinkley

5 (7) (8) (1) (NEWS

6 9 U.S.A.—Poetry

See Friday 9:30 P.M. Ch. 6 for details.

MOVIE—Drama

"Summer Love." (1957) At a summer camp, a spoiled rich girl takes an interest in the leader of a teen-age combo. Music by Henry Mancini. John Saxon, Judy Meredith, Jill St. John, Fav Wrav. Molly Bee. (90 min.)

PORTRAIT IN MUSIC

The recording is quitar music of four centuries played by Oscar Ghiglia.

COLOR NEWS—Walter Cronkite

MOVIE-Drama

"The Nun and the Sergeant." (1962) A Marine sergeant compels a nun and a group of Korean schoolgirls to join his patrol because of the chance they might tip off the enemy. Robert Webber, Anna Sten, Leo Gordon, Hari Rhodes. (90 min.)

DENNIS THE MENACE—Comedy The birds at Mr. Wilson's feeding station are disturbed when Dennis builds a tree house nearby. Jay North, Joseph Kearns.

SOUPY SALES—Comedy

The dentist pulls one of Soupy's teeth. Pookie reads "Tom Thumb."

6:30 COLOR YOGI BEAR—Cartoons

COLOR NEWS

4 AN NEWS

5 8 12 COLOR NEWS-Cronkite



Monday August 29, 1966

Evening

6 9 STOCK MARKET REPORT
COLOR NEWS-Huntley, Brinkley

9 WHAT'S NEW—Children

Viller Valle, his sister and his grandmother are stranded on an island.

10 LAWMAN—Western

The townspeople of Laramie are determined to have gunman Barron Shaw get the ultimate punishment for murder. Shaw: Philip Carey.

OUTER LIMITS—Science Fiction
Presidential candidate William Lyons
Selby is being impersonated by the agent
of an Oriental despot. Selby: Sidney
Blackmer. (60 min.)

PORTER WAGONER-Music

WONDERFUL WORLD—Travel
This tour of Germany includes stopovers
at Bonn, Frankfurt and Berlin.

6:35 (a) MUSICAL PORTRAITS

The recording is a selection from the album "The Art of John Williams."

6:55 A SPORTS-Ed Hart

7:00 YOU ASKED FOR IT-Smith

 Chimpanzees perform as knights of the Round Table. 2. The salt mines of underground Detroit are visited. 3. A skindiver does underwater magic.

4 ASSIGNMENT FOUR

"Where San Francisco Lives." A sightseeing tour around San Francisco focuses on the older architecture, the historical background of some of the buildings and surveys the changing configuration of the city. Ed Fleming is the narrator.

5 RIFLEMAN—Western

Mark becomes "Gun Shy" when a young pal is killed accidentally by Lucas's rifle. Chuck Connors, Johnny Crawford. Vantine: Peter Whitney. Salesman: Pat Golding.

OWHAT'S NEW—Children
Part 1 of a tour of the U.S. Capitol
building. Speaker of the House John W.
McCormack (D., Mass.) and Sen. Margaret Chase Smith (R., Maine) are introduced.

7 PATTY DUKE—Comedy

Patty and Ross try to turn a profit on three kittens. Patty and Cathy: Patty Duke. Ross: Paul O'Keefe. Martin: William Schallert. Natalie: Jean Byron. (R)

8 WALT DISNEY'S WORLD See Sunday 7:30 P.M. Ch. 3. (R; 60 min.) © COMME VIVENT LES FRANCAIS

D BEYOND THE LIMITS

A biology professor finds a way to speed up bodily processes electronically. Marshall Thompson, Martin Milner.

12 MARSHAL DILLON—Western
To prove his prowess with a gun, a
ruthless young gunslinger kills an older
man. James Arness. Abe: Bob Kevs.

NEWS—Charles McEwen

PORTER WAGONER—Music Guest: comedienne Minnie Pearl.

SPORTS—Riddle, Ryan, Pfeiffer 7:05 D ZANE GREY—Western

A wanted criminal disrupts the serenity of Kathy and Jed Lorimer's ranch. Jed: Barry Sullivan. Kathy: Joan Tetzel.

7:15 42 BOWLING NEWS—Red Pfeiffer 7:30 MOVIE—Western

COLOR Gary Cooper and Phyllis Thaxter in "Springfield Rifle." See Sunday 7:30 P.M. Ch. 2. (Two hours)

3 4 HULLABALOO-Music

COLOR Paul Anka sings "What Now, My Love?" and introduces the Cyrkle, vocal group ("Red Rubber Ball"); Les-Jey Gore ("Young Love"); and Peter and Gordon ("Woman," "Wrong from the Start"). Also: a medley of songs nominated for last year's Academy Award. Peter Matz conducts the orchestra. (R)

Last show of the series. "The Monkees," a comedy series, debuts in this time spot on Sept. 12.

5 10 12 TO TELL THE TRUTH
6 9 PATHFINDERS-Documentary
An examination of the many-faceted

career of Benjamin Franklin.

7 (7) 11 13 12 0'CLOCK HIGH

"The Hollow Man." After escaping from a German prison camp, pilot Walter Bolen qualifies to fly again—but Bolen doesn't mention that he suffers from terrifying dreams about his months of captivity. Script by Gustave Field. Gallagher: Paul Burke. Komansky: Chris Robinson. Fowler: Robert Dornan. Stovall: Frank Overton. Bolen: Robert Drivas. Captain Lewis: Paul Carr. Ruth: Marion Thompson. Ken: Cec Linder. Captain Stewart: Anthony Hayes. (R; 60 min.)

9 U.S.A.—Poetry

Poets Ed Sanders and Frank O'Hara talk

August 29, 1966 Monday

Evening

about their work in interviews filmed shortly before O'Hara's death in July. O'Hara, the assistant curator of painting and sculpture at the Museum of Modern Art, wrote plays and experimental films as well as four volumes of poetry.

MOVIE—Western

"Comanche Station." (1960) A man, who has been traveling the West in search of his wife, finds another lost woman instead. Randolph Scott, Nancy Gates. (Two hours)

SCIENCE FICTION—Drama

A young geologist believes he has discovered one of nature's secrets. Gene Barry, Audrey Totter.

FASHION BOUTIQUE—Bartholf 8:00 3 4 JOHN FORSYTHE—Comedy

COLOR "Get Me to the Execution on Time." In a small Latin-American country, Foster is scouting sites for an air base, and he's under orders to deal only with El Presidente—who's just been voted out of office by a firing squad. Foster: John Forsythe. Robbins: Guy Marks. Gonzales: Vito Scotti. Pablo: Steve Franken. Captain: Woodrow Parfrey. (R)

Last show of the series. "I Dream of Jeannie" begins its new season in this time spot on Sept. 12.

5 10 12 I'VE GOT A SECRET
Celebrity guest: actor Hugh O'Brian.
Steve Allen is the moderator. (R)

6 9 INTERNATIONAL MAGAZINE

SPECIAL Reports: 1. The French For-

eign Legion in Corsica, its base since Algeria gained independence in 1961. 2. Problems of Britain's indigent elderly citizens. 3. BBC reporter Julian Pettifer examines the U.S. supply depot at Camrahn Bay, Vietnam. 4. A documentary on Communist indoctrination methods, filmed by a Danish team in Peking. David M. Culhane is the host. (60 min.)

MARCH OF TIME—Documentary

SPECIAL "The Longs: A Louisiana Dynasty." Documentary films trace the rise of Louisiana's "Kingfish" Huey Long and his heirs. As governor (1928-31) and U.S. Senator (1931-35), Long rose from backwoods obscurity to become head of a personal kingdom that ruled the state of Louisiana, Under the slogan "Every Man a King," Huey gained wide popular support and pioneered many welfare measures. The Long dynasty continued with brother Earl, who was governor for several terms in the Forties and Fifties, and Huey's son Russell, who has served as a U.S. Senator since 1948. (60 min.)

© KALEIDOSCOPE—Discussion
Episcopal priest Malcolm Boyd, Chaplainat-large, Washington, D.C., is the guest.
32 ONE STEP BEYOND—Drama

42 SPORTS—Stan Riddle, Jack Ryan 8:30 3 4 DR. KILDARE—Drama

COLOR Part 3: "Adrift in a Sea of Confusion." Jerry Rush refuses to return home with his brother and sister. Script by Edward J. Lakso. Kildare: Richard Chamberlain, Irene: Diana Sands. Dr. Lou Rush: James Earl Jones. Pappas: Eduardo Ciannelli, Jerry: John Perrow. Alice: Beah Richards. (R)

Last Monday-night show of the series.

The Two of Us." Young Chris is having difficulty making friends with his class-





Modern, spacious, attractive home... with an unexpected twist.

This room is typical of the luxury you'll find in a modern mobile home. Yes, all that space and carefully appointed decor, and the price tag can be as low as \$6,000 for a five-room model, completely furnished.

Quality is part of the picture, too. Take the ceiling, for instance. It's Armstrong Conestoga Temlok®—one of several decorative Armstrong Ceilings you'll see in many of today's mobile homes. An elegant touch, and

a sure sign of a quality builder.

Might the economy, comfort, and quality of a mobile home be part of your family's future plans? Our free booklet "Discover Carefree Living

in a Modern Mobile Home" can be a good start toward finding out. Write for it, today. Armstrong, 3008 Simmons Road, Lancaster. Pa. 17604.



Armstrong

Here's a checklist of modern mobile home manufacturers who include the beauty and quality of Armstrong Ceilings in their models:



ACADEMY HOMES CORP.

Howe, Indiana
ALL STATES TRAILER CO.
Jacksonville, Arkansas

Jacksonville, Arkansas AMERICAN COACH CO. Milledgeville, Georgia Newton, Kansas Schulykill Haven. Pennsylvania AMERICANA MOBILE HOMES, INC. Berwick, Pennsylvania APOLLO HOMES, INC.

Camilla, Georgia
ARMOR HOMES MFG. CORP.

ARMON HOMES Mrg. Con OF GEORGIA Ashburn, Georgia BARCRAFT HOMES, INC. Laurens, South Carolina BARON HOMES, INC.

Elkhart, Indiana
BEECHCRAFT MOBILE HOMES MFG.

BEECHCRAFT MOBILE HOMES MFG
CO., INC.
Forest Park, Georgia
BROADMORE MOBILE HOMES
Nampa, Idaho
Riverside, California
BUDDY MOBILE HOMES
DIVISION OF SKYLINE HOMES, INC.
Arkansas City, Kansas
Elkhart, Indiana
CAMBRIDGE HOMES
Middlebury Indiana

Middlebury, Indiana CAPITAL INDUSTRIES, INC.

CAPITAL INDUSTRIES, INC.
Avis, Pennsylvania
CENTRAL INDUSTRIES
Greely, Colorado
CHATEAU MOBILE HOMES
Safety Harbor, Florida
CHICKASHA MOBILE HOMES, INC.
Chickasha, Oklahoma
Vidalia, Georgia
Watertown, South Dakota
COMMODORE MOBIL-HOMES, INC.
Danville, Virginia

Danville, Virginia
COMMODORE MOBILE HOMES

Hamilton, Alabama North Bend, Nebraska CROSSLAND INDUSTRIES, INC.

Crossland, Tennessee
CULLIP INDUSTRIES, INC.
Ellaville, Georgia
DEROSE INDUSTRIES, INC.

Cassopolis, Michigan
DETROITER MOBILE HOMES, INC.

DETROITER MOBILE HOMES, INC Albany, Georgia Alma, Michigan Hutchinson, Kansas Schuylkill Haven, Pennsylvania DON-A-BELL, INC. Elkhart, Indiana ELCAR DIVISION OF DIVCO-WAYNE INDUSTRIES, INC. BOURDON, Indiana FAWN CORP.

FAWN CORP.
Howe, Indiana
FIRST AMERICAN COACH CO.
Memphis, Tennessee
FLEETWOOD TRAILER CO.
OF PA, INC.
Carbondale, Pennsylvania
FLEETWOOD TRAILER CO.
OF IDAHO, INC.
Nampa, Idaho
FLEETWOOD TRAILER CO.
OF OHIO, INC.
Galion, Ohio

FLEETWOOD TRAILER CO. INC.
Douglas, Georgia
Riverside, California
FOREST PARK INDUSTRIES, INC.

Shipshewana, Indiana FRONTIER HOMES CORP.

Haleyville, Alabama Omaha, Nebraska FUTURAMA, INC.

Millen, Georgia
GERRING INDUSTRIES, INC.

Middlebury, Indiana GIBRALTAR INDUSTRIES, INC. Baltimore, Maryland G. T. WOLFE MOBILE HOMES, INC.

Bartow, Florida
GUERDON INDUSTRIES, INC.
Corona, California
HARTFORD HOMES
Portage, Michigan
HERITAGE MOBILE HOMES

Granevine

HERRLI INDUSTRIES, INC.

HERRÍL INDUSTRIES, INC.
Elkhart, Indiana
HILLCREST HOMES
DIVISION OF SKYLINE HOMES, INC.
Elkhart, Indiana
HOLIDAY HOMES, INC.
Lynn, Alabama
HOMETTE CORP. DIVISION OF
SKYLINE HOMES, INC.
Arkansas City, Kansas
Elkhart, Indiana
Ocala, Florida
HOULE INDUSTRIES, INC.
Largo, Florida

Largo, Florida KENSKILL TRAILER CORP.

Washington Court House, Ohio KEY INDUSTRIES, INC. Sturgis, Michigan

Sturgis, Michigan KNOX HOMES CORP.

KNOX HOMES CORP.
Thomson, Georgia
LANCER MOBILE HOMES, INC.
Marysville, California
Riverside, California
LAWNOALE MOBILE HOMES, INC.
Clinton, South Carolina
LEISURE HOMES

Logan, Utah LIBERTY COACH CO.

Syracuse, Indiana MAGNOLIA HOMES, INC. Elkhart, Indiana

Scottsbluff, Nebraska MANOR HOMES, INC.

Elkhart, Indiana
MARLETTE COACH CO.
Americus, Georgia

Great Bend, Kansas Hermiston, Oregon Lewistown, Pennsylvania Marlette, Michigan MCN MOBILE HOMES CORP.

Nappanee, Indiana MEDALLION MOBILE HOMES

Ponca City, Oklahoma Watertown, South Dakota Vidalia, Georgia MONARCH INDUSTRIES

MONARCH INDUSTRIES
Middlebury, Indiana
NEW MOON HOMES by
REDMAN INDUSTRIES, INC.
Alma, Michigan
Americus, Georgia
City of Commerce, California
City of Industry, California
Hazleton, Pennsylvania

NEW YORKER HOME CORP.

Elkhart, Indiana
PACEMAKER MOBILE HOMES
DIVISION OF LONERGAN CORP.

Sunnymead, California
PARK ESTATE HOMES, INC.

Dowagiac, Michigan PARKWOOD MOBILE HOMES

Clearwater, Florida
PARKWOOD MOBILE HOMES, INC.

PARKWOOD MOBILE HOMES, INC Bristol, Indiana Moultrie, Georgia PIEDMONT MOBILE HOMES, INC. Lake City, Florida POOLE, INC. W. Memphis, Arkansas REGENT HOMES CORP. Middlebury, Indiana REX MOBILE HOMES McMinnville, Oregon RITZ/CBAFT, INC.

RITZ-CRAFT, INC.

Argos, Indiana
RIVERSIDE TRAILER MFG. CO.
Brownwood, Texas

Brownwood, Texas ROYCRAFT COACH COMPANY Boca Raton, Florida SCHEVELLE HOMES MFG. CO.

OF ALABAMA

OF ALABAMA
Haleyville, Alabama
SCHULT MOBILE HOMES CORP.
Elkhart, Indiana
Elkton, Maryland
Ironwood, Michigan
SECURITY HOMES MFG.
Boise, Idaho

Boise, Idano
SHERATON MOBILE HOMES by
MOBILE ENGINEERING CO.
Tulsa, Oklahoma
SKYLINE HOMES, INC.
Elkhart, Indiana

Elkhart, Indiana Halstead, Kansas Ocala, Florida SOUTHERN HOMES, INC. Winder, Georgia SQUIRE HOMES, INC. Constantine, Michigan

STEWART, INC.
Bristol, Indiana
STRAHAN MFG. COMPANY
Tampa, Florida

Tampa, Florida
TAILOR MAID INDUSTRIES, INC.

TAILOR MAID INDUSTRIES, INC.
Sarasota, Florida
TAYLOR MOBILE HOMES
Troy, North Carolina
Green Cove Springs, Florida
TOPPER MOBILE HOMES MFG. CO.
White Pigeon, Michigan
TOURITE MOBILE HOMES
FOR Worth Texas
TOWN & COUNTRY MFG. CO.

Sumter, South Carolina
TROJAN HOMES, INC. DIVISION
OF CROSSLAND INDUSTRIES, INC.
Gallatin, Tennessee

UTAH MOBILE HOMES Salt Lake City, Utah VAGABOND

MOBILE HOMES DIVISION
GUERDON INDUSTRIES, INC.
Brighton, Michigan
Tampa, Florida
VINDALE CORP.

Brookville, Ohio
Tallahassee, Florida
WALKER MOBILE HOMES, INC.
Rockwell, North Carolina

Monday August 29, 1966

Evening

mates: He prefers the happy fantasy world of his mother's book illustrations. Arthur Julian wrote this comedy, which features live action and animation.

Cas

Elizabeth Patricia Crowley
Chris Billy Mumy
Captain Gibson Barry Livingston
Helen Mary Jane Croft

JESSE JAMES—Western

"A Real Tough Town." Jesse and Frank, seeking a rest, ride into a town that's being torn up by a gang of cowboys. Jesse: Chris Jones. Frank: Allen Case. Bellows: Paul Hartman. Cap: Emile Meyer. Moose: Gregg Palmer. (R)

7 FARMER'S DAUGHTER-Comedy

A deluge of unsolicited mail-order books threatens to turn the Morley home into a warehouse, Katy: Inger Stevens, Glen: William Windom. (R)

9 INTERNATIONAL MAGAZINE

See 8 P.M. Ch. 6 for details. (60 min.)

B AMERICA!—Travel

COLOR "Picture Postcard Panorama," a tour of scenic spots in the 50 United States. Highlights include visits to a water show at Cypress Gardens, Fla.; and the ski carnival at Yellowstone National Park. Host: Jack Douglas.

MEN INTO SPACE—Adventure

During a mission into space, McCauley's

ship is rocked by an explosion. William

Lundigan, Corey Allen.

TRADING POST

9:00 3 4 (7) JOHN DAVIDSON

COLOR Guests: British balladeers Chad and Jeremy, and comedian Flip Wilson. In comedy monologs, Flip discusses

Send coupon and 25¢ for a 10¢ picture of 'The Monkees'

SCREEN GEMS
THE FIFTH AVERAGE
NEW YORK N Y
NAME
ADDRESS
GITY STATE

See'The Monkees' premiere, Monday, Sept.12 on NBC-TV

Columbus, and George Carlin describes movie previews. Songs Through the Years: 1940 and 1943. Jackie and Gayle, Lively Set, King Cousins, Jimmie Haskell orchestra. (60 min.)

Last show of the series. "The Road West," starring Barry Sullivan, debuts in this time spot on Sept. 12.

5 8 10 12 ANDY GRIFFITH

COLOR Business at the gas station suddenly picks up—when Goober's girl friend Flora fills in for him. Goober: George Lindsey. Opie: Ronny Howard, Floyd: Howard McNear. Flora: Alberta Nelson. Wally: Cliff Norton. (R)

PROBE—Dr. Albert E. Burke
Dr. Albert E. Burke continues his
analysis of the U.S. Constitution.

The Death of Matthew Eldridge." Shenandoah wanders into steamy Eldridgeville, La.—and into a four-year-old charge of murdering town founder Matthew Eldridge. Shenandoah: Robert Horton. Gil: Douglas V. Fowley. Sheriff Healy: Gregory Walcott. Cora: Louise Latham. Cliff: Woodrow Parfrey. (R)

MOVIE—Drama

"The Storm." (1938) Wireless operators battle the elements and their fellow human beings in this sea story. Charles Bickford, Barton MacLane. (90 min.)

9:30 PARTY LINE—Jerry Bassett
9:30 HOLLYWOOD AND THE STARS

"The Man Called Bogart." Film clips document Bogey's career from his first 8-minute short through such films as "The Maltese Falcon," "The African Queen" and "The Caine Mutiny." Also seen are home movies of Bogart and his wife, actress Lauren Bacall.

13 10 12 HAZEL—Comedy

COLOR Hazel mistakes an artist for the man she called to paint her room. Hazel: Shirley Booth. Steve: Ray Fulmer. Barbara: Lynn Borden. Deirdre: Cathy Lewis. Milwaukee Ames: Claude Akins. Ralph: Bill McLean, Vance: Tom Palmer. Harold: Bobby Buntrock. (R)

6 (9) DEAR LIAR—Drama

SPECIAL George Bernard Shaw was past 50 when he "fell in love" with Mrs. Patrick Campbell, a leading lady of the English stage. Jerome Kilty's "comedy

Evening

of letters," produced on Broadway in 1960, is based on their 40-year correspondence. In this adaptation, Kilty is Shaw and his wife Cavada Humphrey is Mrs. Campbell. (90 min.)

PEYTON PLACE—Serial Steven comes to an understanding with Lee-and encounters the town's first reactions to his taking Lee's case. Steven: James Douglas. Lee: Stephen Oliver. Allison: Mia Farrow, Rossi: Ed Nelson. Rodney: Ryan O'Neal. Betty: Barbara Parkins. Nurse: Erin O'Brien-Moore.

MOVIE—Drama

"The Desert Rats." (1953) World War II story of the Australian Ninth Division. Richard Burton, Robert Newton, James Mason. (One hour, 45 min.)

CITY BEAT—Mel Wax NAKED CITY—Drama

Ex-boxer Johnny Mills doesn't have enough money to help his wife enter her prize roses in a flower show. Johnny: Harry Guardino. Eddie: Rocky Graziano.

9:50 RADENZEL REPORTS

10:00 2 19 42 NEWS

3 A RUN FOR YOUR LIFE-Drama COLOR Don't Count on Tomorrow." At a train stop behind the Iron Curtain, Paul gets involved when border guards pursue a suspected spy. But real trouble begins when a suspicious official accuses Paul of being engaged in espionage. Script by E. Arthur Kean, Paul: Ben Gazzara, Gyula Bognar: Roddy McDowall. Colonel Shonev: Michael Constantine. Doctor: Peter Brocco. (R; 60 min.)

5 INTERTEL—Documentary "The Culture Explosion." We're in the midst of a culture boom-more people go to concerts, museums and theaters than ever before-but are we on the threshold of a new renaissance? Opinions are voiced by artists and observers, including actor-writer Peter Ustinov; Marshall McLuhan, controversial author of "Understanding Media"; painter Larry Rivers: satirist Jonathan Miller; Minister for the Arts Jennie Lee of Great Britain; actress Elke Sommer; film director Jean Renoir; and philanthropist Norton Simon Alex Trebek narrates, (60 min.)

BIG VALLEY—Western COLOR Audra is stricken with appendicitis on a train, and the only doctor aboard has troubles of his own-two men are out to kill him. Jarrod: Richard Long. Audra: Linda Evans. Nick: Peter Breck. Heath: Lee Majors. Travers: Richard Anderson, Aaron: Karl Swenson, Andy: Tim McIntire. Charlie Wellman: James McCallion, (R; 60 min.)

7 AVENGERS—Adventure

Emma's friend Laura Burford, an expert on plant diseases, is one of four prominent horticulturists who have mysteriously disappeared, Steed: Patrick Macnee, Emma: Diana Riggs. (60 min.)

CREATIVE PERSON—Shankar Indian composer and musician Ravi Shankar discusses and demonstrates the music of India, which resembles American jazz in its improvisation.

10 12 TALENT SCOUTS—Variety COLOR Talent presenters: Robert Cummings (introducing singer Claiborne Cary); Cliff Robertson (The Derry O'Leary Trio); Eartha Kitt (singer Milt Grayson):



CALL ME FUN!

A FAMILY AFFAIR

This family will grow on you! MON. 9:30 PM SEPT. 12-COLOR



Monday August 29, 1966

Evening

and host Art Linkletter (a quartet of singers from Ireland, and illusionist Raymond Kemp). Harry Zimmerman conducts. (R; 60 min.)

10:15 WRESTLING

10:30 HIGHWAY PATROL—Police

Chief Dan Mathews searches for a "carrier" of typhoid fever. Broderick Crawford.

9 AMERICAN PERSPECTIVE

The contrast of innocence and wickedness in Henry James' "Portrait of a Lady" is examined.

MOVIE—To Be Announced
SPORTS—Riddle, Ryan, Pfeiffer

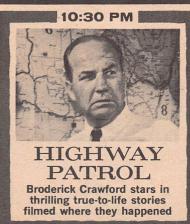
11:00 MOVIE—Drama

"The Purple Heart." (1944) After bombing Tokyo, eight American flyers are captured by the Japanese. They are to be tried for murder, not as prisoners of war. Dana Andrews, Richard Conte, Farley Granger, Kevin O'Shea.

3 COLOR NEWS—Duke, Boyd

4 5 7 7 NEWS





42 FILM FEATURE

COLOR "California—World in a Week" looks at some of the state's scenery.

11:15 (7) TONIGHT—Variety

COLOR Hugh Downs winds up his week as guest host. (One hour, 45 min.)

8 NEWS

11:20 5 MERV GRIFFIN—Variety

Scheduled guests include comics Marty Allen and Steve Rossi, singer Carmel Quinn, producer David Susskind, comic Reni Santoni and singer Steve Perry. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 3 4 8 TONIGHT

COLOR Hugh Downs winds up his week as guest host. (90 min.)

MOVIE—Comedy

"The Smallest Show on Earth." (English; 1957) Matt and Jean Spenser inherit a first-rate movie house—they think. Bill Travers, Peter Sellers, Margaret Rutherford, Virginia McKenna.

MOVIE—Drama

"Mara Maru." (1952) A former Navy commander joins an expedition searching for a sunken treasure. Errol Flynn, Ruth Roman. (One hour, 50 min.)

MOVIE—Drama

"Perfect Strangers." (1950) Two jurors find an amorous interest in one another. Ginger Rogers, Dennis Morgan, Thelma Ritter. (90 min.)

ZANE GREY—Western

New Bethlehem, Ariz., has no saloons until a livery stable owner decides to install one. Herbert Marshall.

13 MATT DILLON—Western

Matt arrests a gun runner named Serpa for selling to the Pawnees. Matt: James Arness. Serpa: John Larch.

FILM FEATURE

12:00 WELLS FARGO—Western

Former outlaw Butch Cassidy helps Hardie track down a band of train robbers. Dale Robertson, Charles Bronson.

12:50 MOVIE—Mystery-Comedy

"The Gracie Allen Murder Case." (1939) An innocent bystander is accused of a killing. Gracie Allen, Warren William.

1:00 3 COLOR NEWS

4 NEWS



PI.P.A.F.

GAY PRINCESS

JUST ONE OF THE NEW ROSES YOU'LL SEE IN THE BRAND-NEW

JACKSON & PERKINS

Catalog of Roses

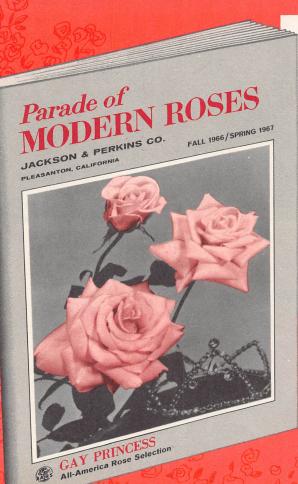
which can be yours absolutely

FREE

SEE BRAND-NEW VARIETIES AND ALL-TIME FAVORITES

YOURS JACKSON & PERK Catalog

THE ONE CATALOG TO HELP YOU PLAN, PLANT A



Yes, Jackson & Per growers — wants we new Western Edition of alog. Just fill in the provided below, deta all you have to do to

SEE BRAN

And how thrilled you'l wonderful new Catalo world's finest roses, it like the *Gay Princess* the lovely new 1967 A

Of course, you'll se roses ever created — "T

JACKSON PERKINS C

World's Largest Rose

Pleasanton California 94



S FREE! INS OF CALIFORNIA Of Roses

ND GROW THE MOST BEAUTIFUL ROSE GARDEN EVER!

cins — the world's largest rose send you, absolutely free, this their world-famous Rose Cathandy postage-paid reply card the and mail it today. That's eceive your FREE Catalog!

D-NEW VARIETIES

Growers

be when you look through this g of Roses. In it, you'll see the cluding brand-new varieties — rose shown on the cover — it's ll-America Winner!

e the most popular family of he Roses of the Year" — includ-

Address...

ing Mexicana, "The 1966 Rose of the Year." And you'll see all of the popular favorites, too . . . All-America Winners and Gold Medal Winners — in short, all of the most wanted roses in existence today!

ALL J&P ROSES GUARANTEED TO LIVE AND BLOOM IN YOUR GARDEN

Here, indeed, is your guide to planning and planting the most beautiful rose garden you've ever had! All of these roses are grown right out here — and are shipped direct from our Western fields! And they are all guaranteed to live and bloom in your 1967 garden. However, since so many of them are in such short supply and unobtainable from local nurseries — we sincerely urge you to fill in and mail the postage-paid reply card now!

Fill in, detach and mail this postage-paid card to receive your J&P Rose Catalog FREE

JACKSON & PERKINS CO. of CALIFORNIA 701 Rose Lane, Pleasanton, Calif. 94566

Rush me, absolutely free, a copy of your brand-new Western Rose Catalog — showing many unusual new roses, all in full color. I understand that all of these roses are grown in the West, and are guaranteed to live and bloom in my garden.

Print Name	 	 	 	 	 	 	

City......State.....Zip Code......

This offer good in Continental U.S.A. only

SEND FOR YOUR J&P CATALOG TODAY and...

- SEE a real LAVENDER rose
- SEE the first ORANGE rose ever created
- SEE a RED-WHITE-AND-YELLOW rose
- SEE roses that produce HUNDREDS OF BLOOMS ON EVERY BUSH
- SEE a giant rose that BLOOMS 7½ INCHES ACROSS
- SEE roses that BLOOM LESS THAN ONE INCH ACROSS
- SEE the only rose ever to win 14 INTERNATIONAL AWARDS!



Before we opened our Pleasanton office all of the roses that J&P grew (even those grown out here in California and Arizona) were freighted East to Newark, New York . . . kept in cold storage for the winter and then reshipped to gardeners all over America.

However, with this California shipping department, Western gardeners can order J&P Prized Roses direct from Pleasanton. What's more, all of your orders will be filled with plants actually grown here in the West... which means that you are now absolutely guaranteed of getting the world's finest roses... grown in the same general region where you live!

All J&P Prized Roses are absolutely guaranteed to live and bloom in your garden. So be sure to get the world's finest roses – J&P Prized Roses! You'll see them all in our new Catalog – which is yours

FREE by mailing the card below.

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed in the United States

Postage will be paid by

JACKSON & PERKINS CO.

701 Rose Lane

Pleasanton, Calif. 94566

FIRST CLASS Permit No. 36 Pleasanton, Calif

August 30, 1966 Tuesday

Morning

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

Water pollution caused by industry.
 "The City and the Gods." (60 min.)

5 SUMMER SEMESTER

Western Religious Trends: "The Ecumenical Council," Part 1.

A.M.—Dunbar, Fleming, Bentley

6:25 4 10 FARM NEWS

6:30 4 PROFILE—San Diego State

Artist Paul Lingren shows how a print is made from designing the plate to the impression on paper.

5 GOLDEN CENTURY—History
A look at life during the gold rush days.

Western Religious Trends: "The Ecumenical Council." Part 1.

6:55 R NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: singer-comedienne Anna Russell; Los Angeles Dodgers' manager Walt Alston; and photographer Alfred Eisenstaedt. (Taped from a live telecast; two hours)

FILM SHORT

WEATHER—Bob Douglas

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti

A "brainwashed" veteran returns home, hoping to begin life anew.

7:30 5 NEWS—Jim Anderson

WINCHELL-MAHONEY-Children Jerry keeps falling asleep to avoid showing his report card to Paul.

7:35 12 COLOR NEWS—Joseph Benti

7:45 SERGEANT PRESTON-Adventure
Gold is stolen from a trader's safe.
Richard Simmons, Vernon Rich.

8:00 5 10 12 CAPTAIN KANGAROO

Mr. Green Jeans tricks the Captain with a balloon-ball. (60 min.)

7 GIRL TALK—Panel

Guests include Constance Woodward, woman's editor of the New York Journal American, dress designer Adele Simpson and hat designer Emmé.

Hope for a Fear-Filled World.

8:15 GCOLOR CARTOONLAND
8:30 GYPSY ROSE LEE—Panel

Scheduled guests include actor Carl Valentine and actress Coleen Gray.

III BEANY AND CECIL—Cartoons

COLOR JACK LA LANNE

9:00 3 4 7 COLOR EYE GUESS

5 8 10 12 I LOVE LUCY

An English film producer asks Lucy to join him on a fox hunt. Lucy: Lucille Ball.

MOVIE—Mystery

"Fear No More." (1961) Five conspirators plot to frame an innocent girl. Jacques Bergerac, Mala Powers, John Harding, Helena Nash, John Baer, Ann Carroll. (90 min.)

HOCUS POCUS—Children

B DIVORCE COURT—Drama

A woman claims that her ex-convict husband has returned to a life of crime.

Voltaire Perkins, Bill Welsh, (60 min.)

9:15 BUCKAROO 500-Buck Weaver

9:25 3 4 7 COLOR NEWS-Vanocur

9:30 3 4 8 CONCENTRATION



Tuesday August 30, 1966

Morning-Afternoon

McCOYS—Comedy

Kate is displeased when Luke grows a beard. Luke: Richard Crenna. Kate: Kathy Nolan. Grampa: Walter Brennan.

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children

9:45 2 RELIGION TODAY—Catholic

10:00 NEWS-Walt Harris

GOLOR Celebrity guests: Dan Rowan and Dick Martin. Host: Jan Murray.

5 10 12 ANDY GRIFFITH

Barney helps Andy polish up his manners before dining at an exclusive men's club. Barney: Don Knotts.

3 LIFE OF RILEY—Comedy

Riley donates the family's beds to the Darkest Hour Mission. William Bendix.

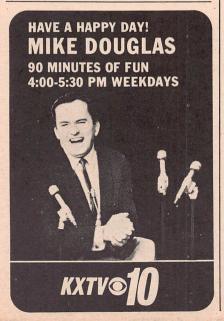
LEAVE IT TO BEAVER—Comedy

Wally meets a lovely girl at the tennis court. Tony Dow. Carole: Cindy Robbins.

DARK SHADOWS—Serial

10:30 COLOR JACK LA LANNE

3 4 7 COLOR SHOWDOWN



5 8 10 12 DICK VAN DYKE

Laura thinks the expensive necklace Rob bought her is hideous, Rob: Dick Van Dyke, Laura: Mary Tyler Moore.

LUAU—Bill Gordon

III PEOPLE'S CHOICE—Comedy

Sock's boss warns him that he is not selling houses fast enough. Jackie Cooper, Pat Breslin, Dick Wesson.

13 DONNA REED—Comedy

Jeff has a crush on the Kelsey's goddaughter. Paul Petersen, Marlo Thomas.

11:00 ROMPER ROOM—Children

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP-Game

11:25 **5 8 10 12 COLOR** NEWS 11:30 **3 4 7 8** SWINGIN' COUNTRY

COLOR Tommy Leonetti sings "Sweetheart Tree" and joins Molly Bee for "Oh, Lonesome Me." Rusty Draper.

5 10 12 SEARCH FOR TOMOR-

ROW-Serial

7 ID B DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 8 NEWS—Newman

Afternoon

12:00 STAR PERFORMANCE—Drama

An Army bomber is struck by a plane in a freak accident. The commander of the ship must decide between deserting the plane, dropping his bombs or making a crash-landing. Neville Brand, Robert Nichols

3 COLOR NEWS—Boggs, Biondi 4 7 8 COLOR LET'S MAKE A

DEAL—Game

5 10 13 NEWS 7 11 DONNA REED—Comedy

Jeff wants to take out a girl whose father won't allow her to go on dates. Jeff: Paul Petersen. Teresa: Tisha Sterling.

12 PEOPLE ARE FUNNY-Linkletter

12:15 13 TODAY IN AGRICULTURE

12:25 **3 4 7 8** NEWS

12:30 2 NEWS—Walt Harris

3 4 COLOR DAYS OF OUR LIVES

5 8 0 2 AS THE WORLD TURNS—Serial

August 30, 1966 Tuesday

Afternoon

7 7 11 13 FATHER KNOWS BEST—Comedy

After lecturing the family on the virtues of economy, Jim buys Margaret a mink coat. Jim: Robert Young.

12:35 I WANT TO KNOW—Mel Venter 1:00 DIVORCE COURT—Drama

> A woman is suing her husband because he is picketing and not working. (60 min.) 3 4 DOCTORS—Serial

5 8 10 12 PASSWORD—Game Celebrity players: Frank Gifford and Florence Henderson. Host: Allen Ludden. 7 7 ID B BEN CASEY—Drama A pro football star refuses to undergo

major surgery. Dunne: Neville Brand, Casey: Vincent Edwards. (60 min.) 1:30 3 4 COLOR ANOTHER WORLD

5 8 10 12 HOUSE PARTY COLOR Psychiatrist Harrison Evans discusses sleep.

2:00 MOVIE—Musical

"Earl Carroll's Vanities." (1945) Dennis O'Keefe, Constance Moore, Eve Arden, Otto Kruger. (One hour, 25 min.)

3 4 YOU DON'T SAY!—Game

COLOR Celebrity guests: Kathy Nolan and Dale Robertson. Host: Tom Kennedy.

5 8 10 12 TO TELL THE TRUTH 7 (7) IN IB NEWLYWED GAME

2:25 5 8 10 12 COLOR NEWS 2:30 3 MOVIE—Adventure

'Tarzan's Secret Treasure." (1941) John-

ny Weissmuller, Maureen O'Sullivan.

MATCH GAME

COLOR Celebrity contestants: Sam Levenson and Joyce Brothers. 5 8 00 00 EDGE OF NIGHT

7 1 TIME FOR US 2:55 **4 7 7 11 13** NEWS

3:00 A MILLIONAIRE—Drama

An impoverished former millionaire becomes solvent again. Edmund Gwenn.

5 8 10 12 SECRET STORM 7 1 B GENERAL HOSPITAL ROMPER ROOM—Children

3:25 2 NEWS

3:30 CAPTAIN SATELLITE—Children MAYOR ART—Children

HIS NEWS IS!

Good news, that is...and first-run! Every weeknight watch "The 5 O'Clock News Hour" with Roger Grimsby, the Bay Area's only early evening in-depth report! 🕏

Tuesday August 30, 1966

Afternoon

5 JOHN B. TUCKER—Variety

Sharon Carnes sings "It's A Good Day." The Ralph Sharon Trio plays "I'll Remember April." (Live)

7 7 11 13 NURSES—Serial

8 MOVIE—Fantasy

"Attack of the Puppet People." (1948) John Hoyt, John Agar. (90 min.)

M GYPSY ROSE LEE-Panel

Guests are veterinarian Frank Miller, columnist Pearl Radelfinger and Sharron Peacock of the San Francisco ocelot club.

MOVIE—Comedy

"The Time of Their Lives." (1946) Bud Abbott, Lou Costello, Marjorie Reynolds, Binnie Barnes. (90 min.)

4:00 MOVIE—Adventure

Time approximate. "Zanzibar." (1940) The British government searches for the skull of an African sultan. Lola Lane, James Craig.

MIKE DOUGLAS—Variety

Jazz pianist Errol Garner is a scheduled guest. Totie Fields, Ellie Frankel Sextet. (90 min.)

CHEAPER BY



THE DOZEN

A super efficient husband raises a family of 14 and lives to tell about it! In Color Tuesday at 6:00 PM



7 7 DARK SHADOWS-Serial

9 TIME FOR MUSIC

COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

4:15 9 MERLIN THE MAGICIAN

Merlin shows how to draw a human head.

4:30 2 SUPERCAR—Children

The team zooms off to Ireland to rescue a kidnaped girl.

A RAWHIDE—Western

Favor and his cowboys are invited to attend a wedding. Mark Richman, Martin Balsam. (60 min.)

7 7 WHERE THE ACTION IS

Performers: Johnny Rivers ("Muddy Waters"), the Shades of Blue ("Oh, How Happy") and Tina Mason ("Always Something There to Remind Me").

MHAT'S NEW-Children

Egyptian methods of measurement.

COLOR YOGI BEAR—Cartoons

CARTOONS

5:00 2 SUPERMAN—Adventure

International thieves try to get flight secrets from a convalescent test pilot.

George Reeves.

7 B NEWS

7 PORKY PIG—Cartoons

8 SUPERMAN—Adventure

Superman searches for a man who has a machine that makes him invisible. Peter Brocco, Jack Larson.

9 FRENCH CHEF—Cooking

Julia Child prepares an open-faced omelette made with ham, onions, tomatoes, peppers and herbs.

Apple-stuffed roast chicken and bourbon apple dumplings: Get the recipes in next week's TV GUIDE.

MARSHAL DILLON—Western

A pair of Eastern journalists provoke trouble between the Army and the Pawnee Indians. Sprig: Jack Weston.

COLOR CARTOONS

19 MARSHAL WARD—Children

42 FILM FEATURE

COLOR Actor Hans Conried narrates films of a round-the-world journey.

5:30 2 THREE STOOGES—Comedy

"Commotion on the Ocean." The Stooges try to crack an international spy ring.

August 30, 1966 Tuesday

Afternoon-Evening

TRAVENTURE THEATRE

COLOR We see men from all parts of the country on their annual seven-day horseback ride in California.

A ZANE GREY—Western

A marshal heads for Yuma to end the lawless reign of a notorious woman. Harmon: Dewey Martin.

5 TWILIGHT ZONE—Drama

In a society of the future, everyone can choose his own appearance. Suzy Parker.

6 9 MERLIN THE MAGICIAN

Merlin (Bob Falkner) talks about snakes.

(7) BUGS BUNNY—Cartoons

SUPERMAN—Adventure

An innocent man faces the electric chair. George Reeves.

CREATIVE PERSON—Shankar

See Monday 10 P.M. Ch. 9 for details.

NEWS

RIFLEMAN—Western

Charlie Gordo is planning to leave jail in his own time. Lon Chaney Jr.

BUCKAR00 500—Children

WILD BILL HICKOK—Western Wild Bill Hickok and Jingles attempt to solve a mysterious slaying.

5:45 FRIENDLY GIANT—Children
Friendly reads "Ride a Cock Horse to

Banburry Cross."

NEWS—Peter Jennings

Evening

6:00 2 COLOR ROCKY AND HIS FRIENDS—Cartoons

3 4 COLOR NEWS—Chet Huntley, David Brinkley

5 7 8 11 12 NEWS 6 9 HERITAGE—Discussion

Poet Robert Frost discusses education in the 20th Century and some of the philosophies which have been developed in our time.

MOVIE—Comedy

"CoLOR" "Cheaper by the Dozen." (1950) Frank Gilbreth and his wife Lillian try his timesaving methods on the task of rearing their children—12 of them. Clifton Webb, Jeanne Crain, Myrna Loy, Betty Lynn, Edgar Buchanan. (90 min.)

PORTRAIT IN MUSIC

The recording is Beethoven's Concerto No. 2 in B-Flat.

10 COLOR NEWS—Walter Cronkite

13 MOVIE—Drama

"The Boy Who Caught a Crook." (1961) When a newsboy and an old tramp find a briefcase dumped by a robber, the boy fears that the tramp might be accused of theft. Wanda Hendrix, Roger Mobley. (One hour, 25 min.)

DENNIS THE MENACE—Comedy Dennis has ruined his scooter. Jay North.

SOUPY SALES—Comedy

Soupy and Frank do "The Truck Drivers."

6:30 TOPPER—Comedy

Topper begins a search for a new maid. The Kirbys decide to help. Leo G. Carroll.

3 COLOR NEWS

4 NEWS—Brown, Jensen, Fleming

5 8 12 COLOR NEWS-Cronkite 6 9 STOCK MARKET REPORT

(7) COLOR NEWS-Huntley, Brinkley

WHAT'S NEW—Children

TV science teacher George Fischbeck talks about insects.

10 LAWMAN—Western

A man claims to have bought a barber shop. O'Toole: Pitt Herbert.

CHEYENNE—Western

Cheyenne sets out to buy a brahma bull. Clint Walker. (60 min.)

ERNEST TUBB—Music
FACES AND PLACES—Travel

In this first of two shows on Athens, Don and Bettina Shaw describe the life in the Greek capital.

NEWS-Manfrina, Hinn



Tuesday August 30, 1966

Evening

6:35 6 9 MUSICAL PORTRAITS

The recording is Schubert's Quintet in A Major, first and second movements.

6:55 A SPORTS-Ed Hart

7:00 TRUE ADVENTURE-Documentary

COLOR "Mystery of the Lost Cities."
Host Bill Burrud shows excavations of
two cities in the American Southwest
which were built by Stone Age Indians.

A NATIONAL VELVET—Drama

Mi is appointed guardian of a distant relative's orphaned daughter—and the girl expects him to marry her. Velvet: Lori Martin. Mi: James McCallion. Fiona Mulcahey: Audrey Dalton.

M SQUAD-Police

A widow appears to be unconcerned about her husband's death. Ballinger: Lee Marvin, Ethel Bonsel: Jocelyn Brando.

Myrtle Cheney Murdock concludes the filmed tour of the U.S. Capitol.

7 COLOR LET'S GO TO THE RACES—Game

B DICK VAN DYKE—Comedy

Rob finds a network memo to boss Alan Brady that recommends the firing of one of Brady's writers. Actor-ventriloquist Paul Winchell portrays ventriloquist Claude Wilbur. Rob: Dick Van Dyke. Sally: Rose Marie. (R)

SCIENCE IN OUR WORLD

Discussion centers on Aristotle, Galileo and Newton.

10 BEYOND THE LIMITS

Earth's first moon-rocket takes off into space and television scanners show that the rocket is in places where a sighting of it would be impossible! Bill Ching, Bruce Wendell.

MR. LUCKY—Adventure

NEWS—Charles McEwen
UNTOUCHABLES—Drama

Millionaire Thomas Randall is kidnaped by hoodlum George "Blackie" Dallas. Dallas: Larry Parks. (60 min.)

SPORTS-Riddle, Ryan, Pfeiffer

7:05 P ZANE GREY-Western

Cattle baron Dave King is faced with the loss of all his tremendous land holdings when the bottom drops out of the cattle market. Dave King: Walter Pidgeon.

7:15 42 GUEST CORNER—Jim Manfrina

7:25 13 OUTDOORSMAN—Bel Lange

WHERE TO GO—Dick Holmes

7:30 2 IT'S A WONDERFUL WORLD

COLOR John Cameron Swayze leads a

tour of our 50th state—Hawaii.

Our UP WITH PEOPLE—Music

is singing voice for hosting chores on this musical hour, which was telecast on many stations in the country earlier this summer. Featured vocalists are Linda Blackmore, Charles Woodard, the Colwell Brothers and the Green Glenn Singers. (60 min.)

Highlights

"Please Don't Eat the Daisies," normally seen in this time spot, begins its new season Saturday, Sept. 17, 8-8:30 P.M. "My Mother the Car" has also been preemoted.

4 TO BE ANNOUNCED

5 10 DAKTARI—Adventure

COLOR A visiting trade commissioner plans to hunt a leopard that Dr. Tracy has just treated and released. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Hedley: Hedley Mattingly. Ramzi: David Opatoshu. Samira: Gloria Manon. (R; 60 min.)

A discussion of the role the church should play in social action. Panelists include the Rev. William Carl Thomas, resigned San Mateo United Presbyterian minister.

77 11 13 COMBAT!—Drama
"Hills Are for Heroes," first of two
parts lieutenant Hanley has been hand-

parts. Lieutenant Hanley has been handed a tough assignment: Take two solidly entrenched German pillboxes that are holding up an American advance. Vic Morrow (Saunders) directed from a script by Gene L. Coon. Hanley: Rick Jason. Kirby: Jack Hogan. Caje: Pierre Jalbert.

August 30, 1966 Tuesday

Evening

Littlejohn: Dick Peabody. Doc: Conlan Carter, Kleinschmidt: Paul Carr. Einstein: Joseph Walsh. Morgan: Anthony Call. Radioman: Dan Terranova. (R; 60 min.)

8 BEVERLY HILLBILLIES-Comedy Sonny Drysdale, who's been attending college for 19 years, is summoned home by his stepfather. Sonny: Louis Nye. Jed: Buddy Ebsen. Granny: Irene Ryan. (R)

BOOKS AND AUTHORS

Kenneth Rexroth reviews books including "African Poetry" by Ulli Beier; and "The Vietnam Reader" by Marcus Raskin and Bernard Fall.

MARCH OF TIME—Documentary
SPECIAL "The Longs: A Louisiana Dynasty." See Monday 8 P.M. Ch. 8 for
details. (60 min.)

MOVIE-Drama

"The Enemy General." (1960) An OSS agent works with the French underground to ambush a Nazi convoy carrying a high-ranking general. Van Johnson, Jean Pierre Aumont. (Two hours)

42 CONN ARTISTS—Music 8:00 2 BOLD JOURNEY—Travel

Miki Carter, businessman turned photographer, tells of his adventures in the African wilds. Highlights are scenes taken on location for the movie "Tarzan and the Lost Safari."

6 9 LOCAL ISSUE—Report

"Marginal Merchants," a report on the problems facing the Negro who wants to start his own business. Former pro full-back Jimmy Brown and Cleveland Browns guard John Wooten talk about the new Negro Industrial and Economic Union, which will help the Negro merchant.

B GREEN ACRES—Comedy

Oliver is about to blow a fuse: After months of waiting, his farm is still without electricity. Oliver: Eddie Albert. Lisa: Eva Gabor, Haney: Pat Buttram. (R)

Three stories about foolish wives: 1. "Confidential." The Marquise de Rennedon revenges herself on her jealous husband.
2. "A Passion." Middle-aged Madame Poincot impulsively leaves her husband and family for a young man. 3. "The Sign." Jestingly adopting the mannerisms of a coquette, the Baronne de Grangerie attracts a young man. (60 min.)

NAKED CITY—Drama

The relationship between divorcée Vivian North and Arthur Crews is far from healthy. Diana Hyland, Jack Klugman. (60 min.)

42 SPORTS—Stan Riddle, Jack Ryan 8:30 2 STORY OF A TIGER HUNTER

Explorer-hunter William Holmes is shown trailing a man-killing tiger in India. The long days of waiting, the tracking and the use of beaters to bring the animal out of hiding are seen. Host: John Willis.

3 4 DR. KILDARE—Drama

COLOR Conclusion: "These Hands That Heal" concludes a four-part story. Moved by his brother's involvement in an old woman's death, Dr. Lou Rush finally comes to a decision about his own future. Script by Edward J. Lakso. Kildare: Richard Chamberlain. Irene: Diana Sands. Dr. Lou Rush: James Earl Jones. Jerry: John Perrow. (R)

Last show of the series. "Occasional Wife," starring Michael Callan and Patricia Harty, debuts here on Sept 13.

This is Man's Work! HEAVY EQUIPMENT OPERATION



Train Now for Pay up to \$4.21 per hr. Get ready for the huge construction boom ahead. Trained men are in demand now—and will be for years to come.

Complete Training Program Includes:

• Equipment Operation
• Grade and Grade Stakes
• Blueprint Reading

Information given on age and requirements needed for employment as a Heavy Equipment Operator.

FREE: Mail coupon today for Free Booklet.

NORTHWEST SCHOOLS, Heavy Equipment Training Dept. T113 , 1221 N.W. 21st Ave., Portland 9, Ore.

Name	
Address	
City	State
Phone	Age

Please send your free Heavy Equipment Booklet

Tuesday August 30, 1966

Evening

5 8 10 12 HIPPODROME

COLOR Host Bill "José Jiménez" Dana introduces the Everly Brothers, Dusty Springfield and the RAF band. Circus acts: Les Volants, acrobats; Ruppert's Bears; the Morlidors, contortionists; El Gran Tonisko, aerialist; and Les Barios, musical clowns. (60 min.)

6 PRENCH CHEF—Cooking
Julia Child prepares petits fours cakes,
with a fondant icing.

Binghamton sees a chance to reassign McHale and his men: If he can keep them bickering over a sarong sale long enough, they may fail an efficiency test. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Gruber: Carl Ballantine. Tinker: Billy Sands. Parker: Tim Conway. (R)

Last show of the series. Next week, "The Rounders," a comedy starring Chill Wills, debuts here on Chs. 7, 11 and 13.

9:00 PROARING 20's—Drama

Broadway producer Sheldon Farrington

CONPOKES ARE DIFFERENT TODAY.

STARTS NEXT TUESDAY AT 8:30 CHANNEL 7-11-13 decides to make up some of his losses at the race track by selling a percentage of his new show to backers, Garrison: Donald May, Pinky: Dorothy Provine. Sheldon Farrington: Keenan Wynn. (60 min.)

MOVIE—Western

COLOR "Dodge City." (1939) A twofisted marshal sets out to clean up the lawless elements in Dodge City. Errol Flynn, Olivia De Havilland, Ann Sheridan, Bruce Cabot, Frank McHugh, Alan Hale, John Litel, Victor Jory, Ward Bond, William Lundigan, Gloria Holden, Monte Blue. (Two hours)

MOVIE—Comedy

COLOR Tuesday Night at the Movies: "It Started with a Kiss." (1959) Joe Fitzpatrick, an Air Force supply sergeant, finds himself married 24 hours after he meets a gold-digging show girl. Glenn Ford, Debbie Reynolds, Eva Gabor, Fred Clark, Edgar Buchanan, Harry Morgan. (R; two hours)

6 9 CHALLENGES—Discussion
The California political scene is assessed
by Bill Boyarsky of Associated Press and
a panel of politicians. (60 min.)

The Phantom Major" is Bentley-Royce of the Bengal Lancers, who has been dispatched to Fort Courage to teach the troopers his famed tactics of camouflage and infiltration. O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry. Wrangler Jane: Melody Paterson. Major Bentley-Royce: Bernard Fox. Colonel Saunders: Willis Bouchey. (R)

Next week, "The Pruitts of Southampton," starring Phyllis Diller, debuts in this time spot. "F Troop" moves to Thursday, 8 P.M., beginning Sept 8.

RELIGION AND WAR—Discussion

SPECIAL

At this interfaith seminar sponsored by the American Friends Service Committee, clergymen and students discuss the morality of the war in Vietnam. Panelists are Thich Nhat Hanh, editor of a weekly Buddhist newspaper in Saigon; the Rev. Charles Lowry, author of "Christ and Communism"; the Rev. William Sloane Coffin Jr., Yale chaplain; and the Rev. Philip Berringof the Catholic Peace Fellowship. (One hour, 40 min.)

August 30, 1966 Tuesday

Evening

32 DESÍLU PLAYHOUSE—Drama Little Horse, a young Apache, is whipped. John Drew Barrymore. (60 min.)

42 PARTY LINE—Jerry Bassett 9:30 5 8 10 12 PETTICOAT JUNC-TION—Comedy

COLOR Kate replaces Sam Drucker as the local newspaper's advice-to-the-love-lorn columnist. Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbie Jo: Lori Saunders. Billie Jo: Gunilla Hutton. Sam: Frank Cady. Charley: Smiley Burnette. (R)

PEYTON PLACE—Serial Allison's disappearance is discovered; Lee celebrates his release from jail. Constance: Dorothy Malone. Elliot: Tim O'Connor. Lee: Stephen Oliver. Steven: James Douglas. Betty: Barbara Parkins. Rossi: Ed Nelson. Chris: Gary Haynes. Fowler: John Kerr. Sandy: Lana Wood. "Love on a Rooftop," starring Peter Deuel and Judy Carne, debuts in this time slot next week. "Peyton Place" will

air Monday and Wednesday at 9:30 P.M.

(7) MOVIE—Drama

"This Side of the Law." (1950) A young man pretends to be a long-missing millionaire. Viveca Lindfors, Kent Smith, Janis Paige, Robert Douglas.

19 NAKED CITY—Drama

Two juvenile thugs use the New York Coliseum as a hideout. Muldoon: John McIntire. Halloran: James Franciscus. Janet: Suzanne Storrs. Debbie: Alison Marshall. Lefty: Joey Walsh.

10:00 2 19 42 NEWS

5 10 CBS NEWS SPECIAL

SPECIAL COLOR Scheduled: "The Mystery of Stonehenge," a Peabody Award-winning study. See the Close-up below for details. (R; 60 min.)

6 9 OPEN MIND—Discussion

Luigi Barzini, journalist, a member of the Italian Parliament and author of 'The Italians," is interviewed at his home near Rome by correspondent Irving R. Levine. (60 min.)

7 11 13 FUGITIVE—Drama
"Ill Wind," Kimble has befriended a fami-

CLOSE-UP GUIDE

10:00 5 10 CBS NEWS SPECIAL

'THE MYSTERY OF STONEHENGE'

**SPECIAL COLOR Until recently, theories about Stonehenge, a 4000-year-old ruin near London, have been based more on legend than on fact.

But in June 1964, astronomer Gerald S. Hawkins published a new theory based on computer studies of astronomical data—crediting Stonehenge's prehistoric builders with an incredibly high level of technological sophistication. Hawkins concluded that Stonehenge is a primitive computer—once used to count the days, follow the courses of the sun and moon, and predict seasonal eclipses.

In Britain, Charles Collingwood and Alexander Kendrick interview Hawkins and British scholars, who discuss the theory and arguments against it. Cameras show archeologists working at Stonehenge, where a modern druid cult still holds ceremonies; and the first attempt to prove the new theory: the long wait to see if the midsummer sun would rise over the heelstone of Stonehenge.

Script by Marianna Norris. Photographed by John Coquillon and Adrian Console. Producer: Harry Morgan. First telecast in February 1965. (R: 60 min.)



Tuesday August 30, 1966

Evening

ly of migrant farm workers, but his safety is jeopardized when the father, threatened with a jail term, reveals Kimble's whereabouts to Lieutenant Gerard. Script by Al C. Ward. Kimble: David Janssen. Gerard: Barry Morse, Lester: John McIntire. Kate: Bonnie Beecher. Naomi: Jeanette Nolan. Jonesie: Tim McIntire. Jock: Lonny Chapman. (R; 60 min.)

8 GUNSMOKE—Western

See Sat. 10 P.M. Ch. 5. (60 min.)

JESSE JAMES—Western

After Jesse befriends orphan Jimmy Andrews, the boy is shot—and accused of being a member of the James gang. Jesse: Chris Jones. (R)

MOVIE-Drama

"Shopworn." (1932) A young medical student's romance with a waitress is broken up. Barbara Stanwyck, Regis Toomey, ZaSu Pitts.

10:15 COMPASS—Travel

10:30 A HIGHWAY PATROL—Police

Two killers have run down a woman and escaped from police in a hot-rod convertible. Chief Dan Mathews enlists the head of a local hot-rod club to track down the bandits, Broderick Crawford.

WHAT'S MY LINE?—Panel

See Sun. 10:30 P.M. Ch. 5 for details.

22 SPORTS—Riddle, Ryan, Pfeiffer

10:40 SPECULATION—Discussion
A discussion of the art of conversation.
Guests include psychoanalyst Lawrence J.

Friedman.

10:45 42 GUEST CORNER—Jim Manfrina
11:00 MOVIE—Comedy-Mystery

"The Fuller Brush Man." (1948) Having flunked out in the street-cleaning business, our hero becomes a Fuller Brush salesman. A case of murder slows his career down. Red Skelton, Janet Blair, Hillary Brooke.

3 COLOR NEWS—Duke, Boyd

4 5 7 7 NEWS 8 10 11 12 13 NEWS 42 FILM FEATURE

COLOR "Safari for Science." A veterinarian conducts pharmaceutical research projects in the African jungles.

11:15 7 JOHNNY CARSON—Variety

COLOR Johnny returns from his vacation. (One hour, 45 min.)

11:20 S MERV GRIFFIN—Variety

Scheduled guests include dancers Kathryn and Arthur Murray, singer Aliza Kashi, comic Charlie Callas and singer Gilbert Price, Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 3 4 B JOHNNY CARSON

COLOR Johnny returns from his vacation. (90 min.)

MOVIE-Drama

"The Phantom Horse." (Japanese; 1956) A Japanese boy is devoted to the horse he has raised from a colt. But after his father's death, there are debts to be met—and everything must be sold. Ayako Wakao, Yukohiko Iwatare, Akihiko, Yusa. (One hour, 50 min.)

MOVIE—Western

"The Command." (1953) A Cavalry troop is ordered to take a wagon train through Indian territory. Guy Madison, Joan Weldon. (One hour, 45 min.)

MOVIE—Drama

"A Face in the Rain." (1962) During World War II an American spy seeks help from an Italian family. Rory Calhoun, Marina Berti, Niall MacGinnis. (90 min.)

PETER GUNN—Mystery

A musician is murdered during a jam session. Craig Stevens. Streetcar: Carlo Fiore.

MATT DILLON—Western

Grave Tabor is thrown out of town—just as Esteban Garcia rides in to kill him. Tabor: Bing Russell.

42 FILM FEATURE
"Search for an Answer."

12:00 B WELLS FARGO-Western

The widow of a murdered friend tries to rope Hardie into marriage. Etta: Ann Rutherford, Hardie: Dale Robertson.

12:50 MOVIE-Drama

"Jennie Gerhardt." (1933) A woman and her family are aided by a senator. Sylvia Sidney, Donald Cook, Mary Astor, Edward Arnold, H. B. Warner.

1:00 3 COLOR NEWS

4 NEWS

1:20 MOVIE—All Night

1. "It Happened in Broad Daylight." (Swiss; 1960) A psychopathic killer is loose, Heinz Ruhmann, Michel Simon. 2. "The 49th Man." (1953) John Ireland, Richard Denning, Suzanne Dalbert. 3. Bronco: Ty Hardin.

August 31, 1966 Wednesday

Morning

Morning

7 ALL-NIGHT MOVIE—Continued See Tuesday 1:20 A.M. Ch. 7 for details.

5:55 3 COLOR FARM NEWS

6:00 3 RHYME AND REASON

1. America's commitment to the arms

1. America's commitment to the arms race. 2. An examination of commerce in the ancient Near East. (60 min.)

5 SUMMER SEMESTER

Afro-Asian Politics: "Neutralism and Commitment in Asia," Part 2.

A.M.—Dunbar, Fleming, Bentley

6:25 **4 10** FARM NEWS

6:30 4 PROFILE—San Diego State

5 GOLDEN CENTURY—History

The westward movement of the wagon trains is followed.

10 SUMMER SEMESTER

Afro-Asian Politics: "Neutralism and Commitment in Asia," Part 2.

6:55 13 NEWS

7:00 **3 4 7 8** TODAY

COLOR Scheduled guests: singer Vaughn Monroe; and Jack Greenberg, an official of the NAACP Legal Defense Fund. Hugh Downs, Jack Lescoulie, Frank Blair. (Taped from a live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

WEATHER—Bob Douglas
COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti

"Soil Conservation Program."

7:30 5 NEWS—Jim Anderson

WINCHELL-MAHONEY-Children Knucklehead is disappointed when everybody but he is invited to a party.

7:35 COLOR NEWS—Joseph Benti

7:45 3 SERGEANT PRESTON-Adventure
Sergeant Preston tries to aid an Indian chief's son. Richard Simmons.

8:00 5 10 12 CAPTAIN KANGAROO

The Captain and Mr. Green Jeans discuss the science of chemistry. (60 min.)

GIRL TALK—Panel

Guests include comedienne Kay Ballard, and actress Charlotte Rae.

II EN FRANCE—Language

Dawn introduces new arrivals to some basic phrases helpful to tourists.

8:15 COLOR CARTOONLAND

8:30 GYPSY ROSE LEE—Panel

Scheduled guests include Ann Marie Bennstrom, owner of a health studio; and actress Anne Rogers.

BULLWINKLE—Cartoons

COLOR JACK LA LANNE

9:00 3 4 7 COLOR EYE GUESS
5 8 10 12 I LOVE LUCY

Lucy dreams that a two-headed dragon is pursuing her. Lucy: Lucille Ball.

MOVIE—Drama

"Stranglehold." (1962) An actor begins to suspect that his gangster roles are influencing his life. Macdonald Carey, Barbara Shelley, Philip Friend, Mark Loegering, Leonard Sachs. (90 min.)

HOCUS POCUS—Children
B DIVORCE COURT—Drama

A man's Chinese wife sues him for divorce. Voltaire Perkins. (60 min.)

9:15 BUCKAROO 500—Buck Weaver

9:25 **3 4 7 COLOR** NEWS—Vanocur 9:30 **3 4 8** CONCENTRATION

5 TO 12 McCOYS—Comedy

Grampa encourages Luke to see more of their pretty neighbor. Luke: Richard Crenna. Louise: Janet DeGore.

JACK LA LANNE—Exercise
HOCUS POCUS—Children

9:45 2 RELIGION TODAY—Catholic

10:00 2 NEWS—Walt Harris

3 4 7 CHAIN LETTER—Game
COLOR Celebrity guests: Dan Rowan
and Dick Martin, Host: Jan Murray.

5 10 12 ANDY GRIFFITH

Andy substitutes store pickles for Aunt Bee's homemade variety. Aunt Bee: Frances Bavier.

B LIFE OF RILEY—Comedy

Riley buys a used car to please his daughter Babs. William Bendix, Tom D'Andrea, Marjorie Reynolds.

Beaver wants to raid his piggy-bank. Jerry Mathers, Tony Dow.

B DARK SHADOWS—Serial

10:30 2 COLOR JACK LA LANNE

3 4 7 COLOR SHOWDOWN

Buddy can take a better job if he can break his contract with Alan Brady. Buddy: Morey Amsterdam.

Wednesday August 31, 1966

Morning-Afternoon

Z LUAU—Bill Gordon

DEOPLE'S CHOICE—Comedy
Sock loses the sale of a house because

Sock loses the sale of a house because the prospective buyer's wife dislikes a minor detail. Jackie Cooper.

13 DONNA REED—Comedy

Jeff has everyone believing that his friend saved a little girl's dog. Jeff: Paul Petersen. Walter: Peter Helm.

11:00 2 ROMPER ROOM—Children

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP-Game

11:25 5 8 10 12 COLOR NEWS

11:30 3 4 7 8 SWINGIN' COUNTRY
COLOR Annette Brooks does "In the
Summertime." Rusty Draper ("Are You
Satisfied?"), Roy Clark.

5 10 12 SEARCH FOR TOMOR-

ROW—Serial

7 11 13 DATING GAME 11:45 5 10 12 GUIDING LIGHT—Serial

11:55 3 4 7 8 NEWS-Newman

Afternoon

12:00 2 STAR PERFORMANCE—Drama
A sheriff tries to keep his failing eyesight a secret. Dick Powell.

3 COLOR NEWS—Boggs, Biondi
4 7 3 COLOR LET'S MAKE A

DEAL—Game

5 10 13 NEWS
7 00 DONNA REED—Comedy

Donna has lost her wedding ring, an heirloom given to her by Alex' mother. Samuel Stone and Alex: Carl Betz. PEOPLE ARE FUNNY-Linkletter
12:15 13 TODAY IN AGRICULTURE

12:25 3 4 7 8 NEWS

12:30 2 NEWS—Walt Harris

COLOR DAYS OF OUR LIVES

5 8 10 12 AS THE WORLD
TURNS—Serial

7 7 1 B FATHER KNOWS BEST—Comedy

Betty aims to win the college fencing tournament. Betty: Elinor Donahue.

12:35 2 I WANT TO KNOW—Mel Venter 1:00 DIVORCE COURT—Drama

> A pregnant wife is suing her husband because she claims he lost interest in her. He protests that her accusations are unfounded. Voltaire Perkins, Bill Welsh. (60 min.)

3 4 DOCTORS—Serial
5 8 10 12 PASSWORD—Game

Celebrity players: Frank Gifford and Florence Henderson.

A nurse is charmed by a patient she knows hasn't long to live. Cassidy: Richard Basehart. Kathleen: Piper Laurie. Casey: Vincent Edwards. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Guests: Billy Eckstine and Hollywood columnist Dorothy Manners.

2:00 MOVIE—Comedy

"The Lady Wants Mink." (1953) The wife of a department-store accountant decides to breed her own minks. Dennis O'Keefe, Ruth Hussey, Eve Arden, William Demarest, June Lockhart, Hope Emerson. (One hour, 25 min.)





KETTLES IN THE OZARKS WEDNESDAY 6:00 PM 3 4 YOU DON'T SAY!-Game

COLOR Celebrity panelists: Kathy Nolan and Dale Robertson.

5 3 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME

2:25 5 8 10 12 COLOR NEWS

2:30 MOVIE—Mystery

"Crime by Night." (1944) A private detective is retained by a musician. Jane Wyman, Jerome Cowan, Faye Emerson, Eleanor Parker.

MATCH GAME

COLOR Celebrity contestants: Sam Levenson and Joyce Brothers.

5 8 10 12 EDGE OF NIGHT
7 7 11 13 TIME FOR US-Serial

2:55 4 7 7 11 13 NEWS 3:00 4 MILLIONAIRE—Drama

> Merle Roberts dreams of seeing her father again, and when the check arrives she is sure he sent it. Merle: Vera Miles.

> 5 8 10 12 SECRET STORM
> 7 7 11 13 GENERAL HOSPITAL
> 42 ROMPER ROOM—Children

3:25 NEWS

3:30 2 CAPTAIN SATELLITE—Children

4 MAYOR ART—Children
5 JOHN B. TUCKER—Variety

Sharon Carnes sings "Where Am I Going," Ralph Sharon Trio. (Live)

7 7 11 13 NURSES—Serial MOVIE—Comedy

"Tropical Heat Wave." (1952) A bigtime racketeer decides to take over a New York night club. Estelita, Robert Hutton. (90 min.)

10 GYPSY ROSE LEE-Panel

Gypsy's guests are author Clair Huffaker and air line representative Ryoko Snow.

MOVIE—Comedy

"When Lovers Meet." (1946) George Brent, Lucille Ball, Vera Zorina, Charles Winninger, Carl Esmond. (90 min.)

4:00 3 MOVIE-Drama

Time approximate. "Air Mail." (1932) A brash young man is sent as a replacement for a pilot who has recently been killed. Ralph Bellamy, Pat O'Brien.

5 10 MIKE DOUGLAS—Variety Scheduled guests include soprano Patrice Munsel and TV personality Bert Parks. Totie Fields. (90 min.)



WHERE THE ACTION IS!

"The World of
Entertainment"...
with HARRY MARTIN
in Channel 3 Reports
weeknights 6-7:30

IN COLOR KCRA·TV

Wednesday August 31, 1966

Afternoon-Evening

7 7 DARK SHADOWS—Serial

9 TIME FOR MUSIC

B COLOR CAP'N DELTA—Children

ROMPER ROOM—Children

42 LET'S IMAGINE—Children

4:15 FRIENDLY GIANT—Children
Inez Hogan's "Upside Down Book" makes
Jerome dizzy.

4:30 2 SUPERCAR—Children

Masterspy and Zarin hatch a plot to steal Supercar's new frozen fuel.

4 RAWHIDE—Western

Favor and his cowboys are caught and held captive by three outlaws. Gloria Talbott, Jack Lord. (60 min.)

Performers: the Temptations ("Get Ready"); Michiru Maki ("Say to Him"); the Robbs ("Pretty Flamingo"); and Keith Allison ("Mr. Tambourine Man").

WHAT'S NEW—Children
Experiments with ice, water and heat; story of the octopus.

COLOR ROCKY AND HIS FRIENDS—Cartoons

CARTOONS

5:00 SUPERMAN—Adventure

Superman is baffled by the appearance of a corpse in a diver's suit on the main street in Metropolis. George Reeves, John Hamilton.

6 FRENCH CHEF—Cooking
Julia Child prepares petits fours cakes,
with a fondant icing.

7 B NEWS

7 MILTON THE MONSTER

8 SUPERMAN—Adventure

Superman trails a homing pigeon. He's anxious to find a machine that makes a man invisible. George Reeves, Peter Brocco, Jack Larsen, Noel Neill.

9 WHEN IN ROME

The viewer is taught basic essentials when dining in a restaurant.

III MARSHAL DILLON—Western

COLOR CARTOONS

MARSHAL WARD—Children

FILM FEATURE

COLOR A look at the trucking industry's role in the American economy.

5:30 2 THREE STOOGES—Comedy
The Three Stooges fall in love.

3 TRAVENTURE THEATRE

COLOR "Along the El Camino Real," a tour of historic Spanish missions in California. Host: Jack Smith.

4 ZANE GREY—Western

Gunman Doc Holliday finds things aren't going well for a young married couple. Doc Holliday: Dewey Martin. Lee Brand: Arthur Franz.

5 TWILIGHT ZONE—Drama

Scientists plan to place an astronaut into a state of suspended animation. Douglas Stansfield: Robert Lansing.

6 9 DR. POSIN'S GIANTS

Dr. Dan Posin discusses nuclear weapons and Sir Joseph John Thomson's work in radioactivity.

7 SERGEANT PRESTON

SUPERMAN—Adventure
A mechanical brain plots perfect crimes.
George Reeves.

9 BOOKS AND AUTHORS

See Tuesday 7:30 P.M. Ch. 9.

10 IN NEWS

12 SUMMER FUN—Comedy

See Saturday 7 P.M. Ch. 11 for details.

BUCKAR00 500—Children

WILD BILL HICKOK—Western
Wild Bill Hickok and Jingles set off for a
fishing holiday. Guy Madison.

TEEN TALENT—Lou Di Maggio

5:45 NEWS—Peter Jennings

Evening

6:00 2 COLOR UNCLE WALDO

3 4 COLOR NEWS-Chet Huntley, David Brinkley

5 7 8 11 12 NEWS 6 9 U.S.A.—Art

A Yale architecture student is shown at work on a design project. Faculty members Serge Chermayeff, Vincent Scully and Charles Brewer explain the course.

7 MOVIE—Comedy

"Kettles in the Ozarks." (1956) Ma Kettle and the kids take off for the Ozarks. Marjorie Main, Arthur Hunnicutt, Una Merkel. (90 min.)

PORTRAIT IN MUSIC

The recording is Mozart's Concerto No. 27 in B-Flat.

August 31, 1966 Wednesday

Evening

COLOR NEWS—Walter Cronkite MOVIE-Drama

"Battle Taxi." (1955) During the Korean War the head of an air-rescue squadron tries to convince his pilots that grandstand heroics are not part of their job. Sterling Hayden, Arthur Franz, Marshall Thompson. (90 min.)

DENNIS THE MENACE—Comedy Dennis puts a "For Sale" sign in front of the house, Jav North, Herbert Anderson, Gloria Henry.

SOUPY SALES—Comedy

Pookie sings "May the Bird of Paradise Fly up Your Nose."

6:30 COLOR HUCKLEBERRY HOUND 3 COLOR NEWS

NEWS-Brown, Jensen, Fleming

5 8 12 COLOR NEWS-Cronkite (9) STOCK MARKET REPORT

(7) COLOR NEWS-Huntley, Brinkley

WHAT'S NEW-Children Egyptian methods of measurement: jellyfish and sea urchins.

M LAWMAN—Western

Clootey Hutter is confident that she is the fastest gun in the West. Clootey: Virginia Gregg.

CHEYENNE—Western

The bandit Perez has become virtual dictator of a Mexican province. Perez: Harold J. Stone. (60 min.)

D BILL ANDERSON-Music TREASURE—Documentary

The "Treasure" crew sets out to find Pancho Villa's hidden silver fortune.

NEWS-Manfrina, Hinn

6:35 (3) MUSICAL PORTRAITS The recording is Schubert's Quintet in A Major, 3rd, 4th and 5th movements.

6:55 A SPORTS—Ed Hart

7:00 LITTLEST HOBO—Adventure London helps a young girl search for

some valuable paintings. Garrison True. A PHIL SILVERS—Comedy

Harry tries to get his girl-shy nephew to go out on a date. Harry: Phil Silvers. Andy: Ronnie Dapo. Audrey: Elena Verdugo. Susan: Sandy Descher.

MARSHAL DILLON—Western

Two desperate bank robbers take Kitty as a hostage. Kitty: Amanda Blake. Jed: Bruce Gordon, Billy: Pat Conway. (9) WHAT'S NEW-Children

Visits to Sutter's Mill, where gold was discovered; the Balclutha, sailing ship preserved in San Francisco harbor; Death Valley; fishing in Australian waters.

(7) SHENANDOAH—Western See Monday 9 P.M. Ch. 7 for details. (R)

TALL MAN—Western

A few days before his wedding, Garrett finds his fiancée being chased by a neighbor. Teresa: Narda Onyx. Garrett: Barry Sullivan.

GREEN THUMB—Gardening

Herman Geske talks about the care of flowering trees and shrubs.

100 BEYOND THE LIMITS

An important diplomat visiting the U.S. lies dying from an assassin's bulletthe surgeon who could save his life is not in the country. Bruce Bennett, Michael Fox.

BATMAN—Adventure

"Hi Diddle Riddle," first of two parts. Batman and Robin renew their battle against the Riddler. Batman: Adam West. Robin: Burt Ward. The Riddler: Frank Gorshin. (R)

NEWS—Charles McEwen BILL ANDERSON-Music

Program includes Don Bowman ("I Get the Feeling We're Through") and Pete Drake ("For Pete's Sake").

SPORTS-Riddle, Ryan, Pfeiffer 7:05 TO ZANE GREY—Western

> The stage-line operators decide not to send guards with a huge gold shipment. Mark Bigelow: Barry Nelson.

7:15 A GUEST CORNER—Jim Manfrina



Wednesday August 31, 1966

Evening

7:25 42 WHERE TO GO—Dick Holmes 7:30 2 SURVIVAL!—Documentary

Narrator James Whitmore tells the story of the tornado which struck the city of Wichita Falls, Texas, in April 1964. In 25 minutes, the twister devastated a path 300-feet wide and six-miles long.

"Ride a Cock-Horse to Laramie Cross." Trampas tries to help a boy and his infant sister reach Laramie to join their mother. But a gang of gunmen is planning to return the children to their grandfather, a powerful Mexican landowner. Script by Clair Huffaker. Trampas: Doug McClure. Melinda: Nita Talbot. Manuel: Clint Howard. Lomax: Myron Healey. Johnson: Ken Lynch. Valera: Steven Gravers. Horatio: Harry Harvey Sr. Dom: Alex Montoya, Luka: Rance Howard. Bartender: John Harmon. Ely: William Tannen. (R; 90 min.)

This show has given the British an interesting view of American life. See next week's TV GUIDE.

The "Invaders from the Fifth Dimension" are glowing space creatures who are looking for a humanoid brain to replace a worn-out component in their guidance control system. Smith: Jonathan Harris. Will: Billy Mumy. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Judy: Marta Kristen. Penny: Angela Cartwright. (R; 60 min.)

6 (9) NINE ON JAPAN

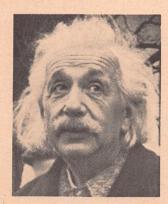
This half-hour series features films on the life and culture of Japan. Tonight: Rumi Ueno narrates films of the Jizobon Festival, a Japanese children's event in Kyoto.

7 III IB BATMAN—Adventure

COLOR "Fine Feathered Finks," first of two-parts. Batman and Robin learn that their avian adversary—the Penguin—is menacing Gotham. Batman: Adam West. Robin: Burt Ward. The Penguin: Burgess Meredith. Sparrow: Walter Burke. Hawkeye: Lewis Charles. Warden: David Lewis. (R)

CLOSE-UP GUIDE

7:30 9 8:00 6 9 EINSTEIN—Biography



Dr. Einstein at Princeton

SPECIAL Albert Einstein was haunted by his public image and the crowds that followed him. Charlie Chaplin explained it to him this way: "They are cheering you because they don't understand you."

Einstein was a paradoxical man:
His theory of relativity unified time
and space; his hatred of militarism was
eclipsed by ideas which led to the first
atomic bomb. He theorized that space
was curved, and in doing so he upset
the universal laws of Isaac Newton.

Stills and films trace Einstein's life as the man and his work are discussed by his admirers, close friends and associates—among them George Bernard Shaw (seen at a testimonial dinner for Einstein); physicist Banesh Hoffman, who expounds the theory of relativity; J. Robert Oppenheimer and Edward Teller, both of whom worked on the development of the A-bomb; and Helen Ducas, Einstein's private secretary.

John Stockbridge narrates this BBC documentary, produced and written by R. W. Reid. (60 min.)

A-60 TV GUIDE

August 31, 1966 Wednesday

Evening

© EINSTEIN—Biography

SPECIAL A biography of physicist Albert Einstein. For details, see the Close-up opposite. (60 min.)

MAID OF CALIFORNIA

SPECIAL The 1966 Maid of California is selected from a field of 32 finalists at the California State Fair Grounds. Recording artist Eric Jensen and nightclub singer Taf Arnold are featured. Dorie Steinman and Gordon Wheatley host. (Live; 60 min.)

MOVIE—Drama

"The Flying Fontaines." (1959) The selfcentered star of an aerial act causes friction and jealousy within the group. Michael Callan, Evy Norlund, Joan Evans, Rian Garrick. (Two hours)

MOVIE—Adventure

"Pacific Adventure." (1947) Story of an Australian airman and his exploits. Ron Randell, Muriel Steinbeck. (Two hours)

8:00 2 NEW BREED—Police

"Echoes of Hate." Chris and Arne Halverson discover their sister Inge in Karl Muelich's tavern—and proceed to take the place apart. Karl: Oscar Beregi. Inge: Natalie Trundy. (60 min.)

6 (9) EINSTEIN—Biography

SPECIAL A biography of physicist Albert Einstein. For details, see the Close-up on the opposite page. (60 min.)

PATTY DUKE—Comedy Richard announces that he wants to marry Patty. Richard: Eddie Applegate. Patty: Patty Duke. Martin: William Schallert. Natalie: Jean Byron. Bob: Ronnie Schell. Sally: Judy Carne. (R)

Last show of the series. Next week, "The Monroes," starring Michael Anderson Jr. and Barbara Hershey, debuts.

8:30 5 10 12 BEVERLY HILLBILLIES

COLOR Jethro is mighty impressed by Marvo the Magnificent, an unemployed magician who is equally impressed when he learns that Jethro's uncle is worth millions. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Marvo: John Carradine. Elly May: Donna Douglas. Drysdale: Raymond Bailey. (R)

This series is reviewed on page 1.

7 11 13 BLUE LIGHT—Drama

"Field of Dishonor." March tries to help a defecting German field marshal reach the Allies before the Gestapo closes in. March: Robert Goulet. Suzanne: Christine Carère. Field Marshal Gerhardt: Steve Ihnat. Major Ehrlich: James Frawley. Mueller: Harry Basch. Kurt: Fred Stromsoe. Werner: Hal Bokar. (R)

Last show of the series. Beginning next week, "The Monroes," a Western series, takes over the 8-9 P.M. time spot.

PLAY OF THE WEEK—Drama

"Burning Bright," by John Steinbeck. Circus acrobats Joe and Mordeen Saul are married and deeply in love, but are unable to have the child they both want. Out of love for her husband Mordeen conceives the child of Victor, the third member of the troupe. Joe Saul: Myron McCormick. Mordeen: Colleen Dewhurst. Victor: Donald Madden. Friend Ed: Crahan Denton. (Two hours)

TRADING POST



BIG Responsibilities

WE TRAIN YOU IN YOUR SPARE TIME—AT HOME AND IN OUR SHOPS

Write—Sending Name, Address, Phone JETMA TECHNICAL INSTITUTE 103 South Airport Boulevard Dept. TN-84 South San Francisco, California 94080

Wednesday August 31, 1966

Evening

9:00 WEDNESDAY SHOWCASE

SPECIAL "Green Magic." James Agee wrote the narrative for this film record of Italian explorer Leonardo Bonzi's exploredition into the jungles of South America. This is a condensed version of the 1955 Italian film. (60 min.)

**B BOB HOPE—Drama "Holloway's Daughters." While trying to solve a jewel theft, private detective George Holloway gets unsolicited help—from his two teen-age daughters and his retired father. Directed by Ida Lupino. George: David Wayne. Nick: Robert Young. Casey: Barbara Hershey. Fleming: Brooke Bundy. Martha: Marian Moses. Hartford: Bruce Gordon. Miss Purdy: Ellen Corby. Mrs. Ramsworth: Meg Wyllie. Hood: William Mims. Bartender: Madame Spivy. Hugo: William O'Connell. Housekeeper: Connie Gilchrist. Jerry: Jay Ripley. (R; 60 min.)

5 10 12 GREEN ACRES—Comedy
COLOR Lisa knows just what Oliver
needs for his birthday—a new tractor,

The WEDNESDAY Showcase

Green Magic

The overland route from the Atlantic to the Pacific through previously unexplored parts of South America

9:00 PM

complete with air conditioning and stereo. Oliver: Eddie Albert. Lisa: Eva Gabor. Fred Ziffel: Hank Patterson. Doris Ziffel: Barbara Pepper. Johnson: Stuart Erwin. Eb: Tom Lester. (R)

For Eva Gabor, it's been one heck of a journey from Budapest to "Green Acres." See next week's TV GUIDE.

PLAY OF THE WEEK-Drama "Close Quarters," a two-character drama set in Europe, by W. O. Somin, adapted by Gilbert Lennox. Before the political organization he belongs to, factory worker Joseph Bergmann delivers a scathing attack on the Minister for the Interior. Richard Kiley, Patricia Jessel. (Two hours)

MOVIE—Comedy

COLOR Wednesday Night Movie: "Bachelor Flat." (1961) Frank Tashlin directed this farce about an archeology professor, who finds he just can't cope with his many female admirers. Terry-Thomas, Tuesday Weld, Richard Beymer, Celeste Holm. (R; two hours)

Last show of the series. Beginning next week, the 9-10 P.M. time spot will be filled by "The Man Who Never Was" (starring Robert Lansing) and "Peyton Place." On Sept. 14, "ABC Stage 67" debuts in the 10-11 P.M. time period.

PARTY LINE—Jerry Bassett 9:30 5 10 12 DICK VAN DYKE

"Long Night's Journey into Day." Rob, Ritchie and the Helpers go off on a fishing trip, leaving Laura alone at home with Millie's pet myna bird and a case of the jitters. Laura: Mary Tyler Moore. Millie: Ann Morgan Guilbert. Rob: Dick Van Dyke. Jerry: Jerry Paris. (R)

NAKED CITY—Drama

Laurie White tells Muldoon that Bill has planted a time bomb aboard her father's yacht. Laurie: Barbara Lord. Bill: Cliff Carnell. Muldoon: John McIntire.

MOVIE-Drama

"Leather Gloves." (1948) A boxer attempts to climb the comeback trail. Cameron Mitchell, Virginia Grey.

10:00 **2 19 42** NEWS **3 4** I SPY—Adventure

COLOR "There Was a Little Girl."
Teen-ager Kathy Sherman is spoiled,

TV GUIDE

August 31, 1966 Wednesday

Evening

spirited and the daughter of a Cabinet official. Kelly and Scott are told to see that she doesn't become involved in (or set off) any international incidents during her visit to Mexico. Kelly: Robert Culp. Scott: Bill Cosby. Kathy: Mary Jane Saunders. Porada: Harry Raybould. Filipa: Estelita: (R: 60 min.)

John's guests are singer Joanie Sommers and comedian Morey Amsterdam of "The Dick Van Dyke Show." Morey's monolog centers on his show-business career. Jimmy Joyce singers, Jack Regas dancers, Mitchell Ayres orchestra. (60 min.)

Highlights

"Alfie" Joanie
"Call Me" John, Joanie
"Elegance" Joanie, Morey
"Warm and Willing," "Hello, Young Lovers," "Ebb Tide," "My Kind of Girl,"
"Young at Heart," "You Are" John
Minstrel medley: "Mister Interlocutor,"
"Down Yonder," "Alexander's Ragtime Band," "Robert E. Lee," "Carolina in the Morning," "Hambone". All

7 FUGITIVE—Drama

See Tues. 10 P.M. Ch. 7. (R; 60 min.)

10:15 P QUEST FOR ADVENTURE

10:20 **9** KQED REPORT—James Day 10:30 **2** HIGHWAY PATROL—Police

A sheriff's wife is kidnaped by the henchmen of a racketeer whom her husband has captured. Broderick Crawford.

SPORTS—Riddle, Ryan, Pfeiffer

11:00 MOVIE—Mystery

"The Blue Gardenia." (1953) Warding off Harry Prebble's advances, Norah Larkin strikes him with a poker. Anne Baxter, Richard Conte, Ann Sothern.

3 COLOR NEWS—Duke, Boyd

4 5 7 7 NEWS 8 10 11 12 13 NEWS 42 FILM FEATURE

COLOR A film tour of Iceland.

11:15 7 COLOR JOHNNY CARSON 11:20 5 MERV GRIFFIN—Variety

Scheduled guests include singer-dancer Gwen Verdon, actors Adam West and Burt Ward of "Batman," comedienne Dorothy Louden, the comedy team of Steinberg and Alton, and comic singers Sandler and Young. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

11:30 3 4 8 COLOR JOHNNY CAR-SON—Variety

MOVIE—Drama

"Typhoon over Nagasaki." (French-Japanese; 1959) A French engineer in Japan falls for a Japanese girl. Danielle Darrieux, Jean Marais, Gert Froebe. (One hour, 50 min.)

MOVIE—Comedy

"The Easy Way." (1952) Mr. and Mrs. Rose can't resist children and add homeless youngster, Jane, to their "little" family. Cary Grant, Betsy Drake, Lurene Tuttle. (One hour, 50 min.)

MOVIE—Drama

"Two Women." (Italian-French; 1960) Sophia Loren won an Oscar and a New York Film Critics Award for her performance as a widow who leaves Rome with her 13-year-old daughter when the city is bombed during World War II. Jean-Paul Belmondo, Eleanora Brown, Raf Vallone. (Two hours)

MOVIE—Western

"Utah Blaine." (1957) Rory Calhoun, Ken Christy, Susan Cummings.

MATT DILLON—Western

The crazy Scurlocks take Chester hostage. Chester: Dennis Weaver. Ira: Peter Whitney. Hod: John Crawford. Dal: Richard Rust. Clem: Clem Fuller.

A FILM FEATURE

COLOR "Man's Dilemma and Its Remedy."

12:00 B WELLS FARGO—Western

Wells Fargo thinks Hardie has lost his nerve. Dale Robertson. Reno: Tom Neal.

12:50 MOVIE—Comedy

"International House." (1933) W. C. Fields, Peggy Hopkins Joyce, Stuart Erwin, Sari Maritza, George Burns, Gracie Allen, Bela Lugosi.

1:00 COLOR NEWS

4 NEWS

1:20 MOVIE—All Night

1. "Lorna Doone." (1951) A young farmer battles against the Doone family's control. Barbara Hale, Richard Greene. 2. "Oregon Passage." (1957) John Ericson, Lola Albright.

3. Hawaiian Eye: "All Expenses Paid."

Thursday September 1, 1966

Morning

Z ALL-NIGHT MOVIE—Continued See Wed. 1:20 A.M. Ch. 7 for details.

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. "Report on Arms Control." 2. "The City and the Desert." (60 min.)

5 SUMMER SEMESTER

Western Religious Trends: "The Ecumenical Council," Part 2.

A.M.—Dunbar, Fleming, Bentley

6:25 **4 10** FARM NEWS

6:30 4 PROFILE—San Diego State
The San Diego String Ensemble plays
chamber music.

GOLDEN CENTURY—History
The race over the sea to the gold fields
of San Francisco is seen.

O SUMMER SEMESTER
Western Religious Trends: "The Ecumenical Council," Part 2.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guest: singer Ed Ames of "Daniel Boone." Hugh Downs, Barbara Walters. (Taped from a live telecast; two hours)

5 FILM SHORT

WEATHER—Bob Douglas

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti

Training and maintenance of soldiers.

7:30 S NEWS—Jim Anderson
10 WINCHELL-MAHONEY-Children
Jerry makes Knucklehead an honorary

Jerry makes Knucklehead an honorar Irishman for St. Patrick's Day. 7:35 2 COLOR NEWS—Joseph Benti

8:00 5 10 12 CAPTAIN KANGAROO Grandfather Clock recites a poem titled "A Something Else." (60 min.)

> GIRL TALK—Panel Guests include schoolteacher Bunny Grossinger (daughter of resort owner Jenny Grossinger).

BIBLE ANSWERS—Drama
"Forerunner of Jesus."

8:30 GYPSY ROSE LEE—Panel
Scheduled guests include hairpiece designer Aurelien Lintermans; actress Mercedes Moliner; and singer Patricia Dahl.

III PETER POTAMUS—Cartoons

COLOR JACK LA LANNE

9:00 3 4 7 COLOR EYE GUESS 5 8 10 12 I LOVE LUCY

> A kindly Frenchman offers to exchange Lucy's American dollar for francs. Lucy: Lucille Ball. Ricky: Desi Arnaz.

MOVIE—Biography

"Villa." (1958) True story of the Mexican bandit, Pancho Villa. Brian Keith, Cesar Romero. (90 min.)

HOCUS POCUS—Children
B DIVORCE COURT—Drama

A woman sues for divorce claiming that her boxer husband has been having affairs with other women. (60 min.)

9:15 III BUCKAROO 500—Buck Weaver

9:25 3 4 7 COLOR NEWS—Vanocur

9:30 3 4 8 CONCENTRATION 5 10 12 McCOYS—Comedy

Grampa wants Luke to help Louise harvest her tomato crop. Luke: Richard Crenna. Louise: Janet DeGore.

7 JACK LA LANNE—Exercise

HOCUS POCUS—Children
9:45 RELIGION TODAY—Catholic

10:00 2 NEWS—Sydney Chatton
3 4 7 CHAIN LETTER—Game

COLOR Celebrity guests: Dan Rowan and Dick Martin. Host: Jan Murray.

5 10 12 ANDY GRIFFITH

The son of an influential man is arrested for sideswiping a produce truck. Ron: Bill Bixby, Barney: Don Knotts.

Riley's boss asks Riley to find a date to escort his niece to a dance. William Bendix, Marjorie Reynolds.

Wally agrees to lead Beaver and his pals on a camping trip. Wally: Tony Dow.

DARK SHADOWS—Serial 10:30 2 COLOR JACK LA LANNE

3 4 7 COLOR SHOWDOWN
5 8 10 12 DICK VAN DYKE

Rob writes a comedy sketch about a debt Buddy owes him. Rob: Dick Van Dyke.

LUAU—Bill Gordon

PEOPLE'S CHOICE—Comedy
Sock has plans for linking his housing
development with the main highway.
Jackie Cooper, Alan Reed.

TV GUIDE

September 1, 1966 Thursday

Morning-Afternoon

13 DONNA REED—Comedy

Jeff's invitation to the ski-lodge dance is delivered to the wrong girl. Jeff: Paul Petersen. Alex: Carl Betz.

11:00 ROMPER ROOM-Children

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

MARKET SWEEP-Game

11:25 5 8 10 12 COLOR NEWS

11:30 3 4 7 8 SWINGIN' COUNTRY

COLOR Frankie Randall sings "King
of the Road." Roy Clark.

5 10 12 SEARCH FOR TOMOR-

ROW-Serial

DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial 11:55 3 4 (7) 8 NEWS—Newman

Afternoon

12:00 2 STAR PERFORMANCE—Drama

A meeting in New York 11 years later awakens the memory of a romance. Dan O'Herlihy, Phyllis Coates. 3 COLOR NEWS—Boggs, Biondi

4 7 8 COLOR LET'S MAKE A

DEAL—Game

5 10 13 NEWS

DONNA REED—Comedy

Jeff doesn't want to work on a class party until he learns that the co-chairman is a pretty coed. Jeff: Paul Petersen.

PEOPLE ARE FUNNY-Linkletter

12:15 B TODAY IN AGRICULTURE

12:25 3 4 7 8 NEWS

12:30 2 NEWS—Walt Harris

3 4 COLOR DAYS OF OUR LIVES
5 8 10 12 AS THE WORLD

TURNS—Serial

7 7 11 13 FATHER KNOWS BEST—Comedy

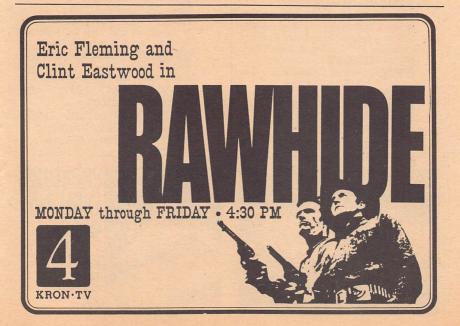
Jim thinks the family should spend more time enjoying nature. Robert Young.

12:35 2 I WANT TO KNOW—Mel Venter

1:00 2 DIVORCE COURT—Drama

A husband sues for divorce and asks for the custody of his daughter. (60 min.)

3 4 DOCTORS—Serial



Thursday September 1, 1966

Afternoon

5 8 10 12 PASSWORD—Game Celebrity players: Frank Gifford and Florence Henderson.

7 7 11 13 BEN CASEY-Drama
Casey feels a doctor should be dropped
from the staff for incompetence. Justin:
Jack Klugman. Jeanne: Pippa Scott.
Casey: Vincent Edwards. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Photographer Eliot Elisofon is Art Linkletter's quest.

2:00 MOVIE—Adventure

"Hudson's Bay." (1940) Story of the formation of the Hudson's Bay Company. Paul Muni, Gene Tierney, Laird Cregar. (One hour, 25 min.)

QUE YOU DON'T SAY!—Game
COLOR Celebrity panelists: Kathy Nolan and Dale Robertson.

5 8 10 12 TO TELL THE TRUTH
7 7 11 13 NEWLYWED GAME
Singer Tommy Leonetti and his wife are
today's celebrity players.

2:25 5 8 10 12 COLOR NEWS

2:30 MOVIE—Mystery
"Sherlock Holmes in Washington." (1942)
Holmes and Watson go to Washington to
solve the disappearance of an important
document. Basil Rathbone, Nigel Bruce.

4 MATCH GAME
COLOR Celebrity contestants: Sam

Levenson and Joyce Brothers.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 TIME FOR US

2:55 4 7 7 11 13 NEWS 3:00 4 MILLIONAIRE—Drama

A million-dollar check is sent to Uncle

Robby-just after his death. Michael Anthony: Marvin Miller.

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL
7 ROMPER ROOM—Children

3:25 NEWS

3:30 2 CAPTAIN SATELLITE—Children

4 MAYOR ART—Children

Sharon Carnes sings "I'm Old Fashioned."
Ralph Sharon Trip. (Live)

7 7 1 13 NURSES—Serial

MOVIE—Drama

"Operation Dames." (1959) A USO troop is trapped behind enemy lines during the Korean War. Eve Meyer, Chuck Henderson. (One hour, 15 min.)

GYPSY ROSE LEE—Panel
Guests are comedian Alan Sherman,
actress Ida Mae McKenzie and pastry
decorator Rose Thurman.

MOVIE—Drama

"The Cheaters." (1945) Joseph Schildkraut, Billie Burke. (90 min.)

4:00 MOVIE—Biography

Time approximate. "Sutter's Gold." (1936) A young man leaves his family in Switzerland and seeks his fortune in the U.S. Edward Arnold, Lee Tracy.

Humorist Sam Levenson is a scheduled guest. Totie Fields. (90 min.)

7 7 DARK SHADOWS-Serial

9 TIME FOR MUSIC

COLOR CAP'N DELTA—Children

19 ROMPER ROOM—Children

LET'S IMAGINE—Children





CREATURE FROM THE BLACK LAGOON THURSDAY 6:00 PM

0

September 1, 1966 Thursday

Afternoon-Evening

4:15 MERLIN THE MAGICIAN

Merlin (Bob Falkner) discusses silk.
4:30 FIREBALL XL-5—Children

A "Fishman" is attacking earth with a

A "Fishman" is attacking earth with a poison-smoke gun.

4 RAWHIDE—Western

Favor finds water on Jess Hode's land—water which could save his herd from dying. Hode: Victor Jory. (60 min.)

The Where The ACTION IS Performers: Sandy Posey ("Born a Woman"), the Knickerbockers ("Wild Thing," "So Tired") and Steve Alaimo ("Um, Um, Um").

9 WHAT'S NEW—Children
Facts about our senses.

COLOR WOODY WOODPECKER

CARTOONS

5:00 SUPERMAN—Adventure

Superman is called in to save a kindly silver miner who has been taken captive by a gangster. Noel Neill, Jack Larson.

7 B NEWS

7 HOPPITY HOOPER—Cartoons

8 SUPERMAN—Adventure

9 LYRICS AND LEGENDS

See Friday 8 P.M. Ch. 9 for details.

MARSHAL DILLON—Western

Jake Kaiser's temper has come back to haunt him—the widow and son of a man he lynched are out to get him. Bartlett Robinson.

COLOR CARTOONS

MARSHAL WARD—Children

FILM FEATURE

COLOR The history of blue prints.

5:30 2 THREE STOOGES—Comedy

The Three Stooges meet a knight's ghost at a haunted castle.

TRAVENTURE THEATRE

COLOR In the Mexican state of Sonora the "Treasure" crew searches for the mountain city of Bayoreca.

4 ZANE GREY—Western

Monty Elstrode is captured by a gang of renegade Confederates led by Lincoln's assassin, John Wilkes Booth—who is supposedly dead. Mel Ferrer, Alex Davion.

5 TWILIGHT ZONE—Drama

Sal's avowed aim to make himself a "somebody" gets a big boost when he finds he has an unusual power. Don Gordon, Gail Kobe.

6 9 TIME FOR MUSIC

(7) COLOR WOODY WOODPECKER

8 WOODY WOODPECKER

9 SCIENCE REPORTER

See Friday 7 P.M. Ch. 9 for details.

M NEWS

DONNA REED—Comedy

See Sat. 8 P.M. Ch. 7 for details. (Rerun)

19 BUCKAR00 500—Children

WILD BILL HICKOK—Western
A notorious claim jumper and his gang
attempt to steal gold. Guy Madison.

TEEN TALENT—Lou Di Maggio

5:45 6 9 BETTY B-Music

IN NEWS—Peter Jennings

Evening

6:00 2 STINGRAY—Children

COLOR The amateur divers discover an enormous pearl in an area where civilian exploration is forbidden.

3 4 COLOR NEWS-Chet Huntley,

David Brinkley

5 7 8 11 12 NEWS

6 9 NEW ORLEANS JAZZ

See 8:30 P.M. Ch. 6 for details.

MOVIE—Melodrama

"Creature from the Black Lagoon." (1954) In an Amazon Iagoon, a scaly amphibious gill-man is captivated by the girl on a scientific expedițion. Richard Carlson, Julia Adams. (90 min.)

9 PORTRAIT IN MUSIC

The recordings are Quartet in F Minor, Op. 55, No. 2, by Haydn, and Purcell's Chacony for Strings in G Minor.



Thursday September 1, 1966

Evening

COLOR NEWS—Walter Cronkite MOVIE—Adventure

"The Americano." (1954) A Texas cowboy arrives in Brazil. Glenn Ford, Frank Lovejoy. (One hour, 25 min.)

DENNIS THE MENACE—Comedy Dennis's pet duck escapes-and eats Mr. Wilson's goldfish. Dennis: Jay North.

SOUPY SALES—Comedy White Fang wants to quit school.

6:30 COLOR WOODY WOODPECKER

COLOR NEWS

A NEWS-Brown, Jensen, Fleming 5 8 12 COLOR NEWS-Cronkite

6 (9) MUSICAL PORTRAITS

The recording is Vivaldi's Concerti Grossi in A Minor, nos. 6 and 8.

(7) COLOR NEWS-Huntley, Brinkley WHAT'S NEW-Children

Experiments with ice, water and heat; story of the octopus.

M LAWMAN—Western

The territorial vigilantes want Stevens to join their group, and beat him up when he refuses. John Russell.

CHEYENNE—Western

Cheyenne and Smitty tangle with some desperadoes who they believe stole a herd of cattle. Clint Walker. Smitty: L. Q. Jones. (60 min.)

D BILLY GRAMMER—Music QUEST FOR ADVENTURE

A visit to the island of Malta off the coast of Sicily.

MEWS-Manfrina, Hinn

6:55 A SPORTS-Ed Hart 7:00 WONDERS OF THE WORLD

Hal, Halla and David travel across the

Belgian Congo to the Uganda border, where they meet the last of the ducklipped women and learn why this practice of lip distortion came into being.

WESTERNERS—Drama

Embittered and lonely, gunman Clint Shannon rides into Del Rio to see his nephew, who is dominated by a scheming girl. Clint Shannon: Barry Sullivan.

ONE STEP BEYOND—Drama

Gerald Simms and Frances Hiller hurriedly drive away from a restaurant. Their haste spells tragedy for a young bike rider. Harry Townes, Randy Stuart.

WHAT'S NEW—Children Viller Valle and Kaoko meet a shark.

(7) GIDGET—Comedy

Gidget is overjoyed when she gets permission to go out of town for the weekend-but only because she doesn't know that she'll be secretly chaperoned. Gidget: Sally Field, Larue: Lynette Winter. (R)

SEBRING GRAND PRIX

SPECIAL Les Keiter narrates film highlights of the 12-hour Sebring (Fla.) Grand Prix, won by Ken Miles (Cal.) and Lloyd Ruby (Texas) in a Ford GT. Chris Economaki interviews several of the drivers.

WHEN IN ROME

The viewer is taught basic essentials when dining at a restaurant.

10 BEYOND THE LIMITS

A cybernetics expert discovers that a robot computer is engaged in strange activities. Peter Hanson, Whit Bissell.

ALFRED HITCHCOCK—Drama A timid husband helps a pretty blonde dispose of a corpse. Henry Jones.

NEWS—Charles McEwen



DANGEROUS BUSINESS!

JERICHO

Code name for action! THURS. 7:30 PM SEPT. 15-COLOR



September 1, 1966 Thursday

Evening

SEVEN LEAGUE BOOTS—Travel A tour of Italy.

SPORTS-Riddle, Ryan, Pfeiffer 7:05 D ZANE GREY—Western

> A trail-weary Mormon group, led by Adam Lawson, finally finds a suitable area to settle. Stephen McNally.

7:15 GOLF—Red Pfeiffer, Jack Ryan

7:25 T SPORTS—Dick Currier

13 OUTDOORSMAN—Bel Lange

7:30 AMERICA!—Travel

COLOR Jack Douglas is host for a trip along the Mohawk Trail, Highlights include a stop at the Farmer's Museum.

3 4 (7) DANIEL BOONE

COLOR Daniel and Mingo intercept a band of Shawnee pursuing a stranger who is dressed in the regalia of an Aztec chieftain. Daniel: Fess Parker. Mingo: Ed Ames. Zapotec: Henry Silva. Dull Knife: Simon Oakland. (R; 60 min.)

5 8 10 12 MUNSTERS-Comedy Herman's been hit by a woman motorist who wants to make a \$10,000 cash settlement, but the big lunk thinks he's being sued-for damages to the lady's auto. Herman: Fred Gwynne. Lily: Yvonne De-Carlo. Grandpa: Al Lewis. Mrs. Kingsley: Dorothy Green. Ted: Jerome Cowan. (R)

Last show of the series. On Sept. 15, "Jericho," an adventure series, debuts in the 7:30-8:30 P.M. time spot.

6 9 U.S.A.—Art

See Wed. 6 P.M. Ch. 6 for details. BATMAN—Adventure

COLOR "The Penguin's a Jinx." In the conclusion of this two-part story, the Penguin tries to put his evil master plan

into operation, Batman: Adam West, Robin: Burt Ward. The Penguin: Burgess Meredith. Dawn: Leslie Parrish. (R)

O NO MAN'S CHILD—Drama

An inter-racial cast of East Palo Alto children present a series of dramatic sketches illustrating the confusing world of the pre-adolescent child. John T. Brinkley is the author of the dialogs.

MOVIE—Comedy

"Our Man in Havana." (English: 1959) An unassuming vacuum-cleaner salesman, working for the British Secret Service. creates chaos. Alec Guinness, Burl Ives. (Two hours, 15 min.)

ADVENTURE CALLS—Travel In Reynosa, Mexico, marksmen hunt the swift whitewing dove.

POINT OF LAW—Douglas Cowan 8:00 SEVEN SEAS—Travel

> COLOR "Honeymoon at Sea" shows the travels of Jack Douglas's secretary honeymooning with photographer Milt Farney. Included in their itinerary are Honolulu, New Zealand and Australia.

MISS TEEN PACIFIC COAST SPECIAL The second annual Miss Teen Pacific Coast Pageant held earlier today at the Cow Palace is seen on tape. Ewa Aulin, Miss Teen International 1966, will crown the winner selected from a field of 11 semi-finalists., Singers Dean Torrance and Ian Whitcomb perform. (60 min.)

6 PROBE—Dr. Albert E. Burke Dr. Burke talks about the history and techniques of guerrilla warfare.

M GIDGET—Comedy

COLOR Gidget has a crush on a handsome surfer-who happens to be her new



LOOK IN AND SEE WHO WILL BE

MISS TEEN-AGE PACIFIC COAST!

Watch this colorful special pageant! THURS. 8:00 PM Featuring the Bay Area's loveliest!

Thursday September 1, 1966

Evening

math teacher. Gidget: Sally Field. Russ: Don Porter. Larue: Lynette Winter. Siddo: Mike Nader. Baxter: Tom Gilleran. (R)

Last show of the series. Next week, "F Troop" takes over this time spot.

3 10 12 GILLIGAN'S ISLAND

COLOR The castaways are unaware that a sinister doctor has brought them to his private island for use as guinea pigs. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson. Dr. Boris Balinkoff: Vito Scotti. Olaf: Mike Mazurki. Ginger: Tina Louise. (R)

"Jericho," an adventure series, debuts in the 7:30-8:30 P.M. time spot on Sept. 15. "Gilligan's Island" will be seen on Mondays, 7:30 P.M., beginning Sept. 12.

9 LOCAL ISSUE—Report See Tuesday 8 P.M. Ch. 6 for details.

EXPEDITION!—Documentary
First half of a two-part report on the
Laplanders of northern Norway.

42 HUNTING, FISHING—Ed Boitano

8:30 KINGDOM OF THE SEA

COLOR A survey of the means man has devised to stay alive in his battle to conquer the oceans.

3 4 LAREDO—Western

COLOR. "Quarter Past Eleven." Reese wants to throw a party for Captain Parmalee, but his plans are upset by the lack of a cake, and sundry outlaws who have gone on the rampage. Script by John D. F. Black. Reese: Neville Brand. Parmalee: Philip Carey. Chad: Peter Brown. Joe: William Smith. Big Mike Kelly: Lee Van Cleef. Bartender: Stanley Adams. Press: Roy Roberts. (R; 60 min.)

Next week, "Star Trek," a science-fiction series, debuts here. "Laredo" begins its new season on Friday, Sept. 16, in the 10-11 P.M. time spot.

6 9 NEW ORLEANS JAZZ

An intimate portrait of the great Jelly Roll Morton, drawn by some of those who knew him. Excerpts from Morton's reminiscences, recorded for the Library of Congress Archives are also heard.

7 7 1 B DOUBLE LIFE

COLOR A blow on the head costs Henry his memory, until two enemy agents remind him that he's their comrade U-31—and that he is under orders to retrieve

some valuable microfilm. Henry: Red Buttons. Hannahan: Fred Clark. Larry: Ed Faulkner. Monique Drysdale: Jackie Joseph. Dimitri: Arthur Batanides. (R) Last show of the series. "The Tammy Grimes Show" debuts here next week.

B D MY THREE SONS

COLOR Robbie starts going out at midnight and coming home at 4 A.M.—a sure sign, according to Uncle Charley, that he's been snared by a chorus girl. Robbie: Don Grady. Steve: Fred MacMurray. Charley: William Demarest. Dawn O'Day: Pamela Austin. Phil: Yale Summers. Wanda: Robyn Grace. (R)

FRENCH CHEF—Cooking
Julia Child prepares an omelette.

32 HIGH ROAD—John Gunther
John Gunther narrates films showing the
struggles of two villages, one in Chile
and one in Greece.

9:00 2 49er HIGHLIGHTS

RETURN COLOR Jim Gibbons previews the Eastern Division of the NFL tonight. During the regular season, highlights of the previous weekend's game will be seen at this time.

MOVIE—Drama

Thursday Night Movie: "The Devil at 4 O'clock." (1961) A missionary priest bullies three convicts into helping him rescue a colony of lepers threatened by an erupting volcano. Directed by Mervyn LeRoy. Father Doonan: Spencer Tracy. Harry: Frank Sinatra. Father Perreau: Kerwin Mathews. Jacques: Jean Pierre Aumont. Marcel: Gregoire Aslan. Governor: Alexander Scourby. Camille: Barbara Luna. (R; two hours)

OPEN END—David Susskind "How to Stay Young and Beautiful," a look at beauty and rejuvenation techniques being used today. (60 min.)

Samantha wants to know whether Darrin would have proposed if he had known she was a witch. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White. (R)

9 PROFILE: BAY AREA

Guests dean John E. Burchard of M.I.T. and Abbe Marc'hadour of the Universite Catholique at Angers, France, take a look

TV GUIDE

September 1, 1966 Thursday

Evening

at the lives of Cervantes, Rabelais, and Ben Jonson. Host: Caspar Weinberger.

MOVIE—Drama

COLOR "Battle Cry." (1955) The romantic and military problems of five Marines during World War II. Leon Uris wrote the screenplay from his own novel. Van Heflin, Aldo Ray, Tab Hunter, Mona Freeman, Nancy Olson. (Two hours)

MOVIE—Western

COLOR "Hellfire." (1949) William Elliott, Marie Windsor. (Two hours)

WONDERFUL WORLD-Travel This tour of Germany includes stopovers at Bonn, Frankfurt and Berlin.

PARTY LINE—Jerry Bassett 9:30 COLOR SPORTS WORLD 3 A MICKIE FINN'S—Variety

> COLOR | Guests: British songstress Shani Wallis and folk rocker Johnny Rivers.

This last show of the series was postponed from an earlier date. Next week, "The Hero," a comedy series, debuts in this time spot.

PEYTON PLACE

Rodney makes a confession to Constance and Elliot; Rodney and Norman start their own search for Allison. Rodney: Ryan O'Neal. Constance: Dorothy Malone. Elliot: Tim O'Connor, Steven: James Douglas, Lee: Stephen Oliver, Rossi: Ed Nelson. Norman: Chris Connelly. Fowler: John Kerr. Betty: Barbara Parkins. Rita: Pat Morrow, Eli: Frank Ferguson,

Next week, "That Girl," starring Marlo Thomas, debuts here. "Peyton Place" will be seen Monday and Wednesday in the 9:30-10 P.M. time spot.

(7) GET SMART—Comedy

The formula for a tranquilizer bomb has been stolen. Smart: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. (R)

WHEELS TO ADVENTURE "Come to Texas."

9:45 POLITICAL TALK—Republican

10:00 2 19 42 NEWS 3 A ROWAN AND MARTIN

> COLOR Hosts Dan Rowan and Dick Martin welcome another comedy teamthe Marquis Chimps. Regular Dom De Luise serenades one of the chimps, and in another comedy sketch, he interviews a werewolf. Les Brown and the band salute Guy Lombardo. (60 min.)

6 (9) STORIES OF DE MAUPAS-SANT-Drama

See Tues. 8 P.M. Ch. 9. (60 min.)

AVENGERS—Adventure

"The Town of No Return." Several British agents have disappeared after being sent to investigate vague reports of trouble at a seaside resort. The mystery proves even more perplexing when Steed and Emma uncover little more than the townspeople's hostility. Script by Brian Clemens. Steed: Patrick Macnee. Emma: Diana Rigg.

Guest Cast

Brandon Alan MacNaughton Jimmy Smallwood Patrick Newell Piggy Warren Terence Alexander VicarJeremy Burnham Jill MansonJuliet Harmer Saul Grundy Robert Brown Last show of the series. "Hawk," a po-



I LOVE A PARADE!

THE MUSIC MAN

Musical Extravaganza - In two parts: CBS THURS. NIGHT MOVIE CBS FRI. NIGHT MOVIE SEPT 15/16-9 PM-COLOR

Thursday September 1, 1966

Evening

lice series set in New York City, debuts in this time spot next week.

7 PREVIEW TONIGHT

See Sunday 8 P.M. Ch. 7. (60 min.)

O U.S.A.—Music

"The Working Musician" focuses on Elayne Jones, tympanist for the American symphony orchestra. Cameras follow Miss Jones to symphony rehearsals, an orchestra job with a Broadway musical, music demonstrations and finally home, for a look at her private life.

MOVIE—Drama

"Dangerous Business." (1946) Two lawyers learn that a big business tycoon has been framed. Forrest Tucker, Lynn Merrick, Gerald Mohr.

10:15 NAKED CITY-Drama

Ralph Harris wants to end his criminal partnership with his father-in-law Simon Beecker—but Beecker turns on him with a gun. Mark Rydell, Harold J. Stone.

10:30 HIGHWAY PATROL—Police

Chief Dan Mathews attempts to stop two men from blowing up an oil field. Broderick Crawford. (Film)

YOUTH IN THE TENDERLOIN

San Francisco's Tenderloin district is the subject of a discussion with three anonymous youths and three adults who work in the area. Guests include Dr. William F. Kiely, St. Mary's Hospital.

SPORTS—Riddle, Ryan

10:45 PANORAMA 39—Travel

42 GUEST CORNER—Jim Manfrina

10:55 WHERE TO GO—Dick Holmes

11:00 MOVIE—Drama

COLOR "Beau Brummell." (1954) A suave, self-assured English gentleman becomes a close friend of the Prince of Wales. Stewart Granger, Elizabeth Taylor, Peter Ustinov, Robert Morley.

3 COLOR NEWS—Duke, Boyd

4 5 7 7 NEWS 8 10 11 12 13 NEWS

FILM FEATURE

COLOR A film tour of scenic and historic spots in North Carolina.

11:15 (7) COLOR JOHNNY CARSON

11:20 5 MERV GRIFFIN—Variety

Scheduled guests include actor George Lindsey, comics Pete Barbutti and Fannie Flagg, singer Gilbert Price and marine-life expert Jim Thorne. Arthur Treacher, Mort Lindsey. (90 min.)

11:30 3 4 8 COLOR JOHNNY CAR-

SON-Variety

MOVIE—Western

"The Redhead from Wyoming." (1953) Cattle rustlers try to provoke a range war between the squatters and the cattlemen. Maureen O'Hara, Alex Nicol, Robert Strauss, Alexander Scourby, Jeanne Cooper. (One hour, 40 min.)

MOVIE—Drama

COLOR "Jamaica Run." (1953) Patrick Fairlie, who operates a trading schooner, wants to marry Ena Dacey. Ray Milland, Arlene Dahl, Wendell Corey, Patrick Knowles. (One hour, 45 min.)

MOVIE-Drama

"Stopover: Toyko." (1957) American Counter-Intelligence agent, Mark Fannon, is sent to Tokyo as a messenger. Robert Wagner, Joan Collins. (90 min.)

MOVIE—Western

"Dakota." (1945) A gambler and his bride move to Dakota. John Wayne, Vera Hruba Ralston.

MATT DILLON—Western

A dying man claims one of Matt's friends is a bank robber. Butler: Mike Road.

FILM FEATURE

12:00 WELLS FARGO-Western

Hardie is held hostage by John Leslie Nagel, a notorious gunman with a large price on his head. Nagel: Claude Akins.

12:50 MOVIE-Drama

"Daughter of Shanghai." (1937) The government tries to crack down on racketeers smuggling aliens into the country. Anna May Wong, Philip Ahn.

1:00 3 COLOR NEWS

4 INTERNATIONAL DETECTIVE

Special investigator Ken Franklin assumes the guise of a Pentagon photographer. Arthur Fleming.

1:10 MOVIE—All Night

1. "Girls in Prison." (1956) A prison chaplain tries to help a girl convict. Richard Denning, Joan Taylor.

2. **COLOR** "Walk into Hell." (1957) Chips Rafferty, Françoise Christophe.

3. Maverick: James Garner.

1:30 @ NEWS



HAVE A BALL...

WITH GARY GEROULD! Your man in the world of sport. Join in twice a night.

Channel 3 Reports 6-7:30 Newsbeat 11-11:30

IN COLOR S

Friday September 2, 1966

Morning

ALL-NIGHT MOVIE—Continued See Thursday 1:10 A.M. Ch. 7 for details.

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. "Report on Arms Control." 2. "The City at War." (60 min.)

5 SUMMER SEMESTER
Afro-Asian Politics: "Neutralism

Afro-Asian Politics: "Neutralism and Commitment in Asia," conclusion.

A.M.—Dunbar, Fleming, Bentley

6:25 4 10 FARM NEWS

6:30 4 PROFILE—San Diego State

5 GOLDEN CENTURY—History Life on board the ships during the days of the gold rush is examined.

10 SUMMER SEMESTER Afro-Asian Politics: "Neutr

Afro-Asian Politics: "Neutralism and Commitment in Asia," conclusion.

6:55 13 NEWS

7:00 3 4 7 8 TODAY

COLOR Scheduled guests: author Arthur Henley and Monte Montanari. Henley's book tells of Montanari's work in helping retarded children. Hugh Downs. (Taped from a live telecast; two hours)

5 KPIX EDITORIAL—Louis Simon

10 WEATHER—Bob Douglas
13 COLOR CARTOONLAND

7:05 5 10 COLOR NEWS—Benti 12 THIS IS THE LIFE—Religion

A man's wealth causes jealousy.
7:30 5 NEWS—Jim Anderson

WINCHELL-MAHONEY-Children
The club members give Knucklehead a
tonic that is supposed to cure baldness.

7:35 12 COLOR NEWS—Joseph Benti 8:00 5 10 12 CAPTAIN KANGAROO

Bunny Rabbit sells ties to his friends at the Treasure House. (60 min.)

7 GIRL TALK—Panel

Guests include Elinor Guggenheimer, New York City's commissioner of city planning and Marietta Tree, former representative to the UN.

The Deliverer and Deliverance."

11 HOPPITY HOOPER—Cartoons

COLOR JACK LA LANNE

9:00 3 4 7 COLOR EYE GUESS 5 8 10 12 I LOVE LUCY

Charles Boyer visits the Ricardos in Paris. Charles Boyer: Himself. Lucy: Lucille Ball. Ricky: Desi Arnaz.

MOVIE—Comedy

"Abbott and Costello Meet the Mummy." (1955) Bud Abbott, Lou Costello, Marie Windsor, Dan Seymour. (90 min.)

HOCUS POCUS—Children
DIVORCE COURT—Drama

A wife sues her medical student husband for divorce claiming non-support, Voltaire Perkins, Bill Welsh. (60 min.)

9:15 11 BUCKAROO 500—Buck Weaver

9:25 3 4 7 COLOR NEWS—Vanocur 9:30 3 4 8 CONCENTRATION

Greg runs away from home when he

learns his mother may marry a man he doesn't like. Greg: Butch Patrick.

JACK LA LANNE—Exercise
HOCUS POCUS—Children

9:45 2 RELIGION TODAY—Catholic

10:00 2 NEWS—Sydney Chatton

COLOR Dan Rowan and Dick Martin conclude a week on the panel.

5 10 12 ANDY GRIFFITH

Business at Floyd's barbershop picks up when he hires a beautiful manicurist. Ellen: Barbara Eden.

8 LIFE OF RILEY—Comedy

Riley rents his attic in an attempt to solve his budget problems. William Bendix, Marjorie Reynolds.

Wally and Beaver are urged to invest in

some stock. Tony Dow.

10:30 2 COLOR JACK LA LANNE

3 4 7 COLOR SHOWDOWN 5 8 10 12 DICK VAN DYKE

An old Army buddy of Rob's wants to sit in on the sponsors' conference. Rob: Dick Van Dyke. Sol: Marty Ingels.

Z LUAU—Bill Gordon

PEOPLE'S CHOICE—Comedy
An old boy friend of Mandy's drops in

for a visit. Jackie Cooper, Pat Breslin.

September 2, 1966 Friday

Morning-Afternoon

B DONNA REED—Comedy

The Stones and the Kelseys set out for a weekend boating trip. Alex: Carl Betz. Sally: Heidi Vaughn. Dave: Bob Crane.

11:00 2 ROMPER ROOM—Children

3 4 7 COLOR JEOPARDY 5 8 10 12 LOVE OF LIFE

7 11 13 MARKET SWEEP-Game

11:25 **5 8 10 12 COLOR** NEWS 11:30 **3 4 7 8** SWINGIN' COUNTRY

COLOR Rusty Draper's brother Ronnie sings "Bill Bailey." Rusty, Molly Bee and Roy Clark do "Triplets."

5 10 12 SEARCH FOR TOMOR-ROW—Serial

7 II B DATING GAME

11:45 5 10 12 GUIDING LIGHT—Serial 11:55 3 4 (7) 8 NEWS—Newman

Afternoon

12:00 2 STAR PERFORMANCE—Drama

On an assignment to force a small-town newspaper out of existence, Dan Matson meets with an automobile accident. Dick Powell, Peggie Castle.

3 COLOR NEWS—Boggs, Biondi
4 (7) (8) COLOR LET'S MAKE A

DEAL—Game

5 TO TO NEWS

DONNA REED—Comedy

Midge and Donna both think they've won a mink coat in a raffle, Midge: Ann Mc-Crea. Alex: Carl Betz.

12 PEOPLE ARE FUNNY-Linkletter

12:15 TODAY IN AGRICULTURE

12:25 3 4 7 8 NEWS

12:30 2 NEWS—Walt Harris

3 4 COLOR DAYS OF OUR LIVES

5 8 10 12 AS THE WORLD
TURNS—Serial

7 1 B FATHER KNOWS
BEST—Comedy

Jim doesn't have enough tickets to take all the children to the football game. Jim: Robert Young. Bud: Billy Gray.

12:35 2 I WANT TO KNOW—Mel Venter

1:00 DIVORCE COURT—Drama

A wealthy man is suing to annul the marriage of his daughter. (60 min.)

3 4 DOCTORS—Serial

5 8 10 12 PASSWORD—Game Florence Henderson and Frank Gifford wind up their week as panelists.

Z T 11 13 BEN CASEY—Drama Casey suspects that a patient's religious visions are caused by a blood clot on his brain. Franklin: Robert Walker. Edward: James Gregory. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Guests: investigator Larry Craig and fashion expert Caroline Leonetti Ahmanson. Host: Art Linkletter.

2:00 2 MOVIE—Drama

"Armored Attack." (1943) Anne Baxter, Dana Andrews. (One hour, 25 min.)

3 4 YOU DON'T SAY-Game

COLOR Dale Robertson and Kathy Nolan conclude a week as celebrity guests.

5 8 10 12 TO TELL THE TRUTH
7 (7) 11 (8) NEWLYWED GAME

2:25 5 8 10 12 COLOR NEWS





ERROL FLYNN STARS IN ROCKY MOUNTAIN FRIDAY 6:00 PM



Friday

Afternoon

2:30 3 MOVIE—Police

"You Can't Get Away with Murder." (1939) Humphrey Bogart, Billy Halop.

MATCH GAME

COLOR Joyce Brothers and Sam Levenson wind up their week as panelists.

5 8 10 12 EDGE OF NIGHT

7 7 10 13 TIME FOR US

2:55 4 COLOR NEWS

7 7 11 13 NEWS 3:00 4 MILLIONAIRE—Drama

Henpecked Sam Donovan revolts when he gets the million-dollar check. Robert Nichols, Barbara Bestar.

5 8 10 12 SECRET STORM
7 (7) 11 13 GENERAL HOSPITAL

22 ROMPER ROOM—Children

3:25 NEWS

3:30 2 CAPTAIN SATELLITE—Children

4 MAYOR ART—Children
5 JOHN B. TUCKER—Variety

Sharon Carnes sings "Supercalafragilistic" from "Mary Poppins." Ralph Sharon Trio. (Live)

7 7 D B NURSES—Serial

8 MOVIE—Cartoon

"Hoppity Goes to Town." (1941) The adventures of a grasshopper. (One hour, 15 min.)

O GYPSY ROSE LEE—Panel

Gypsy's guests are jazz pianist Erroll Garner, actor-singer Randy Boone and actress Beatrice Kay.

MOVIE—Western

"Dakota." (1945) John Wayne, Vera Hruba Ralston. (90 min.)

4:00 3 MOVIE—Adventure

"Safari Drums." (1953) Johnny Sheffield, Barbara Bestar. (90 min.)

MIKE DOUGLAS—Variety

Comedienne Totie Fields concludes a week as co-host. Scheduled guests include the comedy team of Stiller and Meara. Ellie Frankel Sextet. (90 min.)

7 7 DARK SHADOWS-Serial

9 TIME FOR MUSIC

COLOR CAP'N DELTA—Children

ROMPER ROOM—Children
LET'S IMAGINE—Children

4:15 9 FRIENDLY GIANT—Children

Friendly reads "Snoop Waits for Dinner," by Hall Preston and Cathrine Barr.

September 2, 1966 Friday

Afternoon-Evening

4:30 FIREBALL XL-5—Children

Venus is trying to produce air for a new planet.

A RAWHIDE—Western

Favor and Rowdy investigate a series of explosions which threaten to stampede the cattle. Brian Keith, Phyllis Avery. (60 min.)

Times Where The Action IS Regulars Paul Revere and the Raiders sing "Steppin' Out," "Just Like Me," "Kicks," "Hungry," "Big Boy Pete," "Get It On" and "Oop Po Pah Doo."

9 WHAT'S NEW—Children
How to make butter and white paste;
different kinds of fish.

R CISCO KID—Western

COLOR The town of Madera raises money to build a school. Duncan Renaldo.

32 CARTOONS

5:00 SUPERMAN—Adventure

To save Metropolis, Superman must take a drastic step. Jack Larson, Noel Neill.

7 B NEWS

7 MAGILLA GORILLA—Cartoons

8 SUPERMAN—Adventure

9 COMME VIVENT LES FRANÇAIS

MARSHAL DILLON—Western

A drover wants Matt and Chester to help protect his boss's herd from a renegade raid, Jacks: Ken Curtis.

COLOR CARTOONS

MARSHAL WARD—Children

42 FILM FEATURE

COLOR How natural gas is used. 5:30 2 THREE STOOGES—Comedy

The Three Stooges get involved with a bird. Host: Pat McCormick.

TRAVENTURE THEATRE

COLOR "The Thundering Surf," a look at Hawaiian surfing. Films also show the surfers' leisure activities.

ZANE GREY—Western

Beth and Jim Brayden have struggled to keep their ranch. Beth has had her fill of the West. Claudette Colbert, John Dehner.

5 TWILIGHT ZONE—Drama

Three motorcyclists ride into a small town, and it soon becomes evident that they are not ordinary humans. Scott: Lee Kinsolving. Ellen Tillman: Shelley Fabares.

6 9 MERLIN THE MAGICIAN Merlin gives a drawing lesson.

(7) DEATH VALLEY DAYS—Drama

COLOR Stagecoach depot manager Whipsaw McGee gives his Bowie knife to renegade Indians in exchange for a life. Ken Murray.

8 SUPERMAN—Adventure

Superman tries to help two people who have smuggled jewels from behind the Iron Curtain. George Reeves, Jack Larson.

9 GREEN THUMB—Gardening
"How a Plant Seeds Itself."

10 III NEWS

P FLINTSTONES—Comedy

Wilma asks an old boy friend to take her to a violin recital when Fred weasels out of going. (R)

19 BUCKAROO 500—Children

WILD BILL HICKOK—Western
A sheriff is prevented from taking action against two desperados. Guy Madison.

42 TEEN TALENT—Lou Di Maggio 5:45 6 9 FRIENDLY GIANT—Children

Friendly, Rusty and Jerome read about "The Three Little Kittens."

M NEWS—Peter Jennings

Evening

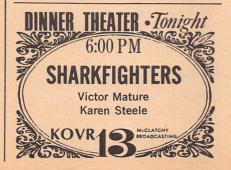
6:00 COLOR ROCKY AND HIS

FRIENDS—Cartoons

3 4 COLOR NEWS-Chet Huntley, David Brinkley

5 7 8 11 12 NEWS 6 9 SURVIVAL IN THE SEA

Minerals passing from land into the sea illustrate "The Life Cycle" of the organisms of the ocean.



There's more



in TV with TV GUIDE

Save \$2.22 on this \$5.10 Single Copy Offer.



(for new subscribers only)

TV GUIDE, Dept. 700, Box 400, RADNOR, PA.

Send TV GUIDE

34 Issues \$2.88

	☐ Gift ☐ New
Name	please print
Address	preuse primi
City	
State	Zip
Gift from	

Friday

Evening

MOVIE—Drama

"Rocky Mountain." (1950) During the Civil War, a Rebel patrol in the California-Nevada desert tries to help the Confederacy gain control of the West. Errol Flynn, Patrice Wymore. (90 min.)

9 PORTRAIT IN MUSIC

The recording is Mahler: Symphony No. 6.

10 COLOR NEWS—Walter Cronkite

13 MOVIE—Drama

"The Sharkfighters." (1956) A team of Navy men work to discover a shark repellent. Victor Mature, Karen Steele, James Olson, Rafael Campos. (90 min.)

DENNIS THE MENACE—Comedy Mr. Wilson uses a treasure map to get rid of Dennis, Joseph Kearns.

32 SOUPY SALES—Comedy

Soupy sings "Forever Friends"; Shoutin' Shorty Hogan comes to visit.

6:30 RIPCORD—Adventure

COLOR Ted is mistaken for a robber's accomplice. Ted: Larry Pennell.

COLOR NEWS

4 NEWS-Brown, Jensen, Fleming

5 8 12 COLOR NEWS-Cronkite
6 9 MUSICAL PORTRAITS

The recording is the Grieg Concerto in A Minor with the Philharmonic Orchestra.

COLOR NEWS-Huntley, Brinkley
WHAT'S NEW—Children

Facts about our senses; shrimps, lobsters and crabs.

10 LAWMAN-Western

Marshal Ben Wyatt rides into town leading a pack horse carrying the body of a dead man. Troop: John Russell, Wyatt: John Dehner.

MOVIE—Drama

"Teen-age Rebel." (1956) In this film adaptation of Broadway's "Roomful of Roses," Nancy Fallon tries to win back the love of her daughter. Ginger Rogers, Michael Rennie. (One hour, 45 min.)

MIDWESTERN HAYRIDE-Music

WAGABOND—Travel

A tour of Disneyland.

MEWS—Manfrina, Hinn

6:55 A SPORTS—Ed Hart

7:00 2 DEATH VALLEY DAYS—Drama
COLOR See Sunday 6:30 P.M. Ch. 10.

4 CAR 54—Comedy

Some small-time crooks from Kansas City

September 2, 1966 Friday

Evening

have mistaken Toody for their local contact. Toody: Joe E. Ross. Muldoon: Fred Gwynne. Bigelow: Bruce Gordon.

HAVE GUN-WILL TRAVEL

A gunman detains Paladin and a prisoner he was taking to San Francisco. Paladin: Richard Boone. Devereaux: Alan Dexter.

WHAT'S NEW—Children
Visits to the home of a now-extinct
Indian civilization; three ghost towns—
Virginia City, Rhyolite, and Belmont;
Royal Gorge; and the Lehman Caverns.

7 TO BE ANNOUNCED

8 LITTLEST HOBO—Adventure
9 SCIENCE REPORTER

"Reading by Ear," a computer that can read aloud is explained by electrical engineer Samuel Mason. Host: John Fitch.

10 BEYOND THE LIMITS

Joyce Jameson stars as a night-club dancer with the power to see things beyond the range of ordinary vision. Marshall Thompson, Bill Ching.

CALL MR. D.—Mystery

Diamond is curious when he learns that a young Chinese couple he knows have broken off their engagement, David Janssen. Dr. Lin Chang: Keye Lin.

19 NEWS—Charles McEwen

WILBURN BROTHERS—Music Sheb Wooley sings "That's My Pa" and "Leave the Singing to the Bluebirds."

SPORTS—Riddle, Ryan, Pfeiffer

7:05 19 ZANE GREY-Western

After he breaks his arm, Tom Baker, a frontier sheriff, finds that he is unable to cope with a group of trouble-making trailherders. Macdonald Carey.

7:15 49 GUEST CORNER—Jim Manfrina

7:25 WHERE TO GO-Dick Holmes

7:30 OUTER LIMITS—Science Fiction
Prof. Jonathan Meridith reproduces the
environment of a distant planet to observe
evolution taking place in a speeded-up
form. Meridith: Patrick O'Neal. Ethel
Meridith: Sara Shane. (60 min.)

CAMP RUNAMUCK—Comedy
Runamuck's new swimming
pool creates quite a splash, so the girls
at Camp Divine can't understand why they
haven't been invited to use it. Spiffy: David Ketchum. Wivenhoe: Arch Johnson.
Mahala May: Alice Nunn, Pruett: Dave

Madden. Nadine Smith: Beverly Adams. Sheriff: George Dunn. (R)

Last show of the series. On Sept. 16, "Tarzan," starring Ron Ely, debuts in the 7:30-8:30 P.M. time spot.

5 8 10 12 WILD, WILD WEST "The Night of the Druid's Blood." West

is furious: His superiors have refused him permission to investigate the murder of a close friend who was burned to death before his eyes. West: Robert Conrad. Artemus: Ross Martin. Asmodeus: Don Rickles. Astarte: Ann Elder. Senator Waterford: Bartlett Robinson. Dr. Tristram: Rhys Williams. (R; 60 min.)

Prof. Kjell Amble discusses Elizabethan dramatist Christopher Marlowe and his play "The Tragical History of Dr. Faustus."

7 13 FLINTSTONES—Cartoon

COLOR "Dripper" is a parody of the TV series "Flipper." The Flintstones and Rubbles visit the Oceanrock Aquarium, where famed sealosaurus Dripper takes a liking to Barney. (R)

Last show of the series. Next week, "The Green Hornet," starring Van Williams, debuts in this time spot.

PLEASURE HORSE—Education

DEBUT This half-hour series offers tips on the care and handling of pleasure horses. Prof. John C. Goater, University of Maine, is the series host. Tonight: A demonstration of the basic riding style and explanation of proper equipment.

19 MOVIE—Comedy

Sixteen-year-old Francie 'Gidget' Lawrence is befriended by a surf-riding college crowd. Sandra Dee, James Darren, Cliff Robertson. (Two hours)

32 ERNEST TUBB—Music

PERSONAL ADVENTURE

8:00 MOVIE—Mystery

"I Love a Mystery." (1945) An oriental group sets out to gain possession of a man's head. Jim Bannon, Nina Foch, George Macready. (90 min.)

A HANK—Comedy

COLOR Hank is hustled off to the hospital after he impersonates a student who was sent home with the measles. Hank:
Dick Kallman. Doris: Linda Foster. Royal: Howard St. John. McKillup: Lloyd

A-79

Friday September 2, 1966

Evening

Corrigan. Tina: Katie Sweet. General: Les Tremayne. Dr. Phillips: Del Moore. (R) Last show of the series. On Sept. 16, "Tarzan" takes over from 7:30-8:30 P.M.

6 9 AROUND THE WORLD

"The Magic of Mexico."

"Meet Me in St. Louis," based on the book and characters created by Sally Benson. In St. Louis, circa 1903, a lovely debutante from New York has all the young men a-twitter. Shelley Fabares sings "The Boy Next Door."

Cast

Esther SmithShelley Fabares
Anne SmithCeleste Holm
Mr. Smith
Glenn SmithLarry Merrill
Faye MorseJudy Lang

Last show of the series. Next week, "Time Tunnel," a science-fiction series, debuts in the 8-9 P.M. time spot.

7 MOVIE—Drama

COLOR "Hippodrome." (German; 1960)
In a European circus, a ballerina is caught in a romantic triangle. Gerhard Reidmann, Willy Birgel. (Two hours)

O LYRICS AND LEGENDS

The origins of the "Square Dance Play Party" are traced.

MOVIE—Adventure

"The Big Cat." (1949) A vicious cougar is hunted in the Rocky Mountains. Lon McCallister, Peggy Ann Garner. (90 min.)

42 SPORTS—Stan Riddle, Jack Ryan

8:15 T FILM SHORT

8:20 TO CHINCHILLA RAISING—Talk

8:30 SCIENCE FICTION—Drama
Earth's first moon-rocket takes off int

Earth's first moon-rocket takes off into space. Bill Ching.

A SING ALONG WITH MITCH

COLOR Mitch and the gang salute various occupations. Soloists are Leslie Uggams, Bob McGrath, Keith Booth and Jack Brown. Highlights: "Who'll Buy My Violets?" "All Through the Day" (Leslie); "Estrellita" (Bob); "Sixteen Tons" (Keith); "The Peanut Vendor" (Jack); "This Land Is Your Land," "Casey Jones" (all). (R; 60 min.)

Last show of the series. On Sept. 16, "The Man from U.N.C.L.E." takes over this time period.

5 8 10 12 HOGAN'S HEROES

COLOR Hogan's about to lose his POWcamp command: Under pressure from the Gestapo, Klink brings a high-ranking British officer to Stalag 13. Hogan: Bob Crane. Klink: Werner Klemperer. Kinchloe: Ivan Dixon. Le Beau: Robert Clary. Newkirk: Richard Dawson. Carter: Larry Hovis. Colonel Crittendon: Bernard Fox. Lilli: Louise Troy. (R)

6 (9) CASALS MASTER CLASS

DEBUT Cellist Pablo Casals is both performer and teacher in this half-hour film series. Janet Goodman and Roy Bogas are the series accompanists. Tonight: violinist Isaac Stern is Maestro Casals' guest. Brahms' Sonata No. 1 in E Minor is performed by students Nina de Veritch and Marian Robertson. (60 min.)

7 II B ADDAMS FAMILY

The Addams children are unhappy in public school, so Morticia and Gomez decide to enroll them in the private academy run by their old friend Sam Hilliard. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Wednesday: Lisa Loring. Pugsley: Ken Weatherwax. Sam Hilliard: Allyn Joslyn. (R)

Last show of the series. Next week, "Time Tunnel," starring James Darren and Robert Colbert, debuts in the 8-9 P.M. time period.

9 SIBELIUS FESTIVAL—Concert

SPECIAL This concluding half of the tribute to Finnish composer Jean Sibelius features performances of the Symphony No. 3 in C Major, the "Rakastava" suite and the Violin Serenades in D Major and G Minor. Violinist Heimo Heitto is the soloist. Eric Berglund and Jorma Panula conduct the Finnish Radio Symphony, the Sibelius Academy Orchestra and the Helsinki City Symphony. Filmed at Finland's Sibelius Centenary Festival in the spring of 1965. (60 min.)

TRADING POST

9:00 2 ALL STAR WRESTLING
5 8 10 12 GOMER PYLE, USMC

COLOR Gomer deems it a great honor to be a bus boy at Colonel Gray's dinner party—but Sergeant Carter, who's heading the detail, considers the bumbling Gomer more a hindrance than a help. Gomer: Jim Nabors. Carter: Frank Sutton.

A-80 TV GUIDE

September 2, 1966 Friday

Evening

Duke: Ronnie Schell, Frankie: Ted Bessell. Colonel Gray: Forrest Compton.
Boyle: Roy Stuart. Margaret: Christine
Matchett. Governess: Amzie Strickland.
Colonel Mathews: Nelson Olmsted. (R)

"The Abominable Snowman." A novelty salesman named Lucas hires Honey to deliver his sample case for him. Someone wants it badly enough to commit murder. Honey: Anne Francis. Sam: John Ericson. Aunt Meg: Irene Hervey. Comfort: Henry Jones. Lieutenant: Barry Kelley. (R)

Last show of the series. Next week, Milton Berle opens his new series in the 9-10 P.M. time spot.

9:30 3 MISTER ROBERTS—Comedy

"Captain, My Captain." A German spy who is a lookalike for the Captain has been planted aboard the Reluctant, leaving Roberts to figure out which one is the imposter. Roberts: Roger Smith. Captain and Agent 3.2: Richard X. Slattery. Pulver: Steve Harmon. Doc:

George Ives. Tokyo Tulip: Barbara Werle. Admiral Tahaha: Kam Tong. (R)

Last show of the series. "T. H. E. Cat," starring Robert Loggia, debuts in this time spot on Sept. 16.

4 KRON-TV PRESENTS

SPECIAL COLOR "Forest Fire," an updated version of the film first shown in 1963. Cameras follow the development of a man-made holocaust from the first spark to the fire-fighting techniques.

"The Boss Who Came to Breakfast, Lunch and Dinner." Dick's boss, who is being stalked by a relentless process server, hides out in Dick's apartment. Dick: Dick Smothers. Tommy: Tom Smothers. Costello: Roland Winters. Victor Gladly: King Donovan. (R)

6 9 U.S.A.—Poetry

Poets Richard Wilbur and Robert Lowell discuss poetic theories.

7 11 3 FARMER'S DAUGHTER
COLOR When Glen has lunch with his

CLOSE-UP GUIDE

10:00 5 8 10 12 PRO FOOTBALL

SPECIAL The Minnesota Vikings meet the Cowboys in an exhibition game at Dallas. Jack Buck and Jim Morse report. (Taped from a live telecast)

Vikings Scouting Report

The league's weakest defense killed the Vikings' hopes for a title last season, but help may come this year from such rookies as Don Hansen, Stan Quintana and Jerry Shay. The bright offensive picture features quarterback Fran Tarkenton passing to Paul Flatley, Bill Brown, Tommy Mason and Jim Phillips, or handing off to Brown, Mason and Phil King. Fred Cox' field goals and extra points boosted him to third in the league in individual scoring.

Cowboys Scouting Report

In 1965, the Cowboys hit the peak of their six-year NFL career with a tie for second place. The balanced offense features Don Meredith passing to Bob Hayes, Frank Clarke and Buddy Dial, and the running of Don Perkins, J. D. Smith and Mel Renfro. The defense was third in points allowed last year, and the best against rushing. Stand-outs include end George Andrie, tackle Bob Lilly and halfback Cornell Green.



Friday September 2, 1966

Evening

doctor's nurse, two friends of Katy are sure they're witnessing a secret meeting. Glen: William Windom. Katy: Inger Stevens. Sara: Emmaline Henry. Ellen: Jeanne Arnold. Dr. Leonard: Noam Pitlik. Tammy: Bridget Hanley. (R)

Last show of the series. "The Milton Berle Show" debuts next week at 9 P.M.

8 NEWS

INTERNATIONAL MAGAZINE

See Mon. 8 P.M. Ch. 6 for details.

SANDERS ON FOOTBALL

TO BE ANNOUNCED

NAKED CITY—Drama

Two lost bloodhounds brought into the station, take part in a police-FBI search for a missing child. Drunk: Louis Nye. Parker: Horace McMahon. Halloran: James Franciscus. Jane Whitmore: Phyllis Hill.

MOVIE-Drama

"River Lady." (1948) The owner of a Mississippi gambling boat conspires to gain control of lumber mills. Yvonne De-Carlo, Dan Duryea.

10:00 2 19 42 NEWS

3 4 7 MAN FROM U.N.C.L.E.

COLOR "The King of Diamonds Affair." Solo and Illya ask imprisoned gem thief Rafael Delgado to help find out why the world's largest diamond company is buying back its own stones. Script by Edwin Blum. Solo: Robert Vaughn. Illya: David McCallum. Delgado: Ricardo Montalban. Victoria: Nancy Kovack. Blodgett: Larry D. Mann. (R; 60 min.)

5 8 10 12 PRO FOOTBALL

—Vikings vs. Cowboys

SPECIAL The Minnesota Vikings meet

the Cowboys at Dallas. For details, see the Close-up on page A-81. (Taped from a live telecast)

CBS views the NFL-AFL merger with mixed feelings. See the article in next week's TV GUIDE.

6 (9) BALTIMORE SYMPHONY

SPECIAL Peter Herman Adler conducts the Baltimore Symphony Orchestra in Serenade No. 9 in D ("Posthorn Serenade"), by Mozart, and Prokofiev's "Romeo and Juliet" ballet suite, Taped at Baltimore's lyric theatre. (50 min.)

Following the concert there's a 10-minute film on paintings of the Crucifixion.

OURT-MARTIAL

"Flight of a Tiger." Capt. George Crouch, a veteran pilot on the China-Burma run, is accused of smuggling gold over the hump. But the charge may become treason: Allied Intelligence thinks the gold has been going to the enemy. Whittaker: Peter Graves. Young: Bradford Dillman. MacCaskey: Kenneth J. Warren. (60 min.)

Guest Cast

Capt. George Crouch ...John Doucette
Captain Donaldson ...Bernard Lee
Maj. John Nelson ...Robert Hutton
Mrs. Shastra Lal ...Devi Bughwan

Last show of the series. Next week, "12 O'clock High" begins its new season in this time period.

10:15 WILBURN BROTHERS—Music 10:30 HIGHWAY PATROL—Police

Chief Dan Mathews must contend with two women who have escaped from prison and will stop at nothing to keep from



September 2, 1966 Friday

Evening

serving life sentences for murder. Broderick Crawford, William Boyett.

NINE ON JAPAN—Documentary
A report on the lives of four people who
were in Hiroshima when the atom bomb
was dropped in 1945.

42 SPORTS-Riddle, Ryan

10:45 1 GUEST CORNER—Jim Manfrina

10:55 WHERE TO GO—Dick Holmes

11:00 MOVIE—Drama

COLOR "The Cobweb." (1955) A withdrawn teen-age girl, a suicide-inclined artist, and other patients are not the only ones who need help at a secluded psychiatric clinic. Richard Widmark, Lauren Bacall, Charles Boyer.

COLOR NEWS—Duke, Boyd

477008 NEWS

COLOR Films highlight the 1964 World Jamboree, the international Boy Scout encampment held on Greece's historic Plain of Marathon.

11:15 (7) JOHNNY CARSON—Variety

COLOR Scheduled guest: comedienne Kaye Ballard. (One hour, 45 min.)

11:30 3 4 8 JOHNNY CARSON

COLOR Scheduled guest: comedienne Kaye Ballard. (90 min.)

MOVIE—Melodrama

"Horrors of the Black Museum." (English; 1959) To get some story material a journalist and his assistant commit fiendish crimes. Michael Gough, Shirley Ann Field, Beatrice Varley. (Two hours)

MOVIE—Comedy

"One Way Street." (1950) A doctor flees to Mexico with a gangster's loot. James Mason, Marta Toren. (90 min.)

13 MOVIE—Drama

"The Brave Bulls." (1951) A famed matador becomes possessed by fear. Mel Ferrer, Miroslava. (Two hours)

FILM FEATURE

1:00 3 COLOR NEWS

4 SQUAD CAR—Police

Suspicion falls on the senator when his his aide is murdered. Paul Bryar.

5 12 NEWS

8 MOVIE—Biography

"Crazylegs." (1953) The trials and triumphs of Elroy Hirsch. Elroy Hirsch, Lloyd Nolan. (One hour, 45 min.)

MOVIE—Western

COLOR "Massacre at Fort Perdition." (1966) Martha May, George Gordon. (One hour, 50 min.)

III SWINGSHIFT THEATRE-Drama

Both the police and underworld are after the missing gems from a robbery. John Payne, Hazel Court.

MOVIE—All Night

1. "Walk East on Beacon." (1952) Virginia Gilmore, Finlay Currie, George Murphy.
2. "Scandal Sheet." (1952) Broderick Crawford, Donna Reed, John Derek.

3. "Two in a Crowd." (1936) Joan Bennett, Joel McCrea, Elisha Cook.

4. "That Night with You." (1945) Fran-

chot Tone, Susanna Foster, David Bruce.

1:15 5 SPORTS—Bob Fouts

1:20 MOVIE—Western

COLOR "The Hanging Tree." (1959) A doctor aids a girl who has been temporarily blinded. Gary Cooper, Maria Schell, Karl Malden.

1:30 MOVIE—Mystery

Time approximate: "Diplomatic Corpse." (English; 1958) A murdered diplomat is found in the Thames. Robin Bailey, Susan Shaw, Liam Redmond.

A NEWS

MOVIE-All Night

1. "Macabre." (1958) William Prince, Jim Backus, Christine White.

2. "The Oklahoma Woman." (1956) Rich-Denning, Peggie Castle.

3. "Night Monster." 1942) Ralph Morgan, Bela Lugosi, Nils Asther.

4. Cheyenne: "Lone Gun."

THRILLER—Mystery

"The Lethal Ladies." This show consists of two separate dramas. 1. "Murder on the Rocks." 2. "Goodby, Dr. Bliss." Host: Boris Karloff. (60 min.)

2:50 5 SILENTS PLEASE—Movies

"Yankee Clipper." Produced by Cecil B. DeMille in 1937, this sea saga tells the story of the race between England and America. William Boyd, Elinor Faire.

Stations reserve the right to make last-minute changes.

The letter (R) appearing in the listing of any show indicates that this episode of the nighttime network series is a rerun.

TELEVISION CROSSWORD

ACROSS

- TV network Another network Insensible 11 Honey-malt drink 13 Mr. Torn, actor Lamb's pen name 14 15 Miss Lanchester Some 16 17 Misfortunes 18 Inger _
- 20 Co-star of Gunsmoke
 21 ___ Got a Secret
 22 Cheering shout
- 23 Digging tool
 26 Canine in Please Don't
 Eat the Daisies
 30 Every one
- 31 Line 32 An oldie: ____ McCluskey 33 Wild, Wild West
- character
 35 Co-star of Mister Ed
 36 Lair
 37 Girl (slang)
 - 38 Showery month
 41 Sheriff in Bonanza
 (2 words)
 - 45 Increased by 46 First name of 4 Down 47 Andy Griffith's 'son' 48 A Man from U.N.C.L.E.
 - 49 Fuss
 50 Inclines the head
 51 Star of I Dream of
 Jeannie
 52 Pronoun
 - 53 Stage scenery

ſ	1 0	20	3			A	5	6		700	8- A	9 1	190
	4	10	6	10		12-	19	2		14	Y	(N)	P
	M	E	A	12		R	E	P		F	L	1	A
	15	1	5	A		16A	N	4		17/	1	1	5
	185	7	E	V	E	N	9		3/3	L	A	K	E
				21	V	E		22P	A	H			
	23	2/2	²⁵ /	D	E		26.,	A	0	A	² D	28	28
	30 E	A	C	H		羿		W		32 M	0	N	A
	33. A	R	T	E	34 M	U	5		35 A	1	N	E	6
				36	E	11		35	A	1			
	397	39	1/2	1	1		B	A	4	1	E	丹	44
	150	1	U	5		B	0	B		0	P	I	E
	485	0	1	6		49	D	0		5 N	0	0	5
	51	D	F	N		52	F	R			53	E	1

See next week's TV GUIDE for solution

DOWN

- 25 Co-star of Daniel Boone Waistband 3 Co-star of Jesse James Star of Hogan's Heroes 5 Coal containers 6 Commissioner Gordon (2 words) 8 Lady in Flipper 9 Dairy product 10 Foundation 12 Co-star of 23 Down (2 words)
- 19 Miss Arden 4
 20 Harmful 4
 22 Uncooked 4
 23 Voyage to the Bottom of the ____ 4

Golf score

Spanish article 26 (plural) 27 ___ Adams of Get Smart 28 United 29 Helium, e.g. _ for Your Life 31 Blanc 34 35 Food for horses Co-star of Green 37 Acres 38 Part of a church 39 Trudge

Perform on TV

- 40 Govern
 11 Traveled on horseback
 22 Epic poetry
 33 Assistant
- 44 For fear that 46 Nonsense!



Answer to last week's puzzle

24

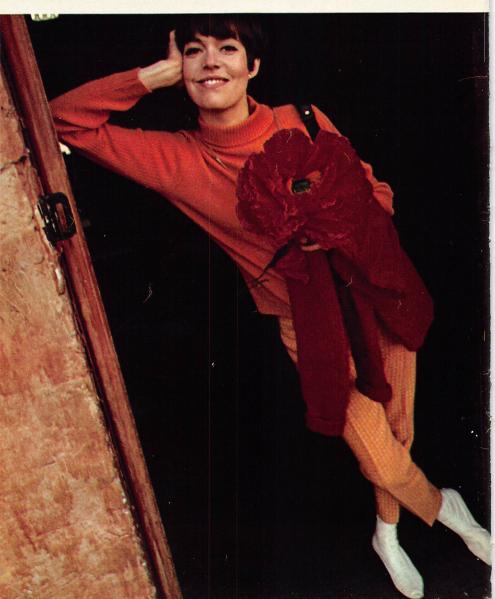


We'll give you 7¢ to start a habit...

Millions already have this delightful habit. Tropi-Cal-Lo is the nation's largest selling non-carbonated, low-calorie drink. Why? Because Tropi-Cal-Lo completely satisfies. Have Tropi-Cal-Lo Orange for breakfast. Delicious and rich in Vitamin C. But very low in calories. And economical. It's Pineapple-Grapefruit, Grape or Fruit Punch with lunch or in the afternoon. Rich fruit flavor so completely satisfying that a glass is a snack. Tropi-Cal-Lo is an all-around, anytime treat. Made for adults, but children love it. And it's good for everyone. No other juice or drink compares in flavor, lightness or complete satisfaction. That's why Tropi-Cal-Lo has such fantastic family acceptance. Use the coupon today. Start a pleasant habit.



WHOLESOME AGENT 99



You're wrong about Barbara Feldon's sultry eyes—

she's just terribly nearsighted

BY DICK HOBSON

arbara Feldon, alias Get
Smart's Agent 99 ("Good
thinking, Max"), alias the
Tiger Girl ("I want a word
with all you tigers"), reclines silkily
in an old barber chair in a setside
cubicle at Paramount's satellite studio
on Sunset Boulevard in Hollywood.

Facing her on a shelf is a whole audience of Barbara Feldon heads cast in Styrofoam, bewigged with Dutch Boy bobs, Sassoon haircuts, extra bangs, postiches of curls and preset up-do

hair pieces.

This is the sultry siren whose velvety growl to the tigers ("Grrrr, I like you, but I don't like lions—you know, men with wild, dry manes, the kind with lots of dandruff") became almost as familiar as "Come up and see me sometime." Passers-by continually accost her on the street with their version of her kittenish growl.

"It's not easy to growl like that. You have to do it in the back of your throat, with your uvula. I taught myself when I was 6 years old, trying to sound like Pinocchio calling for help after being swallowed by the whale.

"I'm Pop Art on camera," she continues. "Gay and spoofy. All those

tigers know it's a put-on."

She looks kind of skinny and spindle-legged to be a torrid sex symbol—which she insists she isn't—yet "Barbie Doll" (her setside sobriquet) weighed even less, 107, as a svelte haute-couture fashion model in Manhattan. "I was a clothes hanger." It's hard to picture her at the 145 pounds she weighed earlier, in 1957, as a high-kicking show girl (Copacabana, "Ziegfeld Follies") at the time she first met

her husband, Belgian-born Lucien Verdoux Feldon. "Let's just say she was stacked," he says.

On the stage between setups she sits in a corner wearing little steel-rimmed glasses like Grandma Moses, doing her needle point. "I'm the girl with the drooping eyelids," she comments. "Men are always accusing me of leading them on with my so-called 'bedroom eyes.' It's mostly myopia, I'm afraid."

Evenings out, she wears contact lenses. According to Lucien: "If one of her lenses fogs up, she thinks nothing of popping the lens out and sticking it in her mouth to wash it."

On the street she's myopically oblivious of her public. It's news to Barbara when Lucien says, "Do you know that 10 people recognized you in the

last block?"

When one listens to the Get Smart dialog, Barbara hardly sounds like her old sexpot self. Don Adams, as Agent 86, seems scarcely aware of the fact that she's a girl. He treats her like a fellow agent. He puts her down a lot ("99, you're too statuesque"). But 99 is always following, admiring, forgiving, and utterly devoted to 86.

According to a *Get Smart* director, Dick Donner: "86 is that little boy everybody wants to mother. If I need a bit of business to fill a hole, I say, 'Hey, Barbie Doll, mother him up a little.' Barbie's perfect. Even standing

around, she's working."

In a chic wool Rudi Gernreich suit with long belted jacket, turtle-neck sweater and pert beret; and expensively accessorized with Van Cleef & Arpels pearl necklace and continued

Barbara Feldon/continued

earrings and a Chanel quilted handbag, Barbara Feldon sits at a streetside window table at The Aware Inn on Sunset Strip.

She orders the vegetable pilaf. "We're food fanatics. Every Saturday Lucien and I go to the Farmer's Market for brunch. We'll have tacos, barbecued spareribs, and a marvey Italian bread I can't remember the name of. I prefer salads to anything in the world. Lucien did this to me. The kitchen is his natural area to be creative in. Before Lucien, my idea of cooking was to put cheese in everything and marshmallow on top."

Dirty wrists in Pittsburgh

Before Lucien, a lot of things were different for Barbara Hall of Pittsburgh, Pa. "If L.A. is smoggy, it's a breath of fresh air compared to Pittsburgh. At 10 in the morning the cars had their headlights on. At Noon the sun was just an orange glow in the sky. And your wrists were always dirty."

She was a little waif who studied ballet. "All kids are lonely. They want mail, like at camp. I even sent away for my Little Orphan Annie decoder ring. Today I get lots of letters from lonely kids. They want to know what to do about their pimply complexions, things like that. I wish I could really reach out and touch them."

As a spindly teen-ager, she was too tall for the boys. "They preferred the chubby little cheerleader types." After that it was Carnegie Tech drama school, where she became, of all things, a Shakespearean scholar—and enough of an authority to win \$64,000 on The \$64,000 Question (category: Shakespeare).

Miss Feldon's next television performance sparked a run on the Nation's strategic stockpile of 5-Day Deodorant Pads. The way Lucien describes her tele-debut: "Barbara stepped out of the shower with her hair piled up and a towel wrapped around her, not seeming in the least surprised to find you in the bathroom." From then on she was a "star" in the firmament of tele-blurbs.

If Barbara is continually being put down in her role as a working spy, disparagement is something she has yet to experience as Mrs. Lucien Verdoux Feldon. "In eight years I've never criticized him for anything, nor he I." He calls her Pussy Cat. She calls him Muggin. "Because he looks like a gorgeous male-type urchin."

They play a lot. They're like the Bobbsey Twins exploring hand-in-hand. "Let's go see the Watts Towers." "Let's take in Mt. Baldy." They snap a lot of pictures. (Lucien's a photographers' agent by trade.) And, of course, being gourmets, they've sampled every cuisine from Perino's on Wilshire Boulevard to La Golondrina Mexican Café on Olvera Street.

As for her unique propensity for being at once a sexpot and acceptable in the family medium, executive producer Leonard Stern says: "A man's wife can be seated next to him while he's being enchanted with Barbara, yet the wife feels no resentment."

As a performer, she's Camp

Stern adds: "As a performer, Barbara's Camp. As a human being, this is a girl totally without guile."

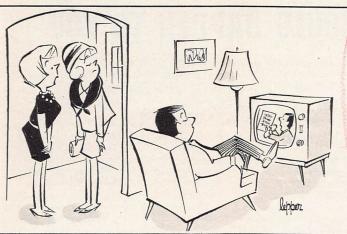
Recently a lady fan-magazine interviewer, fishing for a tantalizing tidbit, asked the leading question: "Does your husband prefer twin beds or—?" The lady could scarcely have been prepared for Barbara's answer: "Oh, we don't sleep together. You see, Yang, our Siamese cat, won't sleep with Sacha, our Puli dog. So I have to sleep with Yang and Lucien has to sleep with Sacha."

Like the man said, a girl totally without guile.

TV JiBE

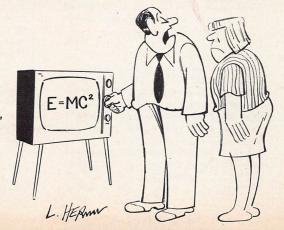
NIGHT SCHOOL

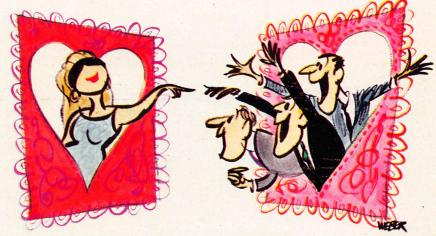




'It's happened! They've driven Fred to educational TV!'

'It's the test pattern for the educational channel!'





'IT SHOULD HAPPEN TO YOU'

In answer to a mother's plea,

our hero braves the pitfalls of 'The Dating Game'

BY RICHARD WARREN LEWIS

Dear Dick:

.... One of the Kahn boys (he is 29 and the son of the owners) just became engaged to a bit of Danish pastry. He met her in Copenhagen this past summer. She's a doll—literally and figuratively. She's pretty, sweet, 21, and oo-la-la, what a figure. They will be married in Denmark in July. It should happen to you.

Love, Mom

For the past dozen years, my mother has diligently written countless variations of the above letter, all of them concluding with suggestions like: "So why don't you get married, already?" or "It's time you settled down" or "Why don't you find yourself a nice girl?" Her prodigious correspondence has kept me informed on the mating habits of friends, neighbors, college classmates, cronies from summer

camp, the defensive platoon of a long-defunct sand-lot football team, remote country cousins and the kid who used to deliver the Long Island Star-Journal back in Sunnyside, N.Y.

This time she was rejoicing over the happiness found by the son of the owners of a Florida resort, where she was spending the winter. And, like all the previous letters, there it was—"It should happen to you"—that haranguing expectation looming at the bottom of the page.

While I have never lacked the transitory pleasures of regular female companionship, for some reason I was suddenly compelled to take more positive action. Perhaps this dangerous mood was due to the giddy feeling resulting from my first income tax rebate in seven years or the nagging vision of that nubile bit of Danish pastry romping tethered on Florida beaches.

I had been reading about Operation Match, the date-making computer popularized by Harvard University undergraduates. But at 33 I was far too old for that. The prospect of joining an Over-28 club seemed loathsome. I have never been able to skillfully accost a young lady in a bar, nor did I feel desperate enough to beg friends to supply me with a blind date.

There was only one logical solution—The Dating Game—a daytime television show that has played Cupid for more than 300 couples since its première last December. More than four million housewives, many of them presumably mothers like my own, were tuning in five days a week to watch ABC's answer to "Marty."

The game was simple. Three eligible bachelors were seated behind a partition, concealed from a pretty girl who asked each of the eager males a series of probing questions. She finally selected one of the three to be her companion for a night-club opening, dinner at a posh restaurant, yachting on the Pacific, jetting to Las Vegas or who knows what else. One of the couples had become friendly enough to run off and get married.

Why not, I thought?

Wearing a conservatively striped suit and subdued tie, I opened the red door leading to *The Dating Game*'s Hollywood offices, just as 14,000 aspirants had done before me. A friend had described the subsequent screening procedure as a combination of Dachau, Ellis Island and Little League. Warily, I joined 10 other would-be swains who were hunched over on folding chairs, filling out a stack of mimeographed personality tests.

I leaned on an old New Yorker magazine as I responded to the numerous queries appearing on myriad green, white, pink and blue forms. My friend was correct. The only test missing was the Wassermann.

A pretty receptionist asked me to pose for a Polaroid photograph together with another of the hopefuls—a tall, dark, muscular specimen who made me feel like the fellow who gets sand kicked in his face on the beach. I glanced at his application. He was Michael Dante, onetime suitor of Lana Turner, noted for his gangster roles in B movies. I gulped and tightly clamped a pipe in my mouth just before the camera snapped. Dante looked fine in the finished print, but a puff of smoke obscured my dour face. I required two retakes.

Five other males and myself were ushered into a small office decorated with bullfight posters. Two girls entered from another door, hidden behind a makeshift partition. A cool blonde production aide suggested we play a practice game, advising us to be funny and bright.

"Would you marry a girl who had posed for Playboy?" said a voice from behind the partition.

"I don't think so," I replied. "My old-fashioned New England morality would probably prevent it."

Such modest answers to this and several similar inquiries apparently clinched it. On the way out, I was handed a form which read: "Congratulations. You have been selected from a score of applicants to participate in a final run-through." My mother would have been proud.

For the next two weeks I worked on a sun tan while fitfully waiting to be recalled. I was eventually summoned into the office of the show's producer, crew-cut Chuck Barris, a

former songwriter.

Barris sat behind a large mahogany desk covered with petitions of love-sick Dating Game candidates. He wore a football parka emblazoned with the words "The Dating Game" as he moderated a question-and-answer session involving four other men—an Argentine architect, a male model, a zoology major, a soap-company junior executive—and two concealed girls.

With my usual modesty, continued

The Dating Game / continued

I fielded three minutes of questions concerning subjects such as first-date kissing ("I don't require it, but I never seem to have any trouble") and where I would take a young lady to impress her on a first date ("We would go to my house for a drink and sit by the fireplace for some good conversation").

A production aide phoned a month later to tell me I had been chosen as a contestant. I would be competing for "a special girl." I called my barber, Scotty Levey, for a rush appointment. Scotty viewed my imminent appearance with optimism. "It's time you got married already," he said.

D-Day arrives

On D-Day I showered, shaved closely and carefully brushed my hair. I wore a blue shirt, as suggested in my mimeographed instructions, along with a freshly pressed Brooks Brothers suit. The spit shine on my black shoes resembled the dazzling gloss I once grudgingly applied to my Army boots. I checked a mirror before leaving the house. Subconsciously, I saw my mother in the background, nodding approval.

One of the nine uniformed pages I would ultimately encounter greeted me at the Artist's Entrance outside the Dating Game studio. Embarking on an esoteric security route worthy of U.N.C.L.E. headquarters, he led me from the first checkpoint down a maze of halls. A second page marched me into the makeup room and stood guard in the doorway.

Jack Dumont, a 53-year veteran of his craft, dabbed Max Factor 8N Pan-Cake on my cheeks and under my eyes with the same flourishes he had used on John Bunny, Francis X. Bushman, Buster Keaton and Jane Powell in years past.

"Clear the halls!" shouted a third

ABC page as he cautiously guided me into a waiting room, where I met my formidable adversaries. Fred De-Gorter, a television writer with Batman and Green Hornet scripts to his credit, wore Gaucho boots and a blue mohair suit with a red silk lining. His nails were manicured and highly polished. Norman Lenzer, a TV commercial writer, fumbled with his paislev tie as we were introduced. We all regarded one another perfunctorily. I needed a martini. Instead, a page escorted me to a coffee machine, after reconnaissance determined that no female contestants were in the halls.

The long wait

A production assistant briefed us, gave us a pep talk and conducted a final run-through. DeGorter, who was chain-smoking cigarets and stubbing them out on the linoleum floor, indicated that he, too, could use a martini. A page brought him some black coffee. Lenzer self-consciously adjusted his tie in a flourescent-lit mirror.

The three of us glared at each other from separate corners of the room. Periodically we paced the floor, like expectant fathers. I munched on a corned-beef sandwich and sipped my fourth cup of black coffee as air time approached. I could feel my stomach tightening.

An eternal two hours and 15 minutes after entering the studio, we were directed to an air-conditioned stage and seated on uncomfortable, Naugahyde-covered bar stools. Adjacent to us, emcee Jim Lange stepped into a heart-shaped spotlight. The show was originating from Hollywood, "The Dating Capital of the World," an announcer told the viewers. I could still taste the corned beef in my dry mouth. A mechanical stage suddenly rotated 180 degrees and we were facing the audience. My nervousness vanished just as the red light on Camera One blinked and the cameraman zoomed in for a close-up.

With appropriate fanfare, Lange brought out our potential date, singer Lainie Kazan, the girl who understudied Barbra Streisand on Broadway in "Funny Girl" and is currently featured in *The Dean Martin Summer Show*. The partition concealed her from my view, but already I could visualize Miss Kazan crooning "Don't Rain on My Parade" and "The Music That Makes Me Dance" as we held hands and looked at the lights of Los Angeles from atop Mulholland Drive.

"Bachelor Number Two," she said, ending my reverie. "In what ways do you consider yourself old-fashioned?"

My mother and four million other mothers were watching. I had to be cool. "I rarely kiss on the first date," was my reply. The audience chuckled at my modesty. "I open car doors, light cigarets. Boy-Scout-type things."

I puffed my pipe contentedly as she proceeded to the next question.

"How do you feel about a return to nature?"

She liked the answer

This one was right up my alley. "I've already returned," I admitted. "I feed my pet blue jay Monterrey jack cheese and he eats right out of my hand." Lainie Kazan seemed to like my answer. Maybe she, too, would soon be eating out of my hand.

"What is the most highly developed of your senses?" she continued.

My answer was instantaneous. "My tactile sense."

"That means touch," she said, know-ingly.

"Correct," I replied. But would she misinterpret my reply? Had I embarrassed my mother?

I restlessly crossed my legs and clenched my pipe for support as Lange asked her which bachelor she had chosen for the evening.

"It's very difficult because they all sound marvelous," she said. My heart thumped. "But three is my lucky number." I was Number Two.

The studio audience gasped, but I hardly heard them as I shambled past the partition and numbly shook hands with the bosomy Miss Kazan. Someone handed me a consolation prize—a traveling case of men's toiletries, "Something for the man who thinks he has everything!"—as I shuffled off the stage, head bowed. The ignominy of it all, I thought, walking out of the studio toward the darkened parking lot. A Dating Game loser!

I sat utterly alone in my living room, two hours later, feeling as depressed as Willy Loman. I gulped down my third bourbon and water, found a piece of paper, leaned on my case of toiletries and wrote with a heavy hand:

Dear Mom:

For the past 12 years, as regularly as the vernal equinox, you have written letters suggesting that I get married, already. The idea is a worthy one. But I would not count on any grandchildren for some time to come. I tried my best on The Dating Game and lost to a TV jingle writer, no less. The situation now seems hopeless. But don't let me dismay you. Who knows? Perhaps they will ask me back on the show.

Love, Dick

Editor's Note: Two weeks after Lewis's public demise, he was asked back on The Dating Game. This time he was given the choice of three eligible bachelorettes. Lewis could not lose. One of them was Luciana Paluzzi. The second possibility was a Playboy Club bunny. His selection however, turned out to be actress Joan Patrick, a former Miss Canada in the Miss America Pageant. He proposed 12 days after picking her. They will be married Aug. 28th. According to one of his friends, "Lewis will do anything for a story."







How to Paint an Elephant

It looks simple, but there is a technique to be observed:

1. Obtain a pachyderm. This is the most important ingredient of the formula. Should be live, female, 8 years old, preferably not frisky, weigh about a ton.

2. Buy some paint. All colors—good, bright ones. Must be water-base in order that it may be washed off later.

3. Get a brush. A good, big, strong, tough brush, not one of those fancy small-palette jobs used on the Left Bank.

 Find a large open space. Remove from area all possessions which you do not wish to have paint-spattered.

5. Acquire 6 feet of heavy chain.

6. Get a sledge hammer.

7. Find a large, thick iron bar with a loop on the end, to serve as a stake.

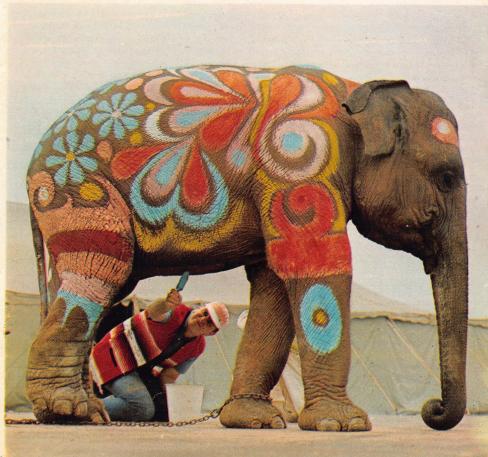
8. Stationing yourself in No. 4, use No. 6 to drive No. 7 firmly into ground.

9. Chain ankle of No. 1 to No. 7.



10. Start painting every area in sight on the elephant, being prepared for surprise swipes from her swinging trunk. (Hurts.) Her tail, described by one artist as "feeling like a hose wrapped in sandpaper," is also to be avoided.

Anyway, that's the 10-step method used in Los Angeles by illustrators Leo Monahan (pictured below) and Wally Batterton for station KNBC, which wanted a brightly colored elephant to introduce its fall season to TV advertisers. The result is seen on these pages. This elephant, which fits the description in No. 1, is named Topsy.



What's good for college football

BY MFI VIN DURSLAG

The message from ABC's vice president in charge of sports was inspirational. "We are delighted," it read, "to be associated with the NCAA once again. We feel that the wonderful spirit, color and tradition of college football give it a unique and treasured place in the American sports picture, and we look forward to presenting this distinguished series of football games between student athletes at the Nation's leading educational institutions. . . ."

Translated, this means that even though ABC is taking over the telecasts of college football for the next two years, we still may be seeing a game between Grapefruit U. and Apricot Tech on the same day that Michigan State may be playing Notre Dame for the national championship.

The networks televising college games over the years haven't intended things to come out that way, but they have, mainly because of the system imposed by the National Collegiate Athletic Association. In April, you see, the TV schedule is drawn up for the fall, a practice not approved by your more refined football nuts, who feel that the game each Saturday should be selected the previous Monday, contingent upon current conditions.

Surprisingly, the NCAA has a side in the debate. It takes the position that television should be protective, as well as promotional. In other words, if the NCAA went unfailingly on TV with its top match, the local games would be hurt. It sort of suggests the famous confession of Oliver Wendell

Holmes that he never dared write as funny as he could, the implication being that readers would sustain fractures and abrasions laughing.

The second point advanced by collegiate leaders in defense of their television plan is that the schedule should include as many different teams as possible. Forty-nine schools, representing every major conference, will be seen on national and regional television this year. When, according to the NCAA, a team appears on TV, its popularity is enhanced in its local area, thus boosting attendance.

Those who oppose the present TV policy argue that the Nation wants to see the best game available each Saturday. And this can be accomplished only by working on a week-to-week basis.

A rhubarb of uncommon magnitude developed last year when NBC, then televising college football, tried to do better but was forced to schedule meaningless regional games on the day Michigan State was playing Notre Dame for the national title and UCLA was meeting USC for the Rose Bowl invitation. It appeared to many as pure contempt for the citizenry on the part of the NCAA, which also was weakening its case in its struggle with pro football. The pros have been booking double-headers on TV. They are getting new stadia, building new markets and peddling their game eagerly. It would be naive for the collegians to believe they are not in competition with the pros, and a competitor must be dealt with forcefully.

Still another voice in the choir is

is not necessarily good for television

that of the small schools within the NCAA, which take the side of neither their colleagues nor the football public. From the viewpoint of the small schools, television is a monumental bust. Of the more than 570 colleges in the NCAA, roughly 135-140 play bigtime football. And only the big-timers appear on TV. The little guys not only are kept off the networks, but reap darned few financial benefits. And their games, besides, lose customers to those shown on television.

For years the small schools have contended that all TV monies should go into a central pot and be distributed among the entire membership. Confides the athletic director of one small college, "It's lucky for the Ohio States and the Alabamas that the television issue is never brought to the floor of NCAA conventions. The little fellows would teach the big ones all about the greatest good for the greatest number."

The manner in which college football was awarded to ABC for the next two years for a total of \$15,600,000 was unconventional, in that the other networks were not invited to bid for the package. The NCAA chose ABC because CBS and NBC were tied to professional leagues.

"We wanted exclusivity," said an NCAA spokesman. "We felt a network not allied with the pros would do a better job for us. And even though putting the package out to open bidding might have brought us a little more money, we preferred the promotional benefits of exclusivity to extra revenue."

Although it happens, from time to time, that TV viewers get dog games on the days of super matches, the network makes a genuine effort to avoid it. A network committee spends considerable time working out the best possible schedule within the framework of the NCAA ground rules. The schedule is then submitted to the NCAA television committee for approval.

"Our biggest headache is with games in late season," says an ABC executive. "On Dec. 3, for instance, we have booked Alabama and Auburn. At the start of the season, such a game shows promise. But by the time it is played, it could be totally insignificant."

The first order of business in arranging the TV schedule each year is to write in the game between Army and Navy. Those who recognize and enjoy the best football don't necessarily appreciate this automatic choice. On Nov. 26, for example, the service schools will be playing on the same date that Notre Dame is meeting USC. Normally, the Irish and Southern Cal eat teams like Army and Navy for their first meal. The so-called tradition of the game between the academies is stirring only if one is partial to pageantry.

But to those who couldn't care less about parades and about rooting sections in which guys toss aloft their hats, the quality and the wallop of a Notre Dame-USC game is preferable any day.

So call me some kind of Communist. But, for football, Army-Navy is an overrated match.

TV TELETYPE : NEW YORK: NEIL HICKEY REPORTS:

Continued

ROBERT YOUNG will be host of an <u>ABC Stage 67</u> called "A Trilogy: The American Boy," dealing with adolescence as experienced in Southern California, the Midwest and New York City . . . HAL HOLBROOK has signed for a role in CBS's version of TENNESSEE WILLIAMS! "The Glass Menagerie," which goes before the cameras in October.

CBS has in the works a special on comedian CHARLIE CHAPLIN, to be aired next year . . . ABC News' Scope plans two programs on the forthcoming elections in South Vietnam and one on war humor . . . GEORGE BURNS and DINAH SHORE will be on DEAN MARTIN'S Oct. 13 show.

DALE ROBERTSON's quarter horse, Hannibal, which he bought for use on ABC's <u>Iron Horse</u>, will earn \$30 a day . . . NBC and BOB NEWHART are talking about a possible new series for the low-key comedian . . . CATERINA VALENTE will make a cameo appearance on NBC's <u>T.H.E. Cat</u>, besides her two guest shots with DANNY KAYE (Oct. 19 and March 1), and two others with DEAN MARTIN.

ABC's The Man Who Never Was intends traveling to such locations as Berlin, Vienna, Barcelona, London, Athens and North Africa . . . Producer ANDREW ROONEY, whose film essays on such things as doors, bridges and hotels have been visible on CBS, is preparing one called "Essay on Women."

In October LIZA MINNELLI will make her dramatic debut in an episode of BOB HOPE's Chrysler Theater; another episode will have NINA FOCH and ANGIE DICKINSON in a play called "And Baby Makes Five"; and 19-year-old LARRY BISHOP, JOEY's son, gets his first major role in another HOPE drama, "A Song Called Revenge"... CBS News plans a series of four religious programs filmed in Africa for Look Up and Live. They go on Nov. 6, 13, 20 and 27, featuring Morocco, the Ivory Coast, Zambia and Tanzania.

DESI ARNAZ is making a pilot film for a series which would star LADA EDMUND JR, lately of <u>Hullabaloo</u>. (She's also on NBC's "Class of '67," to be seen Sept. 10)... An animated version of Dr. SEUSS's "How the Grinch Stole Christmas" will be on CBS the night of Dec. 18.

Be Suspicious!

If it says "Sanforized" -- on tag or label-you can trust it.

No matter what else you see or hear, you risk fabric

shrinkage if you don't see "Sanforized". It should be right there. On the label.

Don't fall for a glib "It's the same thing."

If it is, why doesn't it say so?

You're entitled to "Sanforized".

And "Sanforized-Plus"

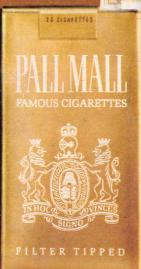
Get them



Cluett, Peabody & Co., Inc., permits use of its trademark "Sanforized" only on fabrics which meet its rigid shrinkage requirements under its regular inspection. Such fabrics will not shrink more than 1% by the Government's standard test. Use of the Company's trademark "Sanforized-Plus" is permitted only on fabrics which pass its regular tests and inspection for smoothness after washing, crease recovery, tensile strength, and tear strength, as well as meeting the "Sanforized" shrinkage requirements.



PALL MALL FILTER TIPPED







Taste the <u>long</u> cigarette that's long on flavor

Luxury length. You get that same famous length of the same identical Pall Mall tobaccos—and a filter tip—for a taste beyond comparison. The finest quality money can buy!

Outstanding... and they are mild!